



ART on the TOWN

FRIDAYS • 5-8 p.m. 3rd Friday of the month

MAY 18 Celebrate Culture JULY 20 Chalk on the Town SEPT. 21 PARK(ing) Day
JUNE 15 Hidden Textures AUG. 17 Paint on the Town



Join us for CHALK ON THE TOWN!

FRIDAY, JULY 20

This year's theme: *Sounds of the City*

Want to showcase your artistic talent?

Register to be a chalk artist for Chalk on the Town, Friday July 20 from 9 am- 8 pm (pieces must be complete by 6 pm). There is no cost to participate. Participants must supply their own chalk and other required materials.

Do you want to complete your chalk master piece "Just for Fun" or are you "In It to Win It"?

Choose which level you would like to participate and **register** by **July 15** to receive your reserved sidewalk square along College Ave. Size Requirements: Minimum – 1 sidewalk square (4ft x 4ft). Maximum – 4 sidewalk squares (8ft x 8ft).

Just for Fun:

- For ages 13 and up that love art and chalking
- Check in Friday between 9:00 am-3:00 pm at Appleton Downtown Inc. office (116 N Appleton St) to receive your reserved sidewalk location
- Pieces must be complete by 6 pm the day of the event

Prize Opportunities:

- Beginning the week following (July 23-27) pictures of all completed "Just for Fun" chalk pieces will be posted on Facebook allowing the public to vote ("like") their favorite piece. The top 2 pieces will receive a \$50 People's Choice Award.

In It to Win It:

- For professional level artists
- Check in Friday between 9:00 am-3:00 pm at Appleton Downtown Inc. office (116 N Appleton St) to receive your reserved sidewalk location
- Piece must be complete by 6 pm the day of the event as professional judging begins promptly at 6:30 pm
- Will be judged on the following criteria: Creativity, Art Skill, and how well you followed this year's theme

Prize Opportunities:

- Participants have the chance to win the Grand Prize of \$500
- 2nd Place Prize: \$250
- 3rd Place Prize: \$100
- Beginning the week following (July 23-27). Pictures of all completed "In It to Win It" chalk pieces will be posted on Facebook allowing the public to vote ("like") their favorite piece. The piece with the most likes will win a \$75 People's Choice Award (separate from the Just for Fun award).

Direct all questions to lynn@appletondowntown.org or call 920-954-9112.
Please register by July 15 to claim your spot in Chalk on the Town!
You will receive your reserved sidewalk location the week of the event.

Note: The event will not be rescheduled due to weather.

[Click here to register NOW](#)