DOWNTOWN APPLETON

2017 GUIDE

DOWNTOWN APPLETON
ONE GREAT PLACE

appletondowntown.org

Cover art from The Alley Project mural by Chad Brady

Welcome

Downtown Appleton is the heart of one of Wisconsin's safest cities and one of the fastest growing metropolitan areas, as well. Appleton has all the luxuries of a big city AND the atmosphere and walkability of a small town. Plenty to see and do for the entire family makes Appleton a destination of choice. Whether you are a visitor or life-long resident, come discover why Downtown Appleton is **One Great Place.**

P PARK

Downtown Appleton offers a variety of safe, convenient parking options. Parking meters are available along College Avenue.

Five parking ramps are conveniently located close to Downtown Appleton/College Avenue. Check the map at the back of this Guide for parking ramp locations. Finally, Soldier's Square offers pay station parking.

Pre-paid parking meter cards and pre-paid parking ramp cards are available for purchase at City Hall 8:00am – 4 :30pm Monday thru Friday. Phone 920-832-6474.

green APPLETON downtown

Green Appleton Downtown businesses are making a strong commitment to the environment and are moving forward with more sustainable operations.

WE ARE DEMENTIA AWARE

The Purple Angel signifies Dementia friendly establishments.

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Appleton DOWNTOWN incorporated

116 N. Appleton Street
Appleton, WI 54911
Ph: 920-954-9112
Fax: 920-954-0219

appletondowntown.org

Food and Fun!

SO MUCH TO CHOOSE FROM . . .

With over 50 eateries and nearly 30 pubs, clubs and live music venues, Downtown Appleton has food and fun to match up with your taste and mood.

Bar & Grill

THE AMBASSADOR
117 S. Appleton Street 920-277-9916

APPLETON BEER FACTORY
603 W. College Avenue 920-364-9931

APPLETON STREET SPORTS BAR & GRILL
124 N. Appleton Street 920-731-8885
Room Capacity: 30

BAD BADGER SPORTS BAR
215 W. College Avenue 920-221-3080

THE BAR ON THE AVENUE GF
427 W. College Avenue 920-882-0690
The Bar offers an extensive menu, including our world-famous wings and pizza. We also offer a wide variety of gluten-free items. Delivery 7 days a week, 11am - 11pm DJs every Friday and Saturday night. We have the best in sports, food and fun. Meeting rooms available. **Room Capacity: 200** www.meetatthebar.com

BAZIL'S PUB & PROVISIONS (see page 9)
109 W. College Avenue 920-954-1707

CHADWICK'S
413 W. College Avenue 920-738-1644

CLEO'S BROWN BEAM TAVERN
203 W. College Avenue 920-739-2288

THE CLUBHOUSE (Inside the Radisson Paper Valley Hotel)
333 W. College Avenue 920-733-8000 x1607

C.U. SALOON
409 W. College Avenue

C-VINE LOUNGE
531 W. College Avenue 920-850-4279

D2 SPORTS PUB
403 W. College Avenue 920-257-2582
Enjoy a sports pub with 18 TVs to watch all your favorite games! Plus great food served lunch thru midnight. Plenty of seating inside and outdoors on the expanded patio. Patio complete with large bar, 6 TVs, comfy seating, 2 fire pits & heat lamps. D2 Sports Pub is casual, but fun! Open Sun.-Thurs. 11:00am – 2:00am; Fri. & Sat. 11:00am – 2:30am **Room Capacity: 300**

The most comfortable bar stools in town.
Bazil's
PUB & PROVISIONS
954-1707 DOWNTOWN APPLETON 109 W. College Ave.

Bar & Grill

DÉJÀ VU MARTINI LOUNGE
519 W. College Avenue **920-380-9904**
Sun.-Service Industry Night, Mon.-Open Mic Night at 8pm, Tues.-Live Band Karaoke at 8pm, Wed.-Funk Night., Thurs.- Live Acoustic Music at 9pm, Fri. and Sat.-Live Music at 9pm. Specials every night!
www.dejavumartini.com

DR. JEKYLL'S
314 E. College Avenue **920-733-9883**

DURTY LEPRECHAUN
343 W. College Avenue **920-733-4814**

EMMETT'S BAR & GRILL
139 N. Richmond Street **920-733-7649**

FOX RIVER HOUSE
211 S. Walnut Street **920-574-3950**
Enjoy one of the area's largest selections of import beers and microbrews. New arrivals weekly at Appleton's oldest landmark saloon. Live music Friday & Saturday in the biergarten June - September. Friendly neighborhood pub atmosphere, convenient downtown location. Free WI-FI. Open Mon.-Sat. 3:30pm to close. Salud, Prost, Kippis, Cheers!

HOME BURGER BAR
205 W. College Avenue **920-364-9484**

INTERMEZZO LOUNGE (Inside the Radisson Paper Valley Hotel)
333 W. College Avenue **920-733-8000 x1555**
Escape from the ordinary and experience the islands in *"intermezzo"* – the premier Happy Hour destination.

JACK'S APPLE PUB
535 W. College Avenue **920-735-5583**

JIM'S PLACE
223 E. College Avenue **920-730-8091**

LEG LAMP LODGE (Upstairs from The Bar)
427 W. College Avenue **920-882-0690**

McGUINNESS IRISH PUB
201 S. Walnut Street **920-830-7616**

DINING

Bar & Grill

MILL CREEK
417 W. College Avenue **920-738-7408**

MONKEY BAR (Above Déjà vu Martini Lounge)
519 W. College Avenue **920-380-9904**

MR. BREWS TAPHOUSE (GF)
201 S. RiverHeath Way **920-815-3516**
Nestled along the Fox River, Mr. Brews Taphouse features 48 tap craft beers and a selection of wines to accompany our gourmet burgers and fresh cut fries/chips. Check out our website mrbrewstaphouse.com. Find us on Facebook for upcoming events. Reserve our mezzanine for your next gathering. Join us for happy hour M–F, 3–6pm. Open Su–Th, 11am–11pm; F–Sa 11am–midnight.
Room Capacity 40 www.mrbrewstaphouse.com

NAN SORELLA'S (inside Pullmans at Trolley Square)
619 S. Olde Oneida Street **920-830-7855, ext. 3**

NO IDEA? BAR
109 W. College Avenue **920-954-1770**
NO IDEA? where to go? We have a little something for everyone - darts, fooseball, pool, 9 TVS, great staff and full Bazil's menu available. Great setting where everyone feels welcome! Call today to book your private party! Open Wed.-Sun., 7pm-close. Located in the lower level of Bazil's Pub.

OB'S BRAU HAUS
523 W. College Avenue **920-882-3360**

OLDE TOWN TAVERN
107 W. College Avenue **920-954-0103**
Step back in time for a shot and a beer, shuffleboard or cribbage in the best retro bar in town - Olde Town Tavern (OTT) is the place to be! Come play a game on our unique custom made, cribbage board table top booths and enjoy a beer from yesteryear or start on a bourbon, whiskey or tequila club! Open Mon.-Sat. 4 pm to bar closing.

Stay Connected

GET THE LATEST SCOOP ON **FACEBOOK**

Never miss a beat when you like our pages on Facebook!

Appleton Downtown Farm Market

Appleton Downtown

Bar & Grill

ROOKIE'S BAR & GRILL
325 N. Appleton Street **920-830-1804**
ENJOY hassle-free parking just 3 blocks north of College Ave. Lunch daily 11-2 and dinner 4-9. Nightly food and drink specials and Wednesday and Friday fish fry, plus Happy Hour Monday-Friday 2-7pm Watch your favorite game on one of our 14 TV s and enjoy our beer garden. Open daily 11a.m to bar close, 365 days a year.

