If you are having trouble finding a personal gift, look no further. hey, daisy! is the store for you. Two sisters, Rachel and Sarah, and their mom, Kathy, founded this unique boutique located in Downtown Appleton. They specialize in customer service and offer gifts and clothing at a competitive price. They work hard to make it an eclectic one stop shop. Their most popular items are their basics, you know the layering pieces every girl needs from her teens on up. hey, daisy! also carries a variety of dresses and several colors of leggings. They have a fabulous selection of fun accessories and gift items.

hey, daisy! thinks Downtown Appleton is great, because there are always events going on. “This helps bring in a variety of customers to their business and makes Downtown feel alive” according to Kristina Knutson, manager of hey,daisy!

Something you may not know about hey, daisy! is they carry a line called “Seeing Stars”. The designs were created by Rachel and are now available on gift items, cards, t-shirts and more! All these products are handmade in Wisconsin and sold throughout the United States. hey, daisy! also has a reusable shopping bag available for purchase, known as their “green bag”. The cost is $10, and can be used use each time you shop there to receive 10% off your clothing purchase along with other specials throughout the year. During the month of December, you will receive 10% off your whole entire purchase.

Stop into Hey Daisy today and start saving!  
Located at: 121 E College Ave  
Phone: (920) 749-4707  
Hours: Monday-Friday 10AM-6PM  
 Saturday 10AM-4PM  
 Sunday 12PM-4PM