SMALL BUSINESS SATURDAY **NOV 26**

SHOP SMALL & WIN!

Great shopping awaits you along with a chance to win great prizes! Take your Shop **Appleton First Passport with** you on Saturday to the nearly 100 participating Appleton businesses and get your passport stamped at five different locations. When you have 5 stamps, hand your passport in and you could be a lucky winner.



THANK YOU FOR SUPPORTING OUR MANY UNIQUE, **LOCALLY-OWNED BUSINESSES**

Don't forget your Shop Appleton First Passport below! You could win over \$1500 in prizes including two \$350 Downtown Appleton and Appleton North Business Association shopping sprees!

SHOP APPLETON FIRST Presented by:

THE POST~ PART OF THE USA TODAY NETWORK Sponsored by:

appleton northside business association



Appleton



Fox.

CREDIT UNION



Media Partners:





See back side for participating businesses. Valid Saturday, Nov. 26 only.

YOUR PASSPORT IS HERE!
Just cut, fold and shop!

	Get 5 stamps from Shop Appleton First participating businesses for a chance to win over \$1500 in prizes including two \$350 Downtown Appleton and Appleton North
	Business Association shopping sprees!
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}	S Gella
\(\frac{1}{2}\)	Name:
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I A WA	One stamp per business. One chance to win with 5 stamps. Completed passports should be dropped off at a participating business.

SHOP APPLETON FIRST PASSPORT



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Why We Proudly Support Small Business Saturday



The City of Appleton has successfully combined large and small manufacturing facilities with retail shops, national chain and local hospitality stops and service industries throughout the city. However, you'll definitely notice areas with many small businesses creating that sense of welcome and belonging. The City of Appleton - Meeting the needs of the Community and enhancing the quality of life. Find out more at: Appleton.org



Fox Communities Credit Union supports Small Business Saturday and encourages shoppers to visit and purchase from small, local shops in our neighborhoods and communities. We have been in your neighborhood since 1937. We're friends and we're family. The various partnerships formed over the last 79 years have brought us to where we are today. We are local. We make our decisions locally. Join us in supporting our communities and our local businesses on Small Business Saturday and every day!



East Wisconsin Savings Bank is a local, member-owned savings bank serving the Fox Valley for over 129 years. We recognize the importance of maintaining a strong, stable presence in the many fine communities which comprise the Fox Valley. That's why we remain committed to helping you and your family "Build a Wonderful Life". We invite you to join our family of members who look to us for their financial needs, as well as the most up-to-date banking technology.



A Boutique Law Firm Business Law | Estate Planning | Litigation

Epiphany Law provides personalized, common sense legal advice in the areas of business law, estate planning and litigation. Within each of these three areas of we apply the same efficient use people, systems and technology to provide incredible service, superior work product and predictable pricing. We pride ourselves on providing a different experience - a better experience.

L BUSINESS SATURDAYS OFFERS* 2016 SMAL

SHOP SMALL APPLETON NORTHSIDE BUSINESSES

Ace Hardware (Northland Ave. Location) See store for details Appleton Trophy and Engraving Inc.

See store for details The Free Market See store for details **Gunderson Cleaners** See store for details. **Iris Fine Yarns** 10% off storewide!

The Market at Mosquito Creek See store for details Muntz Audio-Video See store for details Northtown Lighting Center

See store for details The Olive Cellar 10% off everything except wine Simple Simon Bakery

50¢ off tubs of cookie dough. Gift tote for first shoppers - FREE cookie with stamped Passport

The Frame Workshop Door prizes and in-store promotional items Tri City Glass & Door

See store for details

Twigs & Vines Floral See store for details Uniform Boutique (9am-3pm) See store for details Wilmar Chocolates

See store for details APPLETON DOWNTOWN BUSINESSES Ahava Salon & Spa

See salon for details!

Anderson Pens Shop vintage and modern fountain pens, 750 colors of ink plus more! Angels Forever-Windows of Light

Free magnetic calendars, Shop Small totes, pins, and cookies. \$10 Angel Bucks for every \$50 purchased. Register for free polishing cloth and to win a gift certificate! **Appleton Bicycle Shop**

20% off any in stock accessories! **Appleton Inn Gift Shop** Stop in and see our unique handmade gifts and register to win a gift card series Avenue Art & Co.

Refreshments plus 20% off throughout the gallery. (excludes consignment items) **Avenue Jewelers** 50% off 50% of the store! Beatnik Betty's Resale Butik

In-store specials! **Blue Moon Emporium** 15% off your entire purchase! **Boardlandia (inside City Center)** Roll the 12-sided die and save up to 12% off entire purchase Cedar Harbor \$10 off a \$40 purchase!

