**ADI Grant Partnership Marketing Programs**

***Social Media Package***

**12 Months Facebook Ads billed at $500 or $750 a month**

**Match: 5 weeks of The Crave/You Magazine Section Ads ($500 Value)**

**\*Package level based on Business Goal**

***Video Package***

**12 Months of Video PreRoll using the YouTube Network Minimum of $500/month ad spend**

**Match: 50% OFF One 30 Second Video creation with Interview ($500 Value)**

***Email Blast***

**10,000 Emails targeted to Desired Audience (identified by business owner) - $1530 per Blast with One follow up reminder email**

**Match: 5 Weeks of The Crave/You Magazine Section Ads ($500 Value)**

**Match upped to 13 Weeks The Crave/You Magazine Section Ads with a 6 Blast Commitment ($1300 Value)**

***Mobile Advertising***

**30,000 Impressions to run for 5 weeks $510.00**

**Match: 5 weeks of The Crave/You Magazine Section Ads ($500 Value)**

**\*Consistent mobile strategy can be created  based on business needs to get this match program.**

**\*These programs have been developed to maximize your businesses marketing investment in conjunction with the Grant offered by ADI.  They were designed to be valid for NEW Digital programs utilizing the ADI Grant program. Some restrictions may apply. Crave/You Magazine Branded Ad placement must run consecutively.**

Please have any interested businesses contact me directly to discuss these marketing programs specifically for ADI Members.

Sincerely,

**Karley Musil**

Advertising Executive

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