



Appleton Downtown Assistance



www.appletondowntown.org

Employee Promotions

Image Marketing

Event Exposure

Walkability

& more

City of Appleton Assistance



www.appleton.org

One Great Place!



On Our Website Find:

Available Property List
Current Business List
Grant Applications
Event Schedule
Maps
& more

Downtown Plan & Market Study at:
www.envisionappleton.org

Recruitment Grants

Facade Improvement Grants

Marketing Grants

Signage Grants

TIF Districts

Contact Jennifer Stephany at
Appleton Downtown Inc.
920.954.9112

jennifer@appletondowntown.org

Visit us at

www.appletondowntown.org

MAKE
THE MOVE TO



MAKE
THE MOVE TO



BUSINESS

BUSINESS CENTER

7,400
Employees



NEW Exhibition
Center
40,000
Square Feet of
Exhibition Space

4925
Public Parking Stalls



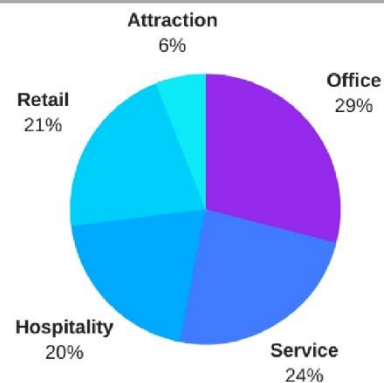
GOVERNMENT



County
Seat

City
Hall

RETAIL & SERVICE



70+
Unique
Boutiques,
Specialty Shops
& more

Search for Available Properties at:
www.appletondowntown.org

LIVING

HOUSING

URBAN LIVING

- Apartments
- Condos
- Multi-Family
- Senior



High end to workfare
housing options

6,146+
Residential Units

1 Mile Radius

TRANSPORTATION

Walking distance to activities & amenities
FREE Weekend Trolley
Public Bus Routes
Bike Trails
Riverfront Connectivity



PET FRIENDLY



VISIT:

- Sidewalk Cafes
- Waste & Water Stations
- Leash Hook-ups
- & more

One Great
Pet Friendly
Place!

LIVING WELL



Year-round
Farm Market &

- Fitness Facilities
- Spa Wellness
- Healthcare & Medical Services

LEARNING

EDUCATION

Appleton
Public Library

1,600
Visitors Each Day

Early Learning
Programs &
Childcare Centers

Appleton Area
School District:
Valley New School



1,515
Students



7

Museums

- Appleton Historical Society Museum
- The Building For Kids
- Hearthstone Historic House Museum
- The History Museum at the Castle
- Paper Discovery Center
- The Trout Museum of Art
- Wisconsin Museum of International Wildlife

HANDS-ON LEARNING

Pottery

Glass Fusing

Photography

Mosaics

Painting

& more



LEISURE

ENTERTAINMENT

78+

Restaurants, Pubs,
Clubs & Coffee Shops



20+

Live Music
Venues

ATTRACTIONS:



FOX CITIES
PERFORMING
ARTS CENTER

Concerts, Farm Markets, &
Great Events Year-Round

ARTS & CULTURE

Placemaking **Public Art**



100+

Annual Events
with
500,000+
People Attending



ART
ON THE
TOWN

OUTDOOR DESTINATIONS

City
Park

Jones
Park

Houdini
Plaza

PARKS & WATERFRONT ACTIVITIES

Bike
Rentals

Kayak
Rentals

Segway
Tours