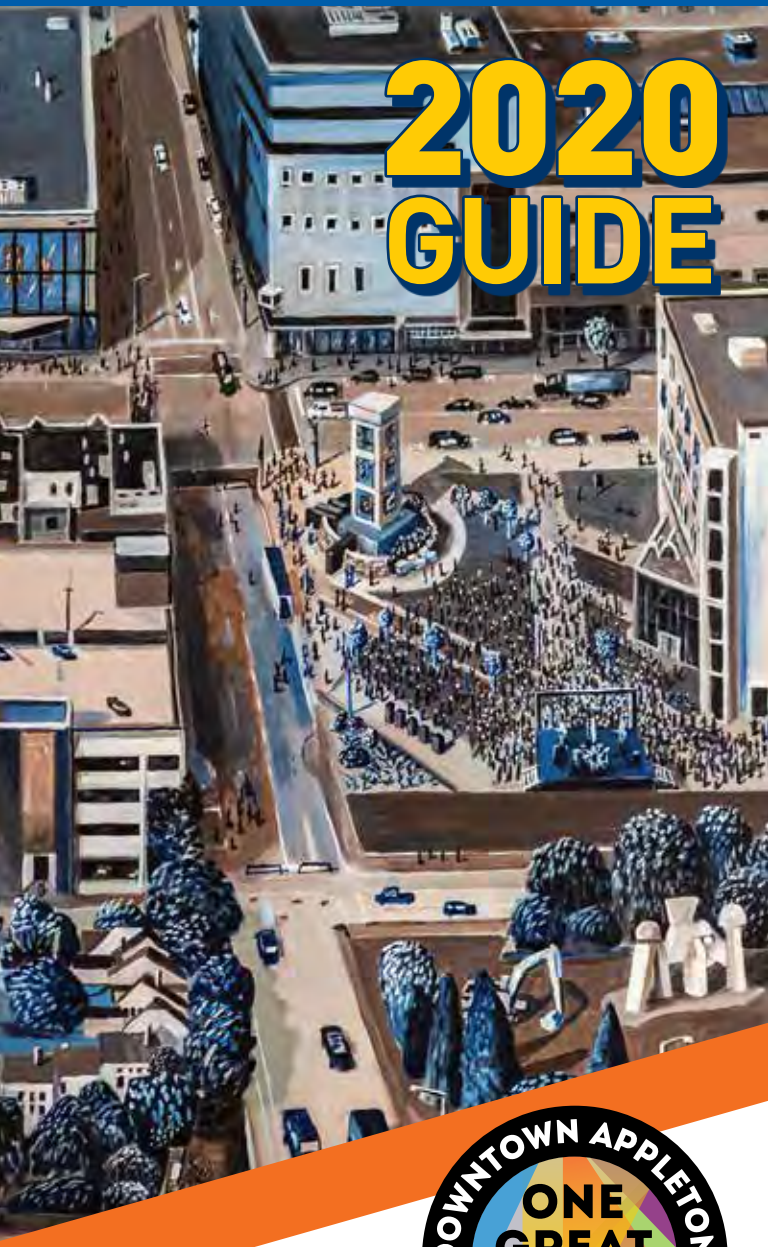
DOWNTOWN APPLETON

2020 GUIDE



DOWNTOWN APPLETON
ONE GREAT PLACE

appletondowntown.org

Cover art is "College Ave. During Mile Of Music" (Aerial view) by Leif Larson
www.leiflarson.com

Welcome

Downtown Appleton is the heart of one of Wisconsin's safest cities and one of the fastest growing metropolitan areas, as well. Appleton has all the luxuries of a big city AND the atmosphere and walkability of a small town. Plenty to see and do for the entire family makes Appleton a destination of choice. Whether you are a visitor or life-long resident, come discover why Downtown Appleton is **One Great Place.**

P PARK

Downtown Appleton offers a variety of safe, convenient parking options.

- Parking meters are available along College Avenue. Download the Passport Parking App for convenient, coin-free mobile payment at any on-street meter.
- Parking is **FREE** at all meters on weekdays before 9am and after 6pm and all day Sundays.
- Four parking ramps are conveniently located close to Downtown Appleton/College Avenue. The Red, Green, and Yellow ramps are automated to accept cash or Credit/Debit at exit gates, or by visiting a Pay Station prior to exiting. Check the map at the back of this Guide for parking ramp locations.
- Soldier's Square offers pay station parking.

The Purple Angel signifies Dementia friendly establishments.

Appleton DOWNTOWN incorporated

333 W. College Ave., Suite 100
Appleton, WI 54911
Ph: 920-954-9112
Fax: 920-954-0219
appletondowntown.org

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Food and Fun!

SO MUCH TO CHOOSE FROM . . .

With over 50 eateries and nearly 30 pubs, clubs and live music venues, Downtown Appleton has food and fun to match up with your taste and mood.

Bar & Grill

THE AMBASSADOR
117 S. Appleton Street **920-277-9916**

APPLETON BEER FACTORY
603 W. College Avenue **920-364-9931**

BAD BADGER SPORTS BAR
215 W. College Avenue **920-221-3080**

THE BAR ON THE AVENUE GF
427 W. College Avenue **920-882-0690**
The Bar offers an extensive menu, including our world-famous wings and pizza. We also offer a wide variety of gluten-free items. Delivery 7 days a week, 11am - 11pm DJs every Friday and Saturday night. We have the best in sports, food and fun. Meeting rooms available. **Room Capacity: 200** www.meetatthebar.com

BAZIL'S PUB (see page 9)
109 W. College Avenue **920-954-1707**

THE BENT KEG
417 W. College Avenue **920-738-7408**

BLAZE (Inside the Red Lion Hotel Paper Valley)
333 W. College Avenue **920-733-8000 x1555**
The newest addition within the Red Lion Hotel Paper Valley, this fire and whiskey themed bar serves up a variety of smoked cocktail creations.