SPEAKEASY ULTRA LOUNGE
425 W. College Avenue **920-830-1361**

TANDEM WINE & BEER
1350 W. College Avenue **920-734-0068**

WOODEN NICKEL SPORTS BAR & GRILL GF
217 E. College Avenue **920-735-0661**
Established, family-owned bar and grill, famous for its hamburgers and cold beer, never-ending popcorn, great service and friendly servers, specialty appetizers (such as the jumbo mozzarella sticks) and made-to-order chicken breast sandwiches. Enjoy NTN Buzztime trivia and big screen TVs with satellite for sports fans! Open 11am to bar close daily. www.woodennickelsportsbar.com

X-TRA 920
527 W. College Avenue **920-882-3360**

Casual

ANTOJITOS MEXICANOS GF V
204 E. College Avenue **920-380-0244**
Family-owned Mexican restaurant serving street-vendor style food and fine-dining caliber delicacies. The name translates to "Mexican cravings"! All meals are homemade, family recipes that are all made from scratch. Also serving traditional Mexican soda, beer and of course delicious margaritas that pack a punch!

APPLETON BEER FACTORY
603 W. College Avenue **920-364-9931**

APPLETON STREET SPORTS BAR & GRILL
124 N. Appleton Street **920-731-8885**
Room Capacity: 30

ATLAS WATERFRONT CAFÉ & GATHERING ROOM GF V
(see page 15)
425 W. Water Street **920-734-6871**
Room Capacity: 154

BAGELICIOUS GF
101 E. College Avenue **920-380-9097**
Specializing in New York style boiled bagels and cream cheese. Offering breakfast sandwiches with real eggs, bacon, sausage or ham. Deli sandwiches on bagels, breads and wraps. Featuring Boars Head meats and cheeses, homemade soups, locally roasted coffee, cappuccinos and smoothies too! Take out, limited delivery and catering available, including large party and corporate catering. **Room Capacity: 15** www.bageliciousappleton.com

THE BAR ON THE AVENUE (See page 5) GF
427 W. College Avenue **920-882-0690**
Room Capacity: 200

BAZIL'S PUB & PROVISIONS
109 W. College Avenue **920-954-1707**
For a bite to eat and a hassle free setting, Bazil's Pub offers just what you are looking for! Appleton's upscale bar and grill specializing in over 150 beers from around the world. Complement your beer with a grilled sandwich or appetizer on the most comfortable barstools in town! Hours are Mon.-Sun. 11am to bar closing. Grill closes at 1am. www.bazilspub.com

Casual

BREWED AWAKENINGS
107 E. College Avenue **920-882-9336**

CHICAGO GRILL
110 S. Locust Street **920-730-1313**

CITY CAFÉ (Inside City Center Plaza)
10 E. College Avenue **920-734-0100**
Enjoy delicious freshly prepared homemade soups, noodles, curries and sandwiches for lunch. Open Mon-Friday 7am-4pm and Saturday 7am-2pm during Winter Farmer Market. Like us on facebook.

COPPER ROCK COFFEE COMPANY (see page 15) GF V
210 W. College Avenue **920-882-9462**
Room Capacity: 85

COZZY CORNER
111 N. Walnut Street **920-364-9563**

DONGPO CHINESE & JAPANESE CUISINE
719 W. College Avenue **920-749-0186**

EL PATRON
100 E. College Avenue **920-996-0122**

ERBERT & GERBERT'S
218 E. College Avenue **920-730-8701**

FRANK'S PIZZA PALACE
815 W. College Avenue **920-734-9131**
Appleton's first pizza joint, serving the Valley's "#1 voted" pizza for 61 years. Why? We proudly manufacture our own sausage. House special pizza, sandwiches and pasta dishes too. Oct. - May featuring the Big Band Reunion every Tuesday night at 7:30pm Feel at home in your backyard clothes or your Sunday best. Open daily at 4pm We deliver! www.frankspizzapalace.com

GOOD COMPANY GF
110 N. Richmond Street **920-735-9500**
Family casual dining in a relaxed atmosphere at a downtown Appleton landmark. Winner of 2010-2016 Best of the Valley Happy Hour. Serving dinner for two in the cabin, party for up to forty in the library or fifty in Bourbon Street, or up to one hundred in the French Quarter. **Room Capacity: 80** www.goodcompanyltd.com

GREEN GECKO GROCER & DELI
400 N. Richmond Street **920-831-8311**
Offering basic grocery staples including dairy and produce plus gourmet meats and cheeses, homemade soups, delicious deli salads and baked goods. Beer, wine and delicious tapas also available at our wine bar! Catering available. Open Mon. – Fri. 7:30am - 8pm, Sat. 8am - 8pm www.greengeckogrocer.com

HOUDINI'S ESCAPE GASTROPUB GF
1216 S. Oneida Street **920-574-2616**
Houdini's offers elevated cuisine in a pub and grill atmosphere, which creates a magical dining experience unlike anywhere in the Fox Valley. A selection of more than 160 local, craft, microbrew beers and a rotating wine list complement daily and seasonal food offerings.

HUNAN 1
220 E. College Avenue **920-738-0119**

JIMMY JOHN'S GOURMET SANDWICHES
345 W. College Avenue **920-882-8470**

JOSEF'S GYROS KABOB (Behind The Vintage Garden)
118 Soldier's Square **920-830-9355**

LINDO MICHOACAN
207 N. Richmond Street **920-733-3345**

LITTLE CAESARS
205 N. Richmond Street **920-734-5664**

LOU'S BREW CAFE
233 E. College Avenue **920-955-2229**

MAI'S DELI
104 S. Memorial Drive **920-733-7900**

MR. BREWS TAPHOUSE GF
201 S. RiverHeath Way **920-815-3516**
Nestled along the Fox River, Mr. Brews Taphouse features 48 tap craft beers and a selection of wines to accompany our gourmet burgers and fresh cut fries/chips. Check out our website mrbrewstaphouse.com. Find us on Facebook for upcoming events. Reserve our mezzanine for your next gathering. Join us for happy hour M–F, 3–6pm. Open Su–Th, 11am–11pm; F–Sa 11am–midnight.
Room Capacity: 40 www.mrbrewstaphouse.com

MR. TACO
106 S. State Street **920-358-3119 or 920-841-2376**

DINING

Casual

MUNCHEEZ PIZZERIA GF V

600 W. College Avenue **920-749-1111**

Winner of 2014 & 2015 Fox Cities Magazine Golden Fork Award for Best Pizza, Best Late Night Dining, and Best Take-Out/Delivery! Delicious pizzas, subs, salads, wings and more, including 50 beers! Pizza lounge with free movies, WI-FI, & computers. High-quality ingredients, including hand-chopped veggies and fresh Italian sausage. Free delivery in and around Appleton. Open 11am-3am daily. www.muncheezpizzeria.com

MY LEE'S EGG ROLL HOUSE

305 N. Richmond Street **920-257-4992**

Family dining and take out at the corner of Richmond and Franklin Street. Our customers say we have the best egg rolls and crab rangoons in town! Plus many other favorite foods. Come in to enjoy 10% off business lunches Tuesday-Friday with business ID. Open Tues. – Sat. 10am - 8pm **www.myleeseggrollhouse.com**

OLD BAVARIAN BREWING COMPANY & RESTAURANT

523 W. College Avenue **920-730-0202**

THE ORCHARD (Inside the Radisson Paper Valley Hotel)

333 W. College Avenue **920-733-8000 x1603**

PULLMANS AT TROLLEY SQUARE GF

619 S. Olde Oneida Street **920-830-7855**

Located on a bend of the Fox River, below the Appleton Downtown skyline, Pullmans specializes in seafood, salads, and great steaks. They are winner of numerous awards in the Best of the Valley competition. Pullmans offers majestic views of the Fox River from the areas largest outdoor patio. The Clubroom is the perfect location for rehearsal dinners, private meetings, or special occasions. **Room Capacity: 220** www.pullmansrestaurant.com