Charles the Florist (9am-noon only) In store special and

Drawing for Christmas Centerpiece! **Coventry Glassworks**

Art, fair trade items and so much more! **Crazy Sweet**

Pick a Candy Land game card to win prizes and a percent off your purchase Open 8am-6pm! Dance!

Pick a coupon and receive 10-50% off entire purchase. 10% bonus on gift card purchases. **DePawsitory Pet Boutique**

Treat bag with purchase over \$25! **Downtown Appleton Farm Market** 9am-12:30pm Featuring fruits, veggies, meat, dairy, baked goods, specialty foods and

handcrafted items!

Eco Candle Co. Special promotions plus treats! **Faces Eyewear** 25% off any frame!

10% off your entire purchase when you show a receipt from a Downtown small business Flanagan's Stop & Shop

The Fire

20% off all wines (750 ml) and 50% off yellow sticker items! Foxley's Gallery

Great prices every day on framing, prints and originals! **Fresh Expressions**

Gift Card Giveaway (\$5 card with \$25 purchase \$10 with \$50, \$20 with \$100), snacks and free gift wrapping! **Gabriel Furniture**

Tax included & free warmer with \$199 purchase! **Globally Sound Fair Trade**

Soul Satisfying Saturday Specials! **Hearthstone Historic House Museum** Dickens Christmas opens today - Jan. 15! \$10 adults, \$5 children, under 5 is Free! **Heid Music**

10% off a single item up to \$500 off. Some exclusions apply hey, daisy!

In-store specials! **Inspirations Dance & Fitness**

Barre & Yoga classes, LuLaRoe pop up show & class demos. Enjoy 50% off punch cards & 25% off memberships. First 25 people receive Goody Bag!

Inspire Spa In-store specials! Items of Interest In-store specials! Joseph's Shoes

In-store specials, gift with purchase & treats! **Just Act Natural** Hot cider & cookies, in-store demos and register

> for prizes! Lillians of Appleton

Receive a \$10 gift certificate with every \$100 purchase plus doorbusters throughout the store Massage Connection Book 60 min. massage & purchase gift certificate

of \$65+ & receive \$10 off service AND \$10 bonus card. Plus drawing for Holiday Mystery Basket!

Moonshell Salon & Boutique In-store specials!

Mud & Prints and Peerless Design Save 10, 15 or 20% off marked items! Murray Photo & Video

20% off all ProMaster brand products! One Stop Elf Shop (inside City center) 9am-12:30 pm Safe and fun spot for kids to shop with the help of an elf!

Parnee Frederick LMT \$30 off a 90 minute massage and receive

a John Masters Organics lip balm! **Pinot's Palette** BOGO on regular public class seats

purchased in studio day of event! The Rug Company 10% off rug padding in store or 1/2 off rug pad with purchase!

Shahin Rug Gallery Stop in to see our selection of hand-knotted rugs! Shear Chaos Salon & Barbering Co. 25% off retail & free gift with retail purchase!

Sonnet's Garden Blooms Early Bird Special-first 20 adults receive swag bag (\$50 value) Open 8am!

Free gift with \$25 purchase! Studio 213 10% off any 1 piece of furniture!

Tamara's The Cake Guru 10% off all December orders placed that day and \$20 cupcake of the month card. (\$40 value)

Tennie's Jewelry 25% off storewide! Some exclusions apply. Previous sales excluded.

Tina Marie's Unique Boutique Early Bird Special-first 20 adults receive swag bag (\$50 value). Open at 8am! Free gift with \$25 purchase!

The Traveling Palette Gifted Custom Canvas Paintings! Vagabond Imports Anniversary Sale with savings throughout store!

The Vintage Garden 10% off storewide & first 20 adults receive goodie bag. Open 8am-6pm!

OTHER APPLETON BUSINESSES

Branching Out & Company 20% off storewide! Fleet Feet Sports

Purchase reusable "Dare To be" bag for \$50 get 20% off everything you can stuff in it! Kitz & Pfeil

Special prices on bird seed. See our sales flyer for lots of other great deals! **Scatter Joy**

15% off seasonal/holiday items Tamara's The Cake Guru In store specials! The Learning Shop

Buy 2 get 1 free Melissa and Doug products The Reel Shot Kysek Cooler and Mugs 20% off. Bear Cruzer

Bow Package \$299.99. Plus Ice Auger, Ice Shanty, and Rod & Reel specials!