CHADWICK'S
413 W. College Avenue **920-738-1644**

CLEO'S BROWN BEAM TAVERN
203 W. College Avenue **920-739-2288**

THE CLUBHOUSE (Inside the Red Lion Hotel Paper Valley)
333 W. College Avenue **920-733-8000 x1607**

C-VINE LOUNGE
531 W. College Avenue **920-850-4279**

D2 SPORTS PUB
403 W. College Avenue **920-257-2582**
Enjoy a sports pub with 18 TVs to watch all your favorite games! Plus great food served lunch thru midnight. Plenty of seating inside and outdoors on the expanded patio. Patio complete with large bar, 6 TVs, comfy seating, 2 fire pits & heat lamps. D2 Sports Pub is casual, but fun! Open Sun.-Thurs. 11:00am – 2:00am; Fri. & Sat. 11:00am – 2:30am **Room Capacity: 300** www.d2sportspub.com

The most comfortable barstools in town.
Bazil's
954–1707 DOWNTOWN APPLETON 109 W. College Ave.

Bar & Grill

DÉJÀ VU MARTINI LOUNGE
519 W. College Avenue **920-380-9904**
A premier LIVE MUSIC VENUE! Musicians' Industry Night (SUN), Bring Your Own Vinyl Night (MON – All Night Happy Hour), Live Band Karaoke (TUES 8pm), Funk Night (WED), LIVE MUSIC most Fridays and Saturdays. Happy Hour Mon. - Friday, 5-7pm & house made specialty and traditional pizza available.
www.dejavumartini.com

DR. JEKYLL'S
314 E. College Avenue **920-733-9883**

DURTY LEPRECHAUN
343 W. College Avenue **920-733-4814**

EMMETT'S BAR & GRILL
139 N. Richmond Street **920-733-7649**

FOX RIVER HOUSE
211 S. Walnut Street **920-903-9968**

GIBSON COMMUNITY MUSIC HALL
211 W. College Ave. **920-903-8292**

HOME BURGER BAR
205 W. College Avenue **920-364-9484**

HOUDINI'S ESCAPE GASTROPUB GF V
1216 S. Oneida Street **920-574-2616**

JACK'S APPLE PUB
535 W. College Avenue **920-735-5583**

JIM'S PLACE
223 E. College Avenue **920-730-8091**
A historic bar, located on the East End of College Ave, featuring the original 1906 Brunswick back bar. Jim's Place is highlighted in the Bottom's Up book celebrating Wisconsin's historic taverns and breweries. We offer 65+ craft beers and 20 tap beers. Muddled old fashioneds are just one of the many specialty cocktails we serve. We have happy hour and daily specials. Meeting and party space available. Monday-Saturday, 4 to close.
www.jimsplaceappletonwi.com

DINING

Bar & Grill

LEG LAMP LODGE (Upstairs from The Bar)
427 W. College Avenue **920-882-0690**

McFLESHMAN'S BREWING COMPANY
115 S. State Street **920-903-8002**

McGUINNESS IRISH PUB
201 S. Walnut Street **920-830-7616**

MONDO! WINE BAR & RETAIL
222 W. College Avenue **920-903-1787**
Home of the Periodic Table of Wine, a system developed by owner David Oliver to give guest more confidence selecting wine in a fun, easy-to-understand graphic. Also enjoy craft beer, cocktails, and food in swanky, mid-century inspired surrounding. Shop our retail section for a bottle or two to enjoy at home.
www.mondowinebar.com

THE MONKEY BAR (Above Déjà vu Martini Lounge)
519 W. College Avenue **920-380-9904**

MR. BREWS TAPHOUSE GF
201 S. RiverHeath Way **920-815-3516**
Nestled along the Fox River, Mr. Brews Taphouse features 48 tap craft beers and a selection of wines to accompany our gourmet burgers and fresh cut fries/chips. Check out our website mrbrewstaphouse.com. Find us on Facebook for upcoming events. Reserve our mezzanine for your next gathering. Join us for happy hour M–F, 3–6pm. Open Su–Th, 11am–11pm; F–Sa 11am–midnight.
www.mrbrewstaphouse.com

NAN SORELLA'S (inside Pullmans at Trolley Square)
619 S. Olde Oneida Street **920-830-7855, ext. 3**

NO IDEA? BAR
109 W. College Avenue **920-954-1770**
NO IDEA? where to go? We have a little something for everyone - darts, foosball, pool, 9 TVS, great staff and full Bazil's menu available. Great setting where everyone feels welcome! Call today to book your private party! Open Wed.-Sun., 7pm-close. Located in the lower level of Bazil's Pub. www.bazilpub.com

Bar & Grill

OB'S BRAU HAUS
523 W. College Avenue **920-730-0202**

OLDE TOWN TAVERN
107 W. College Avenue **920-954-0103**
Downtown's favorite Whiskey bar featuring 200 whiskeys, bourbons and scotches! Join our liquor clubs to try them all or grab a can of retro beer from yesteryear. Plenty of games including our unique custom made, cribbage board tabletop booths! Open Mon. – Sat. 4 pm to bar closing. www.bazilpub.com

