Appleton - Wisconsin Demographic Characteristics

1 Mile
Population: 14,800
Households: 6148
  Owner Occupied: 54%
  Renter Occupied: 46%
Average Household Income: $50,226
Household with income of $50,00 or greater: 41%
Population with some college education or greater: 60%

3 Mile
Population: 91,209
Households: 38,369
  Owner Occupied: 60%
  Renter Occupied: 40%
Average Household Income: $63,198
Household with income of $50,00 or greater: 51.5%
Population with some college education or greater: 60%

5 Mile
Population: 148,532
Households: 61,615
  Owner Occupied: 64%
  Renter Occupied: 36%
Average Household Income: $69,323
Household with income of $50,00 or greater: 55%
Population with some college education or greater: 61%

Source: U.S. Census Bureau 2010 and ESRI forecasts for 2014