QUEEN BEE

216 E. College Avenue **920-739-8207**

Famous for our homemade hashbrowns! Our great breakfasts are served all day long with burgers, wraps, salads and homemade soup for lunch. NEW! Now serving Afghani Dinner Thursdays for lunch. Come enjoy our cozy booths, friendly service and glad-you-came atmosphere. Mon.-Fri. 6am-2pm, Sat. 6am-1pm

SAL'S PIZZA

411 W. College Avenue **920-955-4444**

Enjoy New York style food. Serving pizza by the slice or the pie at this family owned & operated restaurant! Serving pizza, GYROS, salads, appetizers, stromboli, pasta & calzones. Dine in or take out. Open 7 days a week with free delivery from 11am - 11pm daily! Sun. 11am - 10pm, Mon. & Tues. 11am - 11pm, Wed. – Sat 11am -3am

SANGRIA'S MEXICAN GRILL GF V

215 S. Memorial Drive **920-955-3755**

Room Capacity: 50

Casual

SPATS FOOD & SPIRITS GF V

733 W. College Avenue **920-738-7171**

Experience the real taste of Appleton, where the locals eat! If you are here for a visit or have lived here your whole life, look no further. Serving everything from burgers to steaks and seafood, plus Wisconsin's finest Friday fish fry. Now serving Sunday Brunch (not a buffet) 10-2. Many craft beers on tap. **Room Capacity: 30**

www.spatsappleton.com

STONE ARCH BREWPUB GF V

1004 S. Olde Oneida Street **920-731-3322**

Wisconsin's oldest continually operating brewpub and Appleton's oldest beer garden! Unique stone wallambience, national award-winning beers and extensive menu featuring "Pub Fare with a Flair!" Steaks, seafood, pasta, burgers, pizza, appetizers, gluten-free choices & vegetarian options plus a great wine list in the 158 year-old "Between the Locks" building. **Room Capacity: 50** www.stonearchbrewpub.com

SUBWAY

318 W. College Avenue **920-749-0504**

TASTE OF THAI GF

321 E. College Avenue **920-830-2030**

TOPPER'S PIZZA

109 E. College Avenue **920-730-7070**

TROPICAL SMOOTHIE CAFÉ (Inside City Center Plaza)

10 E. College Avenue **920-997-1644**

VICTORIA'S ITALIAN CUISINE

503 W. College Avenue **920-730-9595**

We are where the local people eat!

'SPATS' Food & Spirits

733 W. College Avenue

3 blocks west of the PAC & 2 miles east of the mall

Spatsappleton.com • 738-7171

Lunch served Mon.-Sat. • Dinner served 7 Nights/Wk.

Enjoy our large "Spatio" in the summer!

Locally Owned & Operated for 60 Years

Catering & Banquets

ATLAS WATERFRONT CAFÉ AND GATHERING ROOM GF V
(See page 9)
425 W. Water Street **920-734-6871**
Room Capacity: 154

BAGELICIOUS (See page 9) GF
101 E. College Avenue **920-380-9097**
Specializing in New York style boiled bagels and cream cheese. Offering breakfast sandwiches with real eggs, bacon, sausage or ham. Deli sandwiches on bagels, breads and wraps. Featuring Boars Head meats and cheeses, homemade soups, locally roasted coffee, cappuccinos and smoothies too! Take out, limited delivery and catering available, including Large party and corporate catering. **Room Capacity: 15** www.bageliciousappleton.com

COPPER ROCK COFFEE COMPANY (See page 15) GF V
210 W. College Avenue **920-882-9462**
Room Capacity: 85

GREEN GECKO GROCER & DELI (see page 10)
400 N. Richmond Street **920-831-8311**

JIMMY JOHN'S GOURMET SANDWICHES
345 W. College Avenue **920-882-8470**

LAWRENCE UNIVERSITY WARCH CAMPUS CENTER GF V
711 E. Boldt Way **920-832-6839**
Built into a hillside overlooking the historic Fox River, the Warch Campus Center is one of the area's most sought-after locations for meetings, weddings and other special events. Beautiful spaces with high ceilings, natural stone accents and picturesque views create a memorable setting for any occasion.
Room Capacity: 320 www.lawrence.edu/warchcc

RADISSON PAPER VALLEY HOTEL (see page 46)
333 W. College Avenue **920-733-8000**
Room Capacity: 1700

STONE ARCH AT RIVERVIEW GARDENS
1101 S. Oneida Street **920-997-3332**
Room Capacity: 220

TROLLEY SQUARE WATERFRONT BANQUETS
619 S. Olde Oneida Street **920-830-7855**

TROPICAL SMOOTHIE CAFÉ ((Inside City Center Plaza - See page 13)
10 E. College Avenue **920-997-1644**

Coffee Houses & Desserts

ACOCA COFFEE GF V
500 W. College Avenue **920-993-1458**
Downtown Appleton's oldest, small batch coffee roaster, ACOCA roasts coffee fresh every day! With over 30 different coffees and our traditional, pour over method, ACOCA is steeped in coffee culture. Enjoy fresh pastries and homemade espresso chocolates, salads, soups, and hummus, plus decadent Chocolate Shoppe Ice Cream, and more. Monthly, we feature a local artist's work on our Artist's Wall. Come for our delicious coffee, espresso, free (upgraded) Wi-Fi, and welcoming atmosphere. **Room Capacity: 30**
www.acocacoffee.com

ATLAS WATERFRONT CAFÉ & GATHERING ROOM GF V
425 W. Water Street **920-734-6871**
"Fun, Food & Friendship on the Fox"—Dine outside on the decks overlooking the river or in the cozy atmosphere of our café. Meeting and Banquet space available for groups of 4 to 154. Shop our Boutique & Art Gallery featuring more than 40 local artists. Hours: Mon. – Fri. 7am - 3pm, Sat. & Sun. 8am - 3pm Other hours for private events by reservation only. **Room Capacity: 154** www.atlascoffeemill.com

BREWED AWAKENINGS
107 E. College Avenue **920-882-9336**

COPPER ROCK COFFEE COMPANY GF V
210 W. College Avenue **920-882-9462**
Family–owned café with a warm and friendly atmosphere. Featuring quality drinks, bakery, desserts and more including made-from-scratch gelato, gluten free & vegan options. Popular soup, salad, and sandwich deli–style lunch/dinner. Catering available. Live Music. FREE WI-FI. Party/meeting space for up to 85 people and an in-house roasting facility. Mon. – Thurs. 6:30am - 10pm; Fri. 6:30am - Midnight; Sat. 7am - Midnight; Sun. 9am - 5pm **Room Capacity: 85**
www.copperrockcoffee.com

CRAZY SWEET
201 W. College Avenue **920-944-8010**

JO A LA MODE (Inside the Radisson Paper Valley Hotel)
333 W. College Avenue **920-733-8000**

LOU'S BREW CAFÉ
233 E. College Avenue **920-955-2229**

SETH'S COFFEE DRIVE THRU
323 E. Washington Street **920-221-3310**

TAMARA'S THE CAKE GURU GF V
109 S. Appleton Street **920-574-7534**
Featuring 12-30 of our 600+ "Fabu-Lux" cupcake flavors, plus bars, cookies, cheesecakes, and small desserts daily! Also offering gluten free options daily and accepting dairy free and vegan requests. Friday's and Saturday's offering The Breakfast club! These unique 80's themed doughnuts make a perfect start for your weekend! Open Tues-Fri 10:30am-6pm and Sat. 8:30am-5pm www.cakeguru.com

TEMPEST
181 South Riverheath Way, Ste 1100 **920-939-2153**

DINING

GF Offers Gluten Free Options

V Offers Vegan Options

Fine Dining

APOLLON GF
207 N. Appleton Street **920-739-1122**

CENA
125 E. College Avenue **920-830-7820**

FRATELLOS WATERFRONT RESTAURANT GF V
501 W. Water Street **920-993-9087**
Casual, spacious dining room with magnificent Fox River views. Relax and enjoy house specialties ranging from house specialties to familiar favorites, including fresh seafood, steaks, pastas, pizzas and sandwiches. Extensive menu with gluten-free and vegan choices and daily chef features. Brunch Saturday & Sunday at 10am. Our own handcrafted Fox River beers & award winning beer & wine list. Outdoor seasonal patio. Open Mon-Fri at 11am, lunch and dinner; Sat & Sun at 10am, brunch and dinner. **Room Capacity: 40**
www.fratelloswaterfront.com