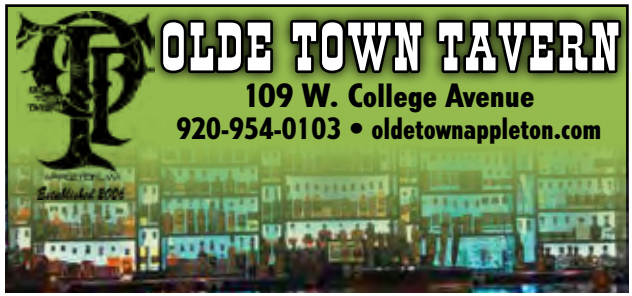
PLAYER 2 ARCADE BAR (See page 9)
215 E. College Avenue **920-815-3556**
A retro themed arcade bar with 50 classic games and pinball machines, at retro prices! The entire place gives you the nostalgic feel of classic arcades from your youth, with the modern fun of having a drink while you set the high score. Offering pizza, craft and domestic beer, as well as a full bar. www.player2bar.com

ROOKIE'S SPORTS BAR & GRILL GF V
325 N. Appleton Street **920-830-1804**
ENJOY hassle-free parking just 3 blocks north of College Ave. Serving lunch and dinner daily. Nightly food and drink specials and Wednesday and Friday fish fry, plus Happy Hour Monday-Friday 2-7pm Watch your favorite game on one of our 14 TV s and enjoy our beer garden. Open daily 11a.m to bar close, 365 days a year.
www.rookiesappleton.com

SPEAKEASY ULTRA LOUNGE
425 W. College Avenue **920-830-1361**

TANDEM WINE & BEER
101 W. Edison Avenue **920-221-9646**

WOODEN NICKEL SPORTS BAR & GRILL GF V
217 E. College Avenue **920-735-0661**
Established, family-owned bar and grill, famous for its hamburgers and cold beer, never-ending popcorn, great service and friendly servers, specialty appetizers (such as the jumbo mozzarella sticks) and made-to-order chicken breast sandwiches. Enjoy NTN Buzztime trivia and big screen TVs with satellite for sports fans! Open 11am to bar close daily. www.woodennickelsportsbar.com



Casual

ANTOJITOS MEXICANOS GF V
204 E. College Avenue **920-380-0244**
Family-owned Mexican restaurant serving street-vendor style food and fine-dining caliber delicacies. The name translates to "Mexican cravings"! All meals are homemade, family recipes that are all made from scratch. Also serving traditional Mexican soda, beer and of course delicious margaritas that pack a punch!
Room Capacity: 30 www.appletonantojitos.com

APPLETON BEER FACTORY
603 W. College Avenue **920-364-9931**

AUNTY'S CAFÉ
10 E. College Ave (Inside City Center) **920-707-4064**

BAGELICIOUS GF
101 E. College Avenue **920-380-9097**
Specializing in New York style boiled bagels and cream cheese. Offering breakfast sandwiches with real eggs, bacon, sausage or ham. Deli sandwiches on bagels, breads and wraps. Featuring Boars Head meats and cheeses, homemade soups, locally roasted coffee, cappuccinos and smoothies too! Take out, limited delivery and catering available, including large party and corporate catering. **Room Capacity: 15** www.bageliciousappleton.com

THE BAR ON THE AVENUE (See page 5) GF
427 W. College Avenue **920-882-0690**
Room Capacity: 200

BAZIL'S PUB
109 W. College Avenue **920-954-1707**
For a bite to eat and a hassle free setting, Bazil's Pub offers just what you are looking for! Appleton's upscale bar and grill specializing in over 150 beers from around the world. Complement your beer with a grilled sandwich or appetizer on the most comfortable barstools in town! Hours are Mon.-Sun. 11am to bar closing. Grill closes at 1am. www.bazilpub.com

BOWL NINETY-ONE
100 E. College Avenue **920-815-3184**

BREWED AWAKENINGS
107 E. College Avenue **920-882-9336**

Casual

CHICAGO GRILL
110 S. Locust Street **920-730-1313**

COPPER ROCK COFFEE COMPANY (see page 14) GF V
210 W. College Avenue **920-882-9462**
Room Capacity: 85

COZZY CORNER
111 N. Walnut Street **920-364-9563**

DONGPO CHINESE & JAPANESE CUISINE
719 W. College Avenue **920-749-0186**

ERBERT & GERBERT'S GF
218 E. College Avenue **920-730-8701**
Erbert & Gerbert's offers a variety of sub sandwiches, chips, and 6 soups daily. Dine in, pick up, or delivery. Open until 3am Fridays and Saturdays. Need to cater your next meeting? We offer sandwich platters and box lunches delivered right to you! Follow us on Facebook for events, specials, and promotions!
www.erbertandgerberts.com

FRANK'S PIZZA PALACE
815 W. College Avenue **920-734-9131**

GARDEN VIEW FAMILY RESTAURANT
216 E. College Avenue **920-739-8207**
Serving Breakfast, Lunch & Dinner All Day, we are happy to provide you with the best selection of delicious entrees in Appleton. Our diverse menu is a collection of delicious and freshly prepared recipes. Stop in and dine in our fun, colorful, family-friendly environment today! www.gardenviewfamily.com

