

THE DOWNTOWN TROLLEY is free and is available to take you or your group on a carefree ride to our summer events:

HEID MUSIC SUMMER CONCERT SERIES
 Thursdays, May 30 – August 29 (except July 4th)
 5:30 – 8:30 p.m.

FLAG DAY PARADE
 Saturday, June 8, 2 p.m.

ART ON THE TOWN
 Third Friday of the month, 5 – 8 p.m.
 June 21 – **MAKE MUSIC DAY**
 July 19 – **CHALK ON THE TOWN**
 August 16 – **PAINT ON THE TOWN**
 September 20 – **PARK(ing) DAY**

DOWNTOWN APPLETON FARM MARKET
 Saturdays, June 15 – October 26
 8 a.m. – 12:30 p.m.

Of course, you can always ride the trolley for fun and enjoy the many shops, eateries and entertainment venues along the way.

OTHER FAMILY-FRIENDLY EVENTS IN DOWNTOWN APPLETON TO ENJOY
LUNCHTIME LIVE! CONCERTS
 Houdini Plaza
 Thursdays, May 30 – August 29 (except July 4th)
 11:30 a.m. – 1 p.m.

CREATIVE KIDS
 Houdini Plaza
 June 21, July 19, August 16
 3:30 – 6 p.m.

Sponsored by:



TRACES OF THE PAST

DOWNTOWN TROLLEY HISTORY



1800s



1900s



TODAY

The first electric commercial streetcar in the world made its debut in Appleton on August 12, 1886, and, according to city history, was quite a “showstopper”.

The Appleton Electric Street Railway was the vision of Judge J.E. Harriman, who had seen a demonstration of a streetcar system while traveling in Alabama. Harriman immediately raised \$35,000 and created a private company to provide this new form of public transportation to the city of Appleton.

The cars ran every 20 minutes from Appleton’s west side with 6 stops. The cars were housed at 213 E. College Avenue, and the office was located at the soon-to-be Gabriel Lofts site.

The road and track spanned a total of 4.5 miles, with the electrical wiring suspended overhead. Charles J. Van Depoele, who invented the system, was in Appleton to oversee the construction and pulled the lever for the first run in 1886. The company began with 5 cars.

After several years of operation, Harriman’s company went bankrupt. The streetcars were taken over by various companies, and the office and car barn were eventually relocated to the flats. In 1930, the streetcar operation gave way to private transportation and buses. The last run of the Appleton Electric Street Railway was April 6, 1930.

— Research by Appleton Heritage Society



Downtown TROLLEY

2019 Schedule

JUNE 6 – SEPTEMBER 28
 Thursdays and Fridays • 5 – 11 p.m.
 Saturdays • 8 a.m. – 11 p.m.



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2019 TROLLEY ROUTE

-  Downtown Trolley Stops
-  Trolley also stops at noted stop signs
-  Public Art Murals

ALONG THE WAY

Get to know Downtown Appleton even better. Here are some points of interest and great places to go!

THE BUILDING FOR KIDS CHILDREN'S MUSEUM
100 W. College Ave. This children's museum is a great place for the young and young-at-heart.

HOUDINI PLAZA
At the corner of Appleton St. and College Ave.
 This site is said to be the site where Harry Houdini lived as a child.

THE TROUT MUSEUM OF ART
111 W. College Ave. Featuring exhibitions of regional, national and international visual arts.

PAPER DISCOVERY CENTER
425 W. Water St. Learn about the Fox Cities' paper heritage and have some fun along the way with hands-on activities.

VULCAN HERITAGE PARK
535 W. Water St. This is where hydroelectric power was originally generated for the early paper mills and Hearthstone.

HEARTHSTONE HISTORIC HOUSE MUSEUM
625 W. Prospect Ave. While enjoying our beautiful Riverfront, look toward the Memorial Street bridge to see the world's first "electric" home.

THE HISTORY MUSEUM AT THE CASTLE
330 E. College Ave. Learn about the Fox Cities' heritage including Houdini's life and career. Plus, enjoy the current exhibit, GUITAR: The Instrument That Rocked The World.

APPLETON PUBLIC LIBRARY
225 N. Oneida St. Check out the many summer programs for all ages.

THE DOWNTOWN TROLLEY SCHEDULE
 is designed to fit the weekend warrior in all of us. Running Thursday – Saturday, it's the perfect way to get around Downtown and our beautiful Riverfront. Take the trolley to enjoy the sights, sounds and delicious tastes and smells of
Downtown Appleton—One Great Place!

We have many summer events for you, your friends and family to enjoy. Check out all of the great Downtown events at our website:
appletondowntown.org

TROLLEY HOURS:
Thursdays and Fridays 5 – 11 p.m.
Saturdays 8 a.m. – 11 p.m.

APPROXIMATE SCHEDULE:

Transit Center	:15 and :45
Walnut & Seventh Street	:19 and :49
Fratellos Waterfront Restaurant	:20 and :50
Trolley Square/Pullmans	:22 and :52
Eagle Flats	:23 and :53
Banta Ct. at Riverheath	:30 and :00
History Museum	:31 and :01

To plan your next Valley Transit bus trip, visit www.myvalleytransit.com