



Appleton Downtown Inc.
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2019 ADI/BID Business Recruitment Incentive Grant Application

A new business moving into the district in this calendar year may qualify for an incentive grant of the equivalent of up to one month of rent expense not to exceed \$1,000. This grant is a reimbursement grant requiring proof of payment before grant will be awarded. Your grant application will be reviewed by committee. A total of \$10,000 will be granted this calendar year.

The business must show proof of a signed lease or purchase for a building/property within the Business Improvement District. If you are unsure if your business qualifies, please contact Jennifer 954-9112 (Non-profit owned buildings are not eligible)

Grant amount is determined by committee based on lease amount or purchase price of the property. An assessment of the business location, square footage occupied, number of employees, general impact on the district, and need fulfilled within the district may be conducted. An interview will be conducted prior to grant award. A business plan may be requested.

Name: _____

Business: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Please complete the following questions:

Description of business:
Square feet of business location:
Number of employees:
Please share how your business will fulfill a need in the district