DINING

Casual

GOOD COMPANY GF
110 N. Richmond Street **920-735-9500**
Family casual dining in a relaxed atmosphere at a downtown Appleton landmark. 2010-2017 Winner in numerous categories in the Best of the Valley Competition, including Best Happy Hour. Serving dinner for two in the cabin, party for up to forty in the library or fifty in Bourbon Street, or up to one hundred in the French Quarter. **Room Capacity: 100** www.goodcompanyltd.com

HOUDINI'S ESCAPE GASTROPUB GF V
1216 S. Oneida Street **920-574-2616**

HUNAN 1
220 E. College Avenue **920-738-0119**

JIMMY JOHN'S GOURMET SANDWICHES
345 W. College Avenue **920-882-8470**

JOSEF'S GYROS KABOB (Behind The Vintage Garden)
118 Soldier's Square **920-830-9355**

LINDO MICHOACAN AUTHENTIC MEXICAN RESTAURANT & MINI MART
207 N. Richmond Street **920-733-3345**
Located in Appleton, WI. Proudly serving authentic Mexican food in the valley for over 15 years. "Lindo" meaning "Beautiful" and "Michoacán" being our home state in Mexico. Lindo Michoacán is an authentic Mexican border dining experience. With a bar menu of tequilas, margaritas & beers to complement the dishes.
www.lindomichoacanmexicanfood.com

LOU'S BREW CAFÉ
233 E. College Avenue **920-955-2229**

MAI'S DELI
104 S. Memorial Drive **920-733-7900**

MR. BREWS TAPHOUSE GF
201 S. RiverHeath Way **920-815-3516**
Nestled along the Fox River, Mr. Brews Taphouse features 48 tap craft beers and a selection of wines to accompany our gourmet burgers and fresh cut fries/chips. Check out our website mrbrewstaphouse.com. Find us on Facebook for upcoming events. Reserve our mezzanine for your next gathering. Join us for happy hour M–F, 3–6pm. Open Su–Th, 11am–11pm; F–Sa 11am–midnight. www.mrbrewstaphouse.com

MR. TACO
106 S. State Street **920-358-3119**

MUNCHEEZ PIZZERIA
600 W. College Avenue **920-749-1111**
Winner of 2014-2018 Fox Cities Magazine Golden Fork Awards, we have delicious pizzas, subs, salads, wings and more than 50 craft beers and gourmet sodas! Pizza lounge with free movies, WI-FI, & computers. High-quality ingredients, including hand-chopped veggies and Italian sausage. Free Cheezy-Breadsticks with any 14" or 16" Pizza! Free delivery in and around Appleton. Open daily until 3am. www.muncheezpizzeria.com

Casual

MY LEE'S EGG ROLL HOUSE
305 N. Richmond Street **920-257-4992**

OB'S BRAU HAUS
523 W. College Avenue **920-730-0202**

THE ORCHARD (Inside the Red Lion Hotel Paper Valley)
333 W. College Avenue **920-733-8000 x1603**

PULLMANS AT TROLLEY SQUARE GF
619 S. Olde Oneida Street **920-830-7855**
Located on a bend of the Fox River, below the Appleton Downtown skyline, Pullmans specializes in seafood, salads, and great steaks. Winner of numerous awards in the Best of the Valley Competition, including Best Patio Dining. Pullmans offers majestic views of the Fox River from the areas largest outdoor patio. The Clubroom is the perfect location for rehearsal dinners, private meetings, or special occasions. **Room Capacity: 220** www.pullmansrestaurant.com

ROOKIE'S SPORTS BAR & GRILL
325 N. Appleton Street **920-830-1804**
ENJOY hassle-free parking just 3 blocks north of College Ave. Serving lunch and dinner daily. Nightly food and drink specials and Wednesday and Friday fish fry, plus Happy Hour Monday-Friday 2-7pm. Watch your favorite game on one of our 14 TVs and enjoy our beer garden. Open daily 11am to bar close, 365 days a year.
www.rookiesappleton.com

SAL'S PIZZA
411 W. College Avenue **920-955-4444**

DINING

Casual

SANGRIA'S MEXICAN GRILL GF V
215 S. Memorial Drive **920-955-3755**
Room Capacity: 50

SUSHI LOVER
527 W. College Avenue

SPATS FOOD & SPIRITS (see page 12) GF V
733 W. College Avenue **920-738-7171**
Experience the real taste of Appleton, where the locals eat! If you are here for a visit or have lived here your whole life, look no further. Serving everything from burgers to steaks and seafood, plus Wisconsin's finest Friday fish fry. Lunch Monday-Friday, Dinner 7 nights a week, and serving Sunday Brunch 10am-2:30pm Many craft beers on tap. **Room Capacity: 30**
www.spatsappleton.com

STONE ARCH BREWPUB GF V
1004 S. Olde Oneida Street **920-731-3322**
Wisconsin's oldest continually operating brewpub and Appleton's oldest beer garden! Unique stone wall ambience, national award-winning beers and extensive menu featuring "Pub Fare with a Flair!" Steaks, seafood, pasta, burgers, pizza, appetizers, gluten-free choices & vegetarian options plus a great wine list in the 160 year-old "Between the Locks" building.
Room Capacity: 50 www.stonearchbrewpub.com

TASTE OF THAI GF
321 E. College Avenue **920-830-2030**

TOPPER'S PIZZA
109 E. College Avenue **920-730-7070**

TROPICAL SMOOTHIE CAFÉ (Inside City Center Plaza)
10 E. College Avenue **920-997-1644**