IL ANGOLO RESTÓ-BAR
201 N. Appleton Street **920-993-8811**

KATSU-YA OF JAPAN GF
338 W. College Avenue **920-882-4183**

PISCO MAR
528 W. College Avenue **920-221-3346**

RYE
308 W. College Avenue **920-380-4745**
Room Capacity: 80

VINCE LOMBARDI'S STEAKHOUSE
(Inside the Radisson Paper Valley Hotel)
333 W. College Avenue **920-380-9390**
Enjoy world-class dining setamong Coach Lombardi's personal memorabilia and classic photos. Experience a commitment to excellence in food, beverage and service that is commensurate with the standards of our namesake. Award-winning restaurant features extraordinary USDA prime cuts of beef and a wine list that Wine Spectator magazine has named "one of the most outstanding in the world." www.vincelombardisteakhouse.com

Mobile Food

Find them on the Avenue and follow them on Facebook for updates!

LOOY'S DOGS CART, LLC **920-475-2102**

MR. TACO FOOD TRUCK **920-358-3119**

MUNCHEEZ PIZZERIA CART **920-540-4703**

Year-Round

FARM MARKET

Saturdays

OUTDOOR: June 17 - October
College Avenue | 8:00am - 12:30pm
INDOOR: November - May
Inside City Center Plaza | 9:00am - 12:30pm

Experience the area's largest Farm Market with up to 150 vendors selling fresh produce and flowers, exotic meats and cheeses, breads and baked goods, specialty foods and handcrafted items along with live music! PLUS, enjoy the local restaurants, retail stores, museums and all that Downtown Appleton has to offer!

APPLETON BOYCHOIR (Fox Cities Building for the Arts, 4th Floor)
111 W. College Avenue **920-955-2224**
Providing musical training to more than 2,000 area boys since 1979. Concert season brings some of the finest musical groups of children and young people to the Fox Cities. Membership by audition, and a boy remains in the program through his eighth grade year or until his voice changes. Call for more information!
www.appletonboychoir.com

APPLETON HISTORICAL SOCIETY MUSEUM & RESOURCE CENTER
128 N. Durkee Street

APPLETON PUBLIC LIBRARY
225 N. Oneida Street **920-832-6173**
Learn, know, gather and grow -- your center of community life where potential is transformed into reality. Hours: Labor Day–Memorial Day: Mon.–Thurs. 9am-5pm, Fri. 9am-6pm, Sat. 9am-5pm, Sun. 12-5pm Memorial Day–Labor Day: Mon.–Thurs. 9am-8pm, Fri. 9am-6pm Sat. 9am-1pm Closed Sunday. **Room Capacity: 250** www.apl.org

APPLETON YMCA
218 E. Lawrence Street **920-739-6135**
Dedicated to health and fitness, including 3 swimming pools, 3 gyms, 4 racquetball courts, Wellness Center, weight room, cycling and more. Fitness classes throughout the day and weekends. Licensed drop-in child care Mon.-Fri. 7:30am-5pm for children 6 weeks to 6 years. Day care Mon.-Fri. 7am-6pm preschool and school age programs available. YMCA day passes and AWAY memberships accepted. Open Mon.-Fri. 5am-10pm, Sat. 5:45am-6pm, Sun. 9am-6pm (Summer weekends until 3pm only.)
Room Capacity: 60 www.ymcafoxcities.org

BOYS & GIRLS CLUBS OF THE FOX VALLEY
160 S. Badger Avenue **920-731-0555**

THE BUILDING FOR KIDS CHILDREN'S MUSEUM
100 W. College Avenue **920-734-3226**

THE DRAW
800 S. Lawe Street thedrawappleton.com

FOX CITIES CONVENTION AND VISITORS BUREAU (See page 41)
3433 W. College Avenue **920-734-3358**

SEE & DO
Activities, Arts & Attractions

FOX CITIES PERFORMING ARTS CENTER (FOX CITIES P.A.C.)
400 W. College Avenue **920-730-3760**
From rock music to Broadway's best, the fox cities performing arts center offers a variety of exceptional live experiences for everyone. Find out all about them on Facebook, twitter and Instagram with special offers, behind the scenes photos and trivia to impress your friends! Join in the conversation with #foxcitiespac.
www.foxcitiespac.com

FOX VALLEYAIRES BARBERSHOP CHORUS **920-757-6153**
Directed by Bill and Kathleen Albrecht the Fox Valleyaires perform a variety of a cappella music in the Barbershop Style. We welcome men of all ages and provide vocal education, performance opportunities, competitions and the opportunity to add your voice to our four part harmony. www.foxvalleyaires.com

FOX VALLEY CHORUS OF SWEET ADELINES INTERNATIONAL **920-739-3511**
Part of a highly respected worldwide organization, sharing a love for singing a cappella music in the Barbershop style. Women of all ages invited, with or without vocal training, to enrich their lives by realizing their full singing potential. Members receive educational opportunities and experience the exhilaration of performing and sharing their gift of song. **Rehearsals Tuesdays, 7pm, Grace Lutheran Church.** www.foxvalleychorus.org

FOX VALLEY SYMPHONY (Fox Cities Building for the Arts)
111 W. College Avenue, Suite 550 **920-968-0300**
The Fox Valley Symphony, led by Music Director Brian Groner, performs classical, pops, educational and outdoor concerts year-round in the Fox Cities. The FVS is comprised of professional and community musicians from throughout the state of Wisconsin and presents regional and national guest artists each season.
www.foxvalleysymphony.com

HEARTHSTONE HISTORIC HOUSE MUSEUM
625 W. Prospect Avenue **920-730-8204**
The world's first home lighted with hydro-electricity using a Thomas Edison system. History, culture and innovation are "illuminated" in a beautiful 1880's Victorian era mansion built by an early Wisconsin entrepreneur. Special seasonal exhibits and events include the 20th Annual Appleton Antique Show & Sale in April, Haunted Hearthstone and Victorian Christmas.
Room Capacity: 15 www.HearthstoneMuseum.org

THE HISTORY MUSEUM AT THE CASTLE
330 E. College Avenue **920-735-9370**
Room Capacity: 165

LAWRENCE ACADEMY OF MUSIC
100 W. Water Street **920-832-6632**
The Academy provides instruction for children and adults in piano, voice and most band or orchestral instruments. Enroll in Early Childhood Music classes, Girl Choir, Young Men's Chorus, Balinese Gamelan, adult programs, youth bands or orchestra, special needs classes, or summer camps. Visit the website for teacher biographies and concert schedules!
go.lawrence.edu/academy

LAWRENCE UNIVERSITY
711 E. Boldt Way **920-832-7000**

MAKAROFF YOUTH BALLET (Fox Cities Building for the Arts, 4th floor)
111 W. College Avenue **920-257-8288**

newVOICES (Fox Cities Building for the Arts, 4th floor)
111 W. College Avenue **920-832-9700**
NewVoices presents outstanding choral music that provides significant artistic, educational, and entertaining experiences to enrich our performers and our audiences. Join us, as over 85 talented musicians under the direction of Phillip A. Swan fill the 2015-16 season with joyful choral artistry. Tickets and concert information at www.newvoiceschoir.org

OUTEREDGE STAGE
303 N. Oneida Street **920-809-0131**
Room Capacity: 300

PAPER DISCOVERY CENTER
425 W. Water Street **920-380-7491**
Discover the world of paper by crawling through a paper machine and dodging a giant sneeze. Explore the science of paper by making a piece of paper to take home. Learn about the history of paper. Activities and hands-on exhibits for all ages. Home to the Paper Industry International Hall of Fame. Open 10am - 4pm Mon.-Sat.
Room Capacity: 70 www.paperdiscoverycenter.org

PINOT'S PALETTE
226 E. College Avenue **920-358-7913**
Appleton's upscale destination to "Paint. Drink. Have Fun." Anyone can be an artist and have fun being creative—no experience required! In 2 or 3 hours, create a colorful, whimsical painting while sipping your favorite beverage. Celebrate a fun night out, a special date night, birthday, anniversary, bachelorette or any other private party!