Wisconsin Timber Rattlers Snake Pit Receive a free logo'd bag with purchase! Ye Olde Goat Giveaways throughout the day! You're Special Gifts & Collectibles Visit www.yourspecialgifts.com and print out

your coupon!

DINE SMALL

APPLETON NORTHSIDE BUSINESSES

Appleton Dairy Queens Buy \$10 Gift Certificate and receive a FREE small Blizzard certificate. Plus \$1.99 Royal Treats all day! **Badger Sports Park** See store for details **Cinders Charcoal Grill**

See store for details **Home Run Pizza** See store for details **Mary's Family Restaurants** Let us cook and clean up for you today!

Pizza King (Meade St. Location) See store for details Scuba's Pourhouse See store for details

APPLETON DOWNTOWN BUSINESSES Acoca Coffee

In store specials! Copper Rock Coffee Co. Stop in for a beverage or snack! **Good Company** Let us cook and clean up for you today! Houdini's Escape Gastropub

All day Happy Hour and \$1 off Small Plates! Mr. Brew's Taphouse 10% off food purchases! Muncheez Pizzeria

One free drink with any food purchase. (Each \$5 spent = free drink)!

Rookie's Sports Bar & Grill Buy 1, get 1 Free domestic beer or rail drinks! Sangria's Mexican Grill Let us cook and clean up for you today!

Stone Cellar Brewpub Grass-Fed burger paired with a pint of a chosen brew and a pint glass for \$20! **Wooden Nickel**

FREE \$10 aift certificate with the purchase of a \$25 gift certificate!

OTHER APPLETON BUSINESSES Osario's Latin Fusion

For every \$25 bought in gift cards, get a \$5 bonus certificate! Tamara's The Cake Guru

10% off all December orders placed that day and \$20 cupcake of the month card. (\$40 value)

> *Some exclusions may apply. See individual business for details.

★ SHOP APPLETON FIRST PASSPORT PARTICIPATING BUSINESSES ★

Appleton Trophy & Engraving Appleton Dairy Queen Stores Badger Sports Park Cinder's Charcoal Grill The Free Market **Gunderson Cleaners** Homerun Pizza Iris Fine Yarns The Market at Mosquito Creek

Mary's Family Restaurants

Acoca Coffee

Anderson Pens

Angels Forever-

Avenue Art & Co.

Avenue Jewelers

Cedar Harbor

Charles the Florist

Ahava Salon and Spa

Windows of Light

Appleton Bicycle Shop

Appleton Inn Gift Shop

Blue Moon Emporium

Beatnik Betty's Resale Butik

Boardlandia (Inside City Center Plaza)

DOWNTOWN APPLETON

Ace Hardware (Northland Ave.)

APPLETON NORTHSIDE Muntz Audio Northtown Lighting Center The Olive Cellar Pizza King (Meade St. Location) Scuba's Pourhouse Simple Simon Bakery The Frame Workshop Tri City Glass & Door Twigs and Vines Floral Uniform Boutique Wilmar Chocolates

Copper Rock Coffee Co.

DePawsitory Pet Boutique

Flanagan's Stop & Shop

Globally Sound Fair Trade

Coventry Glassworks

Crazy Sweet

Faces Eyewear

Foxley's Gallery

Fresh Expressions

Gabriel Furniture

Dance!

The Fire

Good Company One Stop Elf Shop Hearthstone Historic House Parnee Frederick LMT

DOWNTOWN APPLETON (Continued)

Museum Heid Music hey, daisy! Houdini's Escape Gastropub Inspire Spa Inspiration Dance and Spa Items of Interest Joseph's Shoes Just Act Natural Lillians of Appleton Massage Connection Moonshell Salon & Boutique Mr. Brews Taphouse

Muncheez Pizzeria Mud & Prints and Peerless Murray Photo & Video

Fleet Feet Sports Kitz & Pfeil Osario's Latin Fusion Scatter Joy

Pinot's Pallete Rookie's Sports Bar & Grill The Rug Company Sangria's Mexican Grill Shahin Rug Gallery Shear Chaos Salon & Barbering Co. Sonnet's Garden Blooms Stone Cellar Brewpub Studio 213 Tamara's The Cake Guru Tennie's Jewelry Tina Marie's Unique Boutique The Traveling Palette Vagabond Imports The Vintage Garden Wooden Nickel

Downtown Appleton Farm Market Eco Candle Co. **OTHER ADDITIONAL BUSINESSES**

Branching Out & Company Tamara's The Cake Guru

The Learning Shop (Casaloma only) The Reel Shot Wisconsin Timber Rattlers Snake Pit Ye Olde Goat You're Special Gifts & Collectibles

Just cut, fold and shop