VICTORIA'S ITALIAN CUISINE
503 W. College Avenue **920-730-9595**

Catering & Banquets

BAGELICIOUS GF V
101 E. College Avenue **920-380-9097**
Specializing in New York style boiled bagels and cream cheese. Offering breakfast sandwiches with real eggs, bacon, sausage or ham. Deli sandwiches on bagels, breads and wraps. Featuring Boars Head meats and cheeses, homemade soups, locally roasted coffee, cappuccinos and smoothies! Take out, delivery and catering available. **Room Capacity: 15** www.bageliciousappleton.com

COPPER ROCK COFFEE COMPANY GF V (see page 14)
210 W. College Avenue **920-882-9462**
Room Capacity: 85

FOX CITIES EXHIBITION CENTER (see page 40 & back page)
355 W. Lawrence Street **920-733-8000**

Catering & Banquets

JIMMY JOHN'S GOURMET SANDWICHES
345 W. College Avenue 920-882-8470

LAWRENCE UNIVERSITY WARCH CAMPUS CENTER GF V
711 E. Boldt Way 920-832-6839
Built into a hillside overlooking the historic Fox River, the Warch Campus Center is one of the area's most sought-after locations for meetings, weddings and other special events. Beautiful spaces with high ceilings, natural stone accents and picturesque views create a memorable setting for any occasion.
Room Capacity: 320 www.lawrence.edu/warchcc

RED LION HOTEL PAPER VALLEY (see page 46 & back page)
333 W. College Avenue 920-733-8000

STONE ARCH AT RIVERVIEW GARDENS
1101 S. Oneida Street 920-997-3332
Room Capacity: 220

THE 513
513 W. College Ave. 920-585-9706

TROLLEY SQUARE WATERFRONT BANQUETS
619 S. Olde Oneida Street 920-830-7855
513 W. College Avenue 920-585-9706

TROPICAL SMOOTHIE CAFÉ (Inside City Center Plaza)
10 E. College Avenue 920-997-1644

Coffee Houses & Desserts

ACOCA COFFEE GF V
500 W. College Avenue 920-993-1458
Downtown Appleton's original small, craft coffee roaster and coffee shop. Roasting green coffee beans in Appleton's Theater District since 1997, offering the widest selection of Fair Trade Organic coffees in town. We are all about positive; we strive to make each person feel a little better after a visit to our welcoming and inclusive shop. Homemade and house-baked bakery, soup, salads, super premium ice cream, and more. Free high speed WiFi. Whether it's our great pour-over coffees, a tasty bite to eat, or contemplative conversation, ACOCA welcomes you. www.acocacoffee.com
Room Capacity: 30

BONA FIDE JUICERY
111 E. College Avenue 920-757-3454

BREWED AWAKENINGS
107 E. College Avenue 920-882-9336

COPPER ROCK COFFEE COMPANY GF V
210 W. College Avenue 920-882-9462
Celebrating their 16th year in Downtown Appleton, this family–owned café welcomes all with a friendly, inviting atmosphere. Copper Rock offers soups, salads, and a deli-style lunch/dinner menu with a myriad of coffee and espresso drinks, bakery, desserts, and gelato made in-house! Their roasting facility, catering options, and rentable Gallery and Boardroom spaces make it a must-see! Live music on weekends. Free Wi-Fi.
www.copperrockcoffee.com

DINING

Coffee Houses & Desserts

CRAZY SWEET GF V (see page 26)
201 W. College Avenue 920-944-8010

DOUGHLICIOUS
322 W. College Avenue 920- 364-9494

FIKA TEA BAR
207 W. College Avenue 920-574-4026

JO A LA MODE (Inside the Red Lion Hotel Paper Valley)
333 W. College Avenue 920-733-8000

LINDO MICHOACAN AUTHENTIC MEXICAN RESTAURANT & MINI MART (see page 11)
207 N. Richmond Street 920-733-3345

LOU'S BREW CAFÉ
233 E. College Avenue 920-955-2229

RIVER TYME BISTRO Opening Spring 2020!
425 W. Water St. 920-903-1415
Something new is brewing along the waterfront at the best dam location in Appleton. Opening Spring, 2020! A casual coffeehouse and café overlooking the Fox River in a restored 1878 paper mill. Relax at a riverfront table or a seat on our large outdoor deck. Super-good food seasoned with Wisconsin hospitality – whether you are alone, with friends, or holding an event or meeting with us.
www.rivertymebistro.com

SETH'S COFFEE DRIVE THRU
323 E. Washington Street 920-221-3310

TEMPEST COFFEE COLLECTIVE
181 South Riverheath Way, Suite 1100 920-939-2153

Fine Dining

AUTHOR'S KITCHEN + BAR
125 E. College Avenue 920-358-7207

APOLLON GF
207 N. Appleton Street 920-739-1122

FRATELLOS WATERFRONT RESTAURANT GF V
501 W. Water Street 920-993-9087
Casual, spacious dining room with magnificent Fox River views. Relax and enjoy house specialties ranging from house specialties to familiar favorites, including fresh seafood, steaks, pastas, pizzas and sandwiches. Extensive menu with gluten-free and vegan choices and daily chef features. Brunch Saturday & Sunday at 10am. Our own handcrafted Fox River beers & award winning beer & wine list. Outdoor seasonal patio. Open Mon-Fri at 11am, lunch and dinner; Sat & Sun at 10am, brunch and dinner.
Room Capacity: 40 www.fratelloswaterfront.com

DINING

GF Offers Gluten Free Options

Offers Vegan Options

Fine Dining

FRESS RESTAURANT AND BAR GF

511 W. College Ave. **920-364-9098**

Scratch kitchen serving worldly cuisine, shared plates, an extensive wine list, and craft cocktails in a casual classy setting. We are in the heart of Downtown, across from the PAC, open Tuesday through Saturday, opening at 5pm. We offer a private dining room and Chef's Table available for your next event.