REID GOLF COURSE
1100 E. Fremont Street **920-832-5926**

RIVERVIEW GARDENS
242 W. Seymour Street **920-739-2354**

SKYLINE COMEDY CAFÉ
1004 S. Olde Oneida Street **920-734-5653**

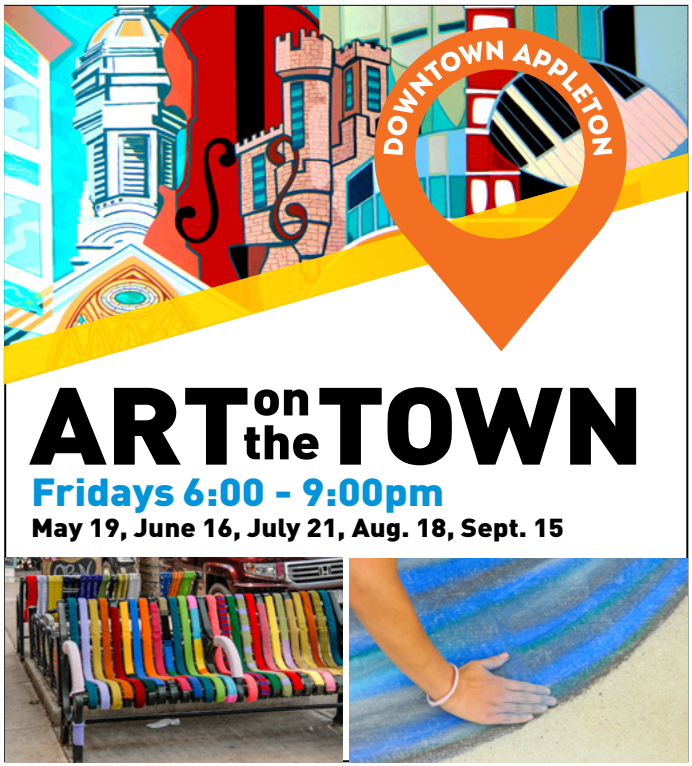
SEE & DO
Activities, Arts & Attractions

THE TRAVELING PALETTE
109 N. Durkee Street **920-428-9255**
Featuring a variety of arts & craft classes from around the world. Specialties include Painting, Hmong Embroidery, Drawing, Knitting, Sewing, Teen Nite, Storytelling in Spanish, Grandparents Day and Parents Night Out. Hosting painting parties for birthdays, bachelorette, team building and fun! **Room Capacity: 20**
www.facebook.com/thetravelingpalettelsteger

THE TROUT MUSEUM OF ART AND REGIONAL ARTIST GALLERY AT THE FOX CITIES BUILDING FOR THE ARTS
111 W. College Avenue **920-733-4089**
The Fox Cities Building for the Arts features an exterior light installation created by artist Sandy Garnett. The Trout Museum of Art hosts exhibits on loan from across the country, the permanent collection and other displays. The Regional Artist Gallery, on the 3rd floor, showcases works created by artists from the region. Tues.-Sat. 10am-4pm, Thur. to 8pm, Sun. Noon-4pm
www.troutmuseum.org

WISCONSIN MUSEUM OF INTERNATIONAL WILDLIFE
10 E. College Avenue, 2nd Floor **920-419-2721**

WRISTON ART CENTER GALLERIES (Lawrence University campus)
711 E. Boldt Way **920-832-6621**



Shopping!

BUY LOCAL IN DOWNTOWN APPLETON

When it comes to shopping, the locally-owned retailers along College Avenue have a variety of unique offerings guaranteed to make sure you'll find what you're looking for.

From boutique clothing and beauty salon services to music stores, the Shops on the Avenue are a great way to support the "buy local" theme. They also play a key role in making the Fox Cities "Wisconsin's Shopping Place."

RETAIL

Apparel, Accessories & Shoes

BEATNIK BETTY'S RESALE BUTIK
214 E. College Avenue **920-882-4140**
Betty believes that great fashion should never be a luxury! Our eclectic inventory includes designer labels, fun vintage, denim, leather, current basics and brand new merchandise. Looking for something one-of-a-kind? We carry many items locally crafted by area artisans that make the perfect gift for either you or them! Find us at www.BeatnikBettys.com **or** www.facebook/beatnikbettys

BELLYBEANS
103 E. College Avenue **920-731-0707**

CHI TOWN SKYLINE FACTORY
508 W. College Avenue **920-809-6844**

DANCE!
225 E. College Avenue **920-749-0305**
Outfitting Northeast Wisconsin's performing artists for over 25 years! We have a large selection of shoes, apparel and accessories for ballet, ballroom, jazz, tap, gymnastics, theatre and ice skating. Dance! carries the best names in the industry-Bloch, Capezio, Grishko, EliteGK, Russian Pointe, Sansha and more. For more information visit www.danceofappleton.com

FACES EYEWEAR (Inside City Center Plaza)
10 E. College Avenue **920-993-0790**
A full-service optical boutique located in the City Center Plaza. Faces is locally owned and has been in business since 1996. Specializing in unique eyewear, sunwear and contact lenses. Store hours: Mon., Wed. & Fri. 10am - 6pm, Tues. & Thurs. 10am - 8pm and Sat. 10am - 3pm Eye exams available by appointment. www.faceseyewear.com

GREEN 3 APPAREL (Inside Just Act Natural)
129 E. College Avenue **920-574-6871**
Eco-friendly and made in the USA apparel. Feel good about your purchase knowing Green 3 proudly works with organizations that create opportunities for the disabled and companies that haven't outsourced jobs outside the USA. Feel great knowing that your purchase is organic, recycled or reclaimed. Located within Just Act Natural.

hey, daisy!
121 E. College Avenue **920-749-4707**
Where fabulous applies to everything from cards to clothes! Featuring an eclectic mix of contemporary clothing,amazing accessories and unique gifts. We invite you to browse our selection of quality merchandise that reflects our passion for both the fine and funky things in life. Open Mon.-Fri. 10am-6pm, Sat. 10am-5pm and Sun. Noon-4pm
www.heydaisy.com **or** facebook.com/heydaisyappleton

J.HAWKINSON CLOTHIERS, LTD. (Inside City Center Plaza)
10 E. College Avenue **920-739-7377**

Apparel, Accessories & Shoes

JOSEPH'S SHOES & ACCESSORIES (Inside City Center Plaza)
10 E. College Avenue **920-731-3394**
SHOE HEAVEN!!! 45+ Brands of the finest shoes from all over the world. Our motto is: Fit, Style, Comfort & Service. Along with fabulous shoes we carry amazing accessories; wraps, scarves, handbags & jewelry to make every outfit perfect. A family owned business since 1971 that is known for excellent service & quality merchandise.
M-F: 9am -7pm, Sat: 9am -5pm, Sun: 12-5pm
www.shopjosephsshoes.com

LILLIANS OF APPLETON
115 E. College Avenue **920-738-3004**
Lillians wants to empower women of all ages and inspire their style with our upbeat Boutique fashions at reasonable prices. We want to make an impact on the downtown shopping experience thru our exceptional customer services and inviting Boutique setting. Open Thursdays and Fridays 10-6, Saturday 10-4 and Sunday 12-4. Check us out on Facebook each week for exciting new arrivals at
www.facebook.com/lilliansofappleton