Room Capacity: 40+ www.fresskitchenandbar.com

KATSU-YA OF JAPAN GF

338 W. College Avenue **920-882-4183**

PISCO MAR

528 W. College Avenue **920-221-3346**

RYE

308 W. College Avenue **920-380-4745**

Room Capacity: 80

VINCE LOMBARDI'S STEAKHOUSE

(Inside the Red Lion Hotel Paper Valley)

333 W. College Avenue **920-380-9390**

Enjoy world-class dining set among Coach Lombardi's personal memorabilia and classic photos. Experience a commitment to excellence in food, beverage and service that is commensurate with the standards of our namesake. Award-winning restaurant features extraordinary USDA prime cuts of beef and a wine list that Wine Spectator magazine has named "one of the most outstanding in the world." www.vincelombardisteakhouse.com

FARM MARKET

Saturdays

OUTDOOR: June - October
College Avenue | 8:00am - 12:30pm
INDOOR: November - January
Inside City Center Plaza | 9:00am - 12:30pm

Experience the area's largest Farm Market with up to 150 vendors selling fresh produce and flowers, exotic meats and cheeses, breads and baked goods, specialty foods and handcrafted items along with live music! PLUS, enjoy the local restaurants, retail stores, museums and all that Downtown Appleton has to offer!

Activities, Arts & Attractions

APPLETON BOYCHOIR (Fox Cities Building for the Arts, 4th Floor)
111 W. College Avenue **920-955-2224**
Founded in 1979, the Appleton Boychoir provides a life-changing musical experience for boys that builds their self-esteem, leadership and collaboration skills, and enriches the community. Do you know a boy that loves to sing? Membership is by audition. Join Us! www.appletonboychoir.com

APPLETON HISTORICAL SOCIETY MUSEUM & RESOURCE CENTER
128 N. Durkee Street **920-815-3541**
Discover the exciting history of Appleton through permanent and temporary exhibits. Research library has a variety of materials to research your family tree or learn more about the history of Appleton. AHS holds history fairs, monthly presentations, and cemetery walks. Thur.-Fri. 12 – 5pm, Sat. 10am – 4pm, Sun. 12 – 4pm
www.appletonhistory.org

APPLETON PUBLIC LIBRARY
225 N. Oneida Street **920-832-6177**
Learn, know, gather and grow -- your center of community life where potential is transformed into reality . Hours: Labor Day–Memorial Day: Mon.–Thurs. 9am-9pm, Fri. 9am-6pm, Sat. 9am-5pm, Sun. 12-5pm. Memorial Day–Labor Day: Mon.–Thurs. 9am-8pm, Fri. 9am-6pm. Sat. 9am-1pm. Sunday Closed.
Room Capacity: 250 www.apl.org

APPLETON YMCA
218 E. Lawrence Street **920-739-6135**
Dedicated to health and fitness, including 3 pools, splash pad, 3 gyms, Yoga, Wellness Center, weights, cycling, etc. Fitness classes throughout the day and weekends. Licensed drop-in child care Mon.-Fri. 7:30am-5:30pm for children 6 weeks to 6 years. Day care Mon.-Fri. 7am-6pm Preschool and School Age programs available. Guest passes and Nationwide reciprocity welcomed. Open Mon.-Fri. 5am-10pm, Sat. 5:45am-6pm, Sun. 9am-6pm
Room Capacity: Varies www.ymcafoxcities.org

BOARD AND BRUSH
109 N. Durkee Street **920-903-5019**

BOYS & GIRLS CLUBS OF THE FOX VALLEY
160 S. Badger Avenue **920-731-0555**

Whatever floats your boat.
Enjoy the beauty of the Fox River from a new perspective. Join us for public cruises and private charters on-board one of our riverboats. **Call us at 920.422.6300** to book your tour today, **or visit foxrivertours.com** for more information.

SEE & DO

Activities, Arts & Attractions

THE BUILDING FOR KIDS CHILDREN'S MUSEUM
100 W. College Avenue **920-734-3226**

THE DRAW
800 S. Lawe Street thedrawappleton.com

FLOAT LIGHT FLOAT CENTER (see pages 36 & 37)
609 W. College Avenue **920-364-9303**

FOX CITIES CONVENTION & VISITORS BUREAU (see page 40)
3433 W. College Avenue **920-734-3358**

FOX CITIES PERFORMING ARTS CENTER (FOX CITIES P.A.C.)
400 W. College Avenue **920-730-3760**
From rock music to Broadway's best, the Fox Cities Performing Arts Center offers a variety of exceptional live experiences for everyone. Find out all about them on Facebook, Twitter and Instagram with special offers, behind the scenes photos and trivia to impress your friends! Join in the conversation with #foxcitiespac.
Room Capacity: Up to 2,000 www.foxcitiespac.com

FOX RIVER KAYAKING CO.
800 S. Lawe St. **920-931-4311**

FOX RIVER TOURS (See page 18)
181 S. RiverHeath Way **920-422-6300**
Explore the beauty and learn the history of the Fox River aboard River Tyme Too, a 30+ passenger paddlewheel boat. We offer scenic and narrated public tours, group tours and charters. Great for corporate events, parties, special occasions or just because! Tour season runs mid May-end of October. Complete schedule of public tours available online or by calling.
www.foxrivertours.com

FOX VALLEYAIRES BARBERSHOP CHORUS
www.foxvalleyaires.com 920-757-6153

FOX VALLEY CHORUS OF SWEET ADELINES INTERNATIONAL 920-740-6551
The chorus is a highly respected organization, singing 4-part a cappella music in the Barbershop style. Women of all ages are invited, with or without vocal training. Members receive education and experience opportunities for performing and sharing their gift of song. Rehearsals Tuesdays, 7pm, First Presbyterian Church, 200 S. Church St, (Fellowship Hall entrance on Doty Ave.), Neenah.
www.foxvalleychorus.org

FOX VALLEY SYMPHONY ORCHESTRA
10 E. College Ave, Suite 207 **920-968-0300**
The Fox Valley Symphony Orchestra, led by Music Director Kevin Sütterlin,performsclassical,pops,educationalandoutdoorconcerts year-round in the Fox Cities. The FVSO is comprised of professional and community musicians from throughout the state of Wisconsin and presents regional and national guest artists each season.
www.foxvalleysymphony.com

HEARTHSTONE HISTORIC HOUSE MUSEUM
625 W. Prospect Avenue **920-730-8204**
The world's first home lighted with hydro-electricity using a Thomas Edison system. History, culture and innovation are "illuminated" in a beautiful 1880's Victorian era mansion built by an early Wisconsin entrepreneur. Special seasonal exhibits and events include the Annual Appleton Antique Show & Sale in April, Haunted Hearthstone and Victorian Christmas.
Room Capacity: 15 HearthstoneMuseum.org

THE HISTORY MUSEUM AT THE CASTLE
330 E. College Avenue **920-735-9370**

LAWRENCE ACADEMY OF MUSIC
100 W. Water Street **920-832-6632**
Youth and adults at any level of expertise are welcome to register for lessons in piano, voice, string, wind, and percussion instruments; Chamber Music; Balinese Gamelan; and Special Needs classes. Additional programming for youth includes Early Childhood Music classes (birth-5 with caregiver), bands and orchestra, Girl Choirs, and summer camps. All performances are open to the public.
go.lawrence.edu/academy

LAWRENCE UNIVERSITY
711 E. Boldt Way **920-832-7000**

MAKAROFF YOUTH BALLET (Fox Cities Building for the Arts, 4th floor)
111 W. College Avenue **920-257-8288**

THE MARIGOLD MILE 920-734-4081
The Marigold Mile works towards beautifying Appleton with the planting of thousands of marigold flowers along its streets, while providing community service opportunities to volunteers. The Marigold Mile plants approximately 10,000 marigolds on south Oneida Street from the Skyline Bridge to Calumet Street. In 2016, Mayor Hanna proclaimed the marigold as Appleton's official flower.
www.marigoldmile.com

MUD & PRINTS STUDIO//GALLERY
311 E. College Avenue **920-277-1599**

newVOICES (Fox Cities Building for the Arts, 4th floor)
111 W. College Avenue **920-832-9700**

OUTEREDGE STAGE
303 N. Oneida Street **920-809-0131**
Room Capacity: 300

PAPER DISCOVERY CENTER
425 W. Water Street **920-380-7491**

PINOT'S PALETTE
226 E. College Avenue **920-358-7913**
Discover a new way to unwind with your friends. Reconnect over your favorite beverages while a local artist guides you through painting your own masterpiece. We provide everything you need for a great night out. Check out our event calendar online to see what's happening at our studio this week!
www.pinotpalette.com/appleton

SEE & DO

Activities, Arts & Attractions

REID GOLF COURSE
1100 E. Fremont Street **920-832-5926**

RIVERVIEW GARDENS
1101 S. Oneida Street **920-378-8527**

SKYLINE COMEDY CAFÉ
1004 S. Olde Oneida Street **920-734-5653**

SOCIAL STATION
325 N. Appleton Street **920-968-3232**

TC DANCE CLUB - APPLETON
1004 S. Olde Oneida Street **920-731-8851**

THE TROUT MUSEUM OF ART
111 W. College Avenue **920-733-4089**
The Trout Museum of Art connects and empowers people through creativity and the visual arts. See works from world-renowned, regional and local artists within its three floors of gallery space. Tues-Sat 10am-4pm, Thurs 10am-8pm, Sunday noon-4pm.
www.troutmuseum.org

WRISTON ART CENTER GALLERIES (Lawrence University campus)
711 E. Boldt Way **920-832-6890**

FOX TROT TRAIL

CITY OF APPLETON'S HISTORIC WALK

The Fox Trot Trail is a 2.2 mile self-guided scenic trail that loops Appleton's downtown and riverfront and highlights some of Appleton's rich history and the beautiful Fox River. Find the trail, marked by fox paw prints on the sidewalk and follow them to the fox head logo painted at each stop on the trail. (Start at Houdini Plaza or anywhere along the route). Read about the 16 points of interest in a brochure available at local hotels and businesses on the route or by using the QR code here.

Shopping!

BUY LOCAL IN DOWNTOWN APPLETON

When it comes to shopping, the locally-owned retailers along College Avenue have a variety of unique offerings guaranteed to make sure you'll find what you're looking for.

From boutique clothing and beauty salon services to music stores, the Shops on the Avenue are a great way to support the "buy local" theme. They also play a key role in making the Fox Cities "Wisconsin's Shopping Place."