MOONSHELL SALON & BOUTIQUE
103 E. College Avenue **920-470-2658**

MYSTIC IRELAND
201 S. Walnut Street **920-830-9711**

TINA MARIE'S UNIQUE BOUTIQUE & SONNET'S GARDEN BLOOMS
206 E. College Avenue **920-585-5942 & 920-858-3801**
This mother-daughter duo offers two businesses in one! Resale goes upscale: we offer an eclectic array of resale clothing, home décor and shabby chic furniture. Sonnet's plant shop offers airplants, terrariums, vintage finds, handcrafted jewelry and signs, along with landscape design, garden consulting, custom designed containers, wreaths and garlands.
www.facebook.com/tinamariesuniqueboutique
www.facebook.com/sonnetsgardenblooms

VAGABOND IMPORTS (see page 35)
113 E. College Avenue **920-731-2885**

Books & Magazines

PAGES & PIPES
322 W. College Avenue **920-734-2821**

POWER HOUSE COMICS
807 W. College Avenue **920-733-9339**

Flowers & Plants

CHARLES THE FLORIST OF APPLETON, LLC
219 E. College Avenue **920-734-8793**
Committed to offering only the finest floral arrangements and gifts, backed by service that is friendly and prompt. Because all of our customers are important, our professional staff is dedicated to making your experience a pleasant one, always going the extra mile to make your floral gift perfect. Located one block from Lawrence University. Mon.-Fri. 8:30am-5pm and Sat. 8:30am-Noon.
www.charlesthefloristappletonwi.com

SONNET'S GARDEN BLOOMS & TINA MARIE'S UNIQUE BOUTIQUE
206 E. College Ave. **920-585-5942 & 920-858-3801**
This mother-daughter duo offers two businesses in one! Resale goes upscale: we offer an eclectic array of resale clothing, home décor and shabby chic furniture. Sonnet's plant shop offers airplants, terrariums, vintage finds, handcrafted jewelry and signs, along with landscape design, garden consulting, custom designed containers, wreaths and garlands.
www.facebook.com/tinamariesuniqueboutique
www.facebook.com/sonnetsgardenblooms
www.sonnetsgardenblooms.com

Gifts & Specialty Retail

ANDERSON PENS (Inside City Center Plaza)
10 E. College Avenue **920-997-8220**

ANGELS FOREVER–WINDOWS OF LIGHT
310 W. College Avenue **920-738-6636**
A RARE FIND AWAITS! Featuring the Midwest's largest selection of sterling silver jewelry, gemstones, crystals and minerals from around the world. Angels, crystals, books, music, tarot, candles, incense, aromatherapy, statues, Native American and Eastern artifacts. Private Psychic Readings. Open 7 days a week. Toll Free 1-877-2 NEW AGE. **Room Capacity: 25** www.angelsforever.com

APPLETON BICYCLE SHOP (See page 37)
121 S. State Street **920-733-2595**

AVENUE ART & COMPANY
1350 W. College Avenue **920-734-7710**

BLUE MOON EMPORIUM
227 E. College Avenue **920-205-2114**
Blue Moon Emporium is a curated marketplace featuring the works of local independent artists and designers. You can find unique wares like Wisconsin-themed clothing, ceramics, screen-printed pillows, jewelry, upcycled one-of-a-kind accessories and other contemporary handmade goods and candy too! Blue Moon always delights. Open: Tues-Sat 10am-6pm and Sunday 12-5pm Extended hours during the holiday season, check website for details.
www.bluemoonemporium.com **Twitter: bluemoonemp**
Instagram:bluemoonemp Facebook: BlueMoonEmporium

BOARDLANDIA (Inside City Center)
10 E. College Avenue **920-415-2480**
Boardlandia is located inside the City Center next to Items of Interest. We carry a wide selection of board games with prices that often beat what you'll find online. We offer customers convenience with online ordering and in store pick-up as well as $1 home delivery in Neenah, Menasha and Appleton!

CEDAR HARBOR
611 N. Morrison Street **920-740-4669**
Located just slightly off the beaten path near downtown Appleton and filled with unique gifts & home décor including repurposed architectural pieces, new items, and reclaimed one-of-a-kind treasures. The building was built in 1906 as the "Sprister Meat Market". The original character remains including the original smoke house in the back yard. Store hours are: Tuesday, Wednesday, Friday, and Saturday 10-5 and Thursday 10-6.

CORNER SHOPPE (Inside the Radisson Paper Valley Hotel)
333 W. College Avenue **920-733-8000 x1641**

COSTUME SHOPPE (Open seasonally)
610 W. College Avenue **920-730-9022**

COVENTRY GLASSWORKS & GALLERY
514 W. College Avenue **920-739-5762**

CRAZY SWEET
201 W. College Avenue **920-944-8010**
We've got more than 300 ways to satisfy your sweet tooth! Jelly Belly, bulk candy, saltwater taffy and chocolate to name a few! We carry Heal My Sole skin care products. Now open – our ice cream parlor featuring Cedar Crest ice cream, shakes, malts and more! Open 10am-6pm Mon-Sat. www.Crazy-Sweet.com

DANCE! (See page 23)
225 E. College Avenue **920-749-0305**

RETAIL
Gifts & Specialty Retail

DEPAWSITORY PET BOUTIQUE (Behind Bagelicious)
103 E. College Avenue **920-319-DPAW (3729)**
Eco-friendly toys, chic pet apparel and accessories, tasty natural treats, holistic supplements, local handcrafted goods and more! This is just some of the fun indulgences the DePawsitory has to offer your diva dog, hipster hound or funky feline. Come discover what we have in store for you! www.facebook.com/Depawsitoryfoxcities

ECO CANDLE CO.
123 E. College Avenue **920-830-0123**
Artisan candle shop featuring hand-poured soy candles, natural bath and body products, beeswax candles, handmade soap, home fragrance, accessories, incense, unique gifts and more! Mon.-Fri. 10am-6pm, Sat. 9am-5pm, Sun. Noon-4pm www.EcoCandleCo.com

THE FIRE
230 E. College Avenue **920-882-2920**
Explore your creative side by painting pottery, creating mosaics or fusing glass. From useful dinnerware to whimsical décor, get help creating something uniquely yours. No appointment necessary. For all ages, as groups or individuals. With a mix of workspaces, you can catch up with a friend, enjoy a fun family project or relax by yourself. Tues.-Fri. 11am-8pm, Sat. 10am-8pm and Sun. Noon-6pm www.thefireartstudio.com

FOXLEY'S GALLERY
623 W. College Avenue **920-738-0303**

FRESH EXPRESSIONS
1011 W. COLLEGE AVENUE **920-257-3973**
Great gift ideas for any occasion! You'll love our selection of wearable & displayable art, home decor, beads & supplies. We highlight local artisans. If we can't find it locally or made in the USA, we carry eco friendly, sustainable and fair trade. Open Tues-Fri 10am-6pm, Sat. 10am-2pm www.freshexpressionsllc.com

GREEN GECKO GROCER & DELI (see page 10)
400 N. Richmond Street **920-831-8311**

hey, daisy!
121 E. College Avenue **920-749-4707**
Where fabulous applies to everything from cards to clothes! Featuring an eclectic mix of contemporary clothing,amazing accessories and unique gifts. We invite you to browse our selection of quality merchandise that reflects our passion for both the fine and funky things in life. Open Mon.-Fri. 10am-6pm, Sat. 10am-5pm, Sun. Noon-4pm
www.heydaisy.com **or** facebook.com/heydaisyappleton

HOBBYTOWN
122 S. Memorial Drive **920-955-2121**

ITEMS OF INTEREST (Inside City Center Plaza)
10 E. College Avenue **920-831-0295**
A local family owned store with over 2,000 square feet of unusual gifts, you never know what you'll find. Browse jewelry, toys, home goods and more. Located in City Center Plaza under the orange and blue awnings. Like us on Facebook.

EVENTS

2017

EVENTS

2017

YEAR ROUND — WINTER — SPRING — SUMMER

DOWNTOWN APPLETON FARM MARKET
Inside City Center Plaza: November 5 - May 27
Saturdays: 9:00am - 12:30pm
College Avenue: June 17 - October 28
Saturdays: 8:00am - 12:30pm

VACATION DESTINATION
Last Saturday of January

DEATH BY CHOCOLATE*
Valentine's Day, February 14

WILDWOOD FILM FESTIVAL
Fox Cities Performing Arts Center
March 10-11

SPRING INTO STYLE LADIES DAY DOWNTOWN!*
Saturday, April 1

MINI-GOLF ON THE TOWN*
Saturday, April 8

GIVING HOPE CAMPAIGN
Benefits American Cancer Society
May 7-13

DOWNTOWN PARADE OF URBAN HOMES*
May 19-20

ART ON THE TOWN
3rd Friday, May – September
May 19, June 16, July 21, Aug. 18, Sept. 15, 5 - 8pm
Kids Activities June – August, 3 - 5pm

MEMORIAL DAY PARADE
Monday, May 29, 9am

FREE DOWNTOWN TROLLEY
Weekends June – September
Thurs. & Fri. 5 - 11pm & Sat. 8am - 11pm

HEID MUSIC DOWNTOWN SUMMER CONCERT SERIES
Houdini Plaza, Thursdays: June 1 – August 31
5:30 - 8:30pm

LUNCHTIME LIVE CONCERTS
Houdini Plaza, Thursdays: June 1 – August 31
11:30am - 1pm

APPLETON STREET MUSIC WEEK**
June 12-16, Noon - 1pm

SUMMER — FALL — HOLIDAY

FLAG DAY PARADE
Saturday, June 10, 2pm

JUNE-TEENTH CELEBRATION**
City Park, Sunday, June 11

CHALK ON THE TOWN
Friday, July 21 & Saturday, July 22

OUTDOOR MOVIE SERIES
TBA, July – August, 8:30pm

ART AT THE PARK Presented by The Trout Museum of Art
City Park, Sunday, July 30, 9am - 4pm

THE BUILDING FOR KIDS CHILDREN'S PARADE**
Wednesday, July 26, 6:30pm

MILE OF MUSIC**
August 3-6

ADI GOLF OUTING
Reid Municipal Golf Course, September 8, 11am - 4pm

LICENSE TO CRUISE & OCTOBERFEST**
Friday & Saturday, September 29 & 30

FALL INTO FASHION LADIES' DAY*
Saturday, October 14

CRAFT BEER WALK
Saturday, October 14

SOUP WALK*
Saturday, October 21

LIGHT UP NIGHT & WINDOW WALK
TBA

DOWNTOWN APPLETON CHRISTMAS PARADE
Tuesday, November 21, 7:00pm

SMALL BUSINESS SATURDAY
Saturday, November 25

AVENUE OF ICE FESTIVAL
TBA

Check website for updates and additions.
*Limited quantity of tickets sold for this event.
** Indicates an ADI Partner Event

RETAIL

Gifts & Specialty Retail

JUST ACT NATURAL
129 E. College Avenue **920-574-2932**

MILL BOUTIQUE & ART GALLERY
425 W. Water Street, Suite 100 **920-734-6871**
"Best Kept Secret on the Fox" Browse this 4,500 square-foot center for local artisans featuring the work of more than 40 local artisans. Take classes, visit with artists and shop in the peaceful serenity of this exquisite waterfront location. Hours: Mon.-Fri. 7am - 3pm, Sat. and Sun. 8am-3pm www.atlascoffeemill.com

MURRAY PHOTO AND VIDEO, INC. (Inside City Center Plaza)
10 E. College Avenue, Suite 110 **920-733-5885**
Camera specialty store offering bothamateur and professional cameras, lenses and accessories to fit all your photo needs. Capture your favorite photos on quality photographic paper with our in-house photo printing services. Photo gifts printing includes canvas prints, mugs, mouse pads and more. Video conversions from old home movies and video tape to DVD. Store hours: Mon. & Thurs. 9:30am-8pm, Tues., Wed. & Fri. 9:30am-5pm, Sat. 10am-4pm
www.murrayphoto.com

MYSTIC IRELAND
201 S. Walnut Street **920-830-9711**

MYSTICAL EARTH GALLERY
112B E. College Avenue **920-993-1122**

PEERLESS DESIGN / MUD & PRINTS
311 E. College Avenue **920-277-1599 or (920) 850-0429**
An eclectic dual studio/store offering: custom art in ceramics, porcelain, painting, drawing, woodworking, wood decor. Services in: ceramic firing, classes, group art experience, furniture design, refinishing, design consultations and home staging. Monthly guest artist featured so drop in often to see what your idea factory is working on!

RICHMOND RESALE
204 N. Richmond Street **920-202-3714**

RIVERVIEW GARDENS ON COLLEGE AVENUE
513 W. College Avenue **920-734-2354**

SIDEQUEST GAMING
502 W. COLLEGE AVENUE **920-917-2013**

STUDIO 213, LLC (see page 33)
213 E. College Avenue **920-470-5711**
Specializing in hand painted creations and restorations. We carry children and adult furniture, statues, yard art and carousel animals. Custom orders are welcome. You can also find a variety of antiques, vintage books and the exquisite Moorcroft Pottery from England! Open by appointment, by chance or at the Farm Market.
www.shopstudio213.com

HEID MUSIC SUMMER CONCERT SERIES

Thursdays • Houdini Plaza

5:30 – 8:30pm • June 1 – August 31

Summer nights come alive with the Heid Music Summer Concert series on Thursday evenings featuring popular cover music by local and regional musicians.

LUNCHTIME LIVE CONCERTS

Thursdays • Houdini Plaza

11:30am – 1pm • June 1 – August 31

Enjoy live acoustic music by local musicians during your lunch break. Just the right amount of music for the middle of the day!

Star Supporter

Gifts & Specialty Retail

TWO PAWS UP BAKERY, LLC
305 E. College Avenue **920-954-1420**
The Critics' Choice in fresh-made natural pet treats – baked on-site using wholesome and healthy ingredients. "Gourmutt" dog treats including treats for dogs with allergies, cat treats, horse treats, frozen treats and cakes. Also offering natural diets, skin/coat care, toys and gifts. Open Tues.-Fri. 10am - 5:30pm, Sat. 10am - 3pm www.twopawsupbakery.com

VAGABOND IMPORTS
113 E. College Avenue **920-731-2885**
Established in 1977 to bring a very special world to your home. Step into the store and be immediately transported to faraway lands. From unique clothing and sterling silver jewelry to incense, tapestries and home décor. Humor yourself with our witty selection of note cards and postcards. Open Mon.-Fri. 10am-8pm, Sat. 10am-5pm, Sun. Noon-5pm www.vagabondimports.com

VAL U BEAUTY SUPPLIES
609B W. College Avenue **920-882-7770**

THE VINTAGE GARDEN
119 E. College Avenue **920-407-1366**
A whimsical touch, a bit of vintage charm and an eye for inspiration! You will find refreshed antiques, salvaged goods, primitives and vintage-inspired home décor. Our family team specializes in the {unique} with vintage, hand-painted furniture, whimsical garden art, chic home décor, unique accessories and uncommon gifts! www.thevintagegardenappleton.com

RETAIL

Home Accessories & Furnishings

GABRIEL FURNITURE
201 E. College Avenue **920-733-0595**
Explore Gabriel Furniture's four buildings and four floors of quality furniture. Established and family owned since 1928 on College Avenue. Offering complimentary design consultation in our store or your home. Today's most popular styles. Furniture priced to buy and built to last. Discover why we were voted the Valley's Best Furniture Store. Open Mon.-Fri. 10am-8pm, Sat. 10am-5pm, Sun. 11am-5pm www.gabrielfurniture.com

PEERLESS DESIGN / MUD & PRINTS
311 E. College Avenue **920-277-1599 or (920) 850-0429**
An eclectic dual studio/store offering: custom art in ceramics, porcelain, painting, drawing, woodworking, wood decor. Services in: ceramic firing, classes, group art experience, furniture design, refinishing, design consultations and home staging. Monthly guest artist featured so drop in often to see what your idea factory is working on!

THE RUG COMPANY
127 E. College Avenue **920-832-9998**
A department store of rugs since 1989. This unique store offers a variety of prices and sizes with many custom-made sizes and styles. Hand-knotted, machine-loomed, oriental, hooked, braided, sisal, contemporary, transitional rugs and runners-by-the-foot are available. Rug cleaning and repair. Call for seasonal hours.
www.rug-company.com

SHAHIN RUG GALLERY
530 W. College Avenue **920-968-3300**

STAIR GODDESS (Inside City Center Plaza)
10 E. College Avenue, Suite 116AB **920-954-6797**

STUDIO KITCHENS OF APPLETON (Inside City Center Plaza)
10 E. College Avenue **920-731-3344**

TINA MARIE'S UNIQUE BOUTIQUE & SONNET'S GARDEN BLOOMS (see page 24)
206 E. College Avenue **920-585-5942 or 920-858-3801**

THE VINTAGE GARDEN
119 E. College Avenue **920-407-1366**
A whimsical touch, a bit of vintage charm and an eye for inspiration! You will find refreshed antiques, salvaged goods, primitives and vintage-inspired home décor. Our family team specializes in the {unique} with vintage, hand-painted furniture, whimsical garden art, chic home décor, unique accessories and uncommon gifts!
www.thevintagegardenappleton.com

Home Appliances

HOERSCH HOME APPLIANCE, INC.
218 N. Division Street 920-733-4406

WETTENGEL'S SEW & VAC SHOP
532 W. College Avenue 920-734-6390

Jewelry

ANGELS FOREVER–WINDOWS OF LIGHT
310 W. College Avenue 920-738-6636
A RARE FIND AWAITS with the Midwest's largest selection of sterling silver jewelry. One of a kind designer jewelry in sterling silver and gold with rare and unique gemstones and minerals. Exotic gift items from around the world make us more than just a jewelry store! Open 7 days a week. Toll Free 1-877-2 NEW AGE.
Room Capacity: 30 www.angelsforever.com

AVENUE JEWELERS
303 E. College Avenue 920-731-4740
Set foot inside and you'll immediately know the difference. Avenue Jewelers is the Fox Valley's Diamond Specialist, offering a large selection of loose diamonds as well as diamond jewelry. Also carrying a large assortment of colored stones and designer jewelry. Custom designers on staff create what you can't find in the showcase. Mon.-Fri. 10am-6pm, Sat. 10am-4pm Closed Sundays. www.avenuejewelers.com

EXPERT JEWELRY REPAIR & DESIGN
636 W. College Avenue 920-731-2320

K.P. JEWELERS
601½ W. College Avenue 920-427-2764

TENNIE'S JEWELRY
208 E. College Avenue 920-734-1858
Custom design to simple watch batteries, no job is too small or too large for Tennie's expert staff. Oldest family owned and operated jewelry store in the Fox Valley, offering a large selection of loose certified diamonds, along with mountings, wedding bands, colored stone and diamond jewelry. Open Mon.-Fri. 10am-6pm and Sat. 10am-2pm Closed Sundays. www.tenniesjewelry.com

Music & Audio

APPLETON IMPORT RECORDS
602 W. College Avenue 920-749-9229

APPLETON ROCK SCHOOL
309 E. Washington Street 920-968-9773

HEID MUSIC CO.
308 E. College Avenue 920-734-1969
Heid Music is Wisconsin's complete family-owned music resource for new, used & rental instruments, including pianos, band, orchestra, drums, guitars, sheet music, lessons & repair. Visit heidmusic.com for a list of free clinics, workshops, performances & events, updated daily. For All Things Musical. Since 1848, Heid Music and heidmusic.com.

PIXEL PRO AUDIO
601 W. College Avenue 855-269-0474

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DOWNTOWN APPLETON MAP

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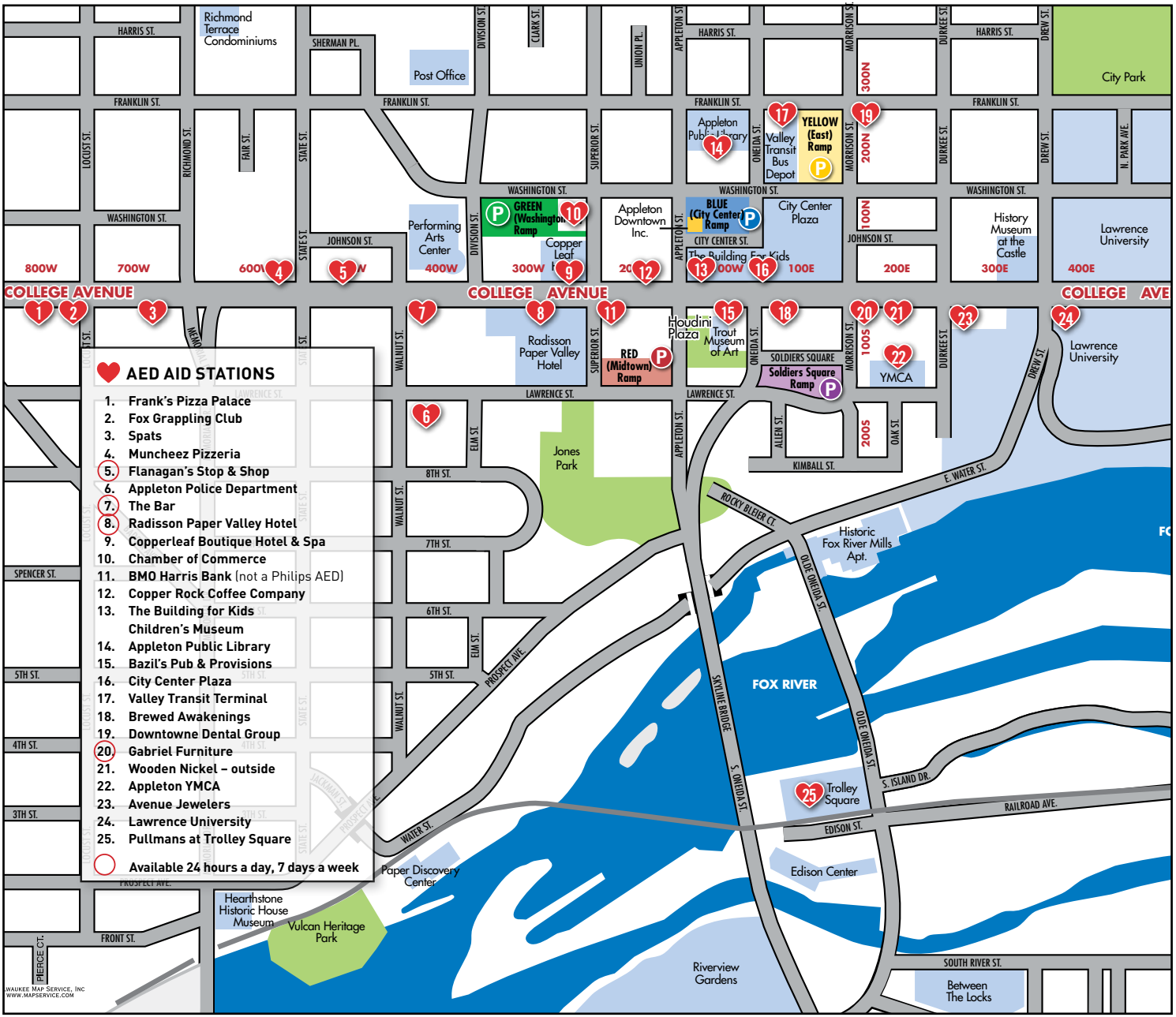

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