Apparel, Accessories & Shoes

BEATNIK BETTY'S RESALE BUTIK
214 E. College Avenue **920-882-4140**
On the hunt for something unexpected? We are that place! Beatnik Betty's specializes in handpicked, quality resale and is that perfect spot on the Ave to be a trend setter instead of a trend follower. Here you will find everything from a basic tee to your favorite mall brands to even some designer finds. And all of this is in a very relaxed and comfortable shopping atmosphere! Find us at www.BeatnikBettys.com **or** www.facebook/beatnikbettys

DANCE!
225 E. College Avenue **920-749-0305**
Outfitting Northeast Wisconsin's performing artists for over 30 years! We have a large selection of shoes, apparel and accessories for ballet, ballroom, jazz, tap, gymnastics, theatre and ice skating. Dance! carries the best names in the industry-Bloch, Capezio, Grishko, EliteGK, Russian Pointe, Sansha and more. For more information visit www.danceofappleton.com

FACES EYEWEAR (Inside City Center Plaza)
10 E. College Avenue **920-993-0790**
A full-service optical boutique located in the City Center Plaza. Faces is locally owned and has been in business since 1996. Specializing in unique eyewear, sunwear and contact lenses. Store hours: Mon., Wed. & Fri. 10am - 6pm, Tues. & Thurs. 10am - 7pm and Sat. 10am - 3pm Eye exams available by appointment. www.faceseyewear.com

hey, daisy!
121 E. College Avenue **920-749-4707**
At hey, daisy! you will find a unique mix of on-trend apparel and accessories as well as gifts for ladies of all ages! With new arrivals every few days, you are sure to find something you need every time you stop. Open Mon.-Fri. 10am-6pm, Sat. 10am-5pm and Sun.Noon-5pm
www.heydaisy.com **or** facebook.com/heydaisyappleton

HOOT & COMPANY
103 E. College Avenue
A fun boutique offering trendy and affordable women's clothing, accessories, and unique gifts! Stop in to see our always changing selection of hand picked clothing and locally crafted gifts for each season. Open Tuesday-Sunday or shop online at www.hootandcompany.com See weekly updates on Facebook and Instagram.

J. HAWKINSON CLOTHIERS, LTD. (Inside City Center Plaza)
10 E. College Avenue **920-739-7377**

RETAIL

Apparel, Accessories & Shoes

JOSEPH'S SHOES & ACCESSORIES (Inside City Center Plaza)
10 E. College Avenue **920-731-3394**

LILLIANS OF APPLETON
115 & 119 E. College Avenue **920-738-3004**
Located in the heart of the College Avenue shopping district, Lillians features women's clothing in sizes XS to 3X, shoes, handbags, jewelry and more. Lillians wants to impact your shopping experience by offering exceptional customer service in an inviting Boutique setting. Open Wednesday-Friday 10am-6pm, Saturday 10-4 and Sunday 12-4. Check Facebook and Instagram each week for exciting new arrivals.
Facebook: www.facebook.com/lilliansofappleton
Instagram: lillians.of.appleton

Flowers & Plants

CHARLES THE FLORIST OF APPLETON, LLC
219 E. College Avenue **920-734-8793**

ANDERSON PENS (Inside City Center Plaza)
10 E. College Avenue **920-997-8220**

ANGELS FOREVER–WINDOWS OF LIGHT (See page 27)
310 W. College Avenue **920-738-6636**
A RARE FIND AWAITS! Featuring the Midwest's largest selection of sterling silver jewelry, gemstones, crystals and minerals from around the world. Angels, crystals, books, tarot, candles, incense, aromatherapy, statues, Native American and Eastern artifacts. Private Psychic Readings. Open 7 days a week. Toll Free 1-877-2 NEW AGE. **Room Capacity: 35** www.angelsforever.com **and** www.facebook.com/AngelsForeverWindowsofLight

APPLETON BICYCLE SHOP (See page 38)
121 S. State Street **920-733-2595**

BLUE MOON EMPORIUM
227 E. College Avenue **920-221-6001**
A curated marketplace featuring the works of local independent artists and designers. Find unique wares like Wisconsin-themed clothing, prints, ceramics, screen-printed pillows, jewelry, postcards and other contemporary handmade goods.
www.bluemoonemporium.com **Twitter: bluemoonemp**
Instagram:bluemoonemp Facebook: BlueMoonEmporium

CASTING ON
305 E. College Avenue **920-915-2360**

CEDAR HARBOR
611 N. Morrison Street **920-740-4669**
Located just slightly off the beaten path near downtown Appleton and filled with unique gifts & home décor including repurposed architectural pieces, new items, and reclaimed one-of-a-kind treasures. The building was built in 1906 as the "Sprister Meat Market". The character remains including the original smoke house in the back yard. Store hours are: Tuesday, Wednesday, Friday, and Saturday 10am-5pm and Thursday 10am-6pm.
www.cedarharborwi.com

COSTUME SHOPPE (Open seasonally)
610 W. College Avenue **920-730-9022**

CRAZY SWEET
201 W. College Avenue **920-944-8010**
With over 300 ways to satisfy your sweet tooth, you won't be disappointed! Bulk candy, nostalgic candy, homemade chocolates and Jelly Belly jelly beans are all waiting for you. Not to mention delicious Cedar Crest ice cream, shakes, malts, sundaes, and more! Gift items also available. **Visit:** www.Crazy-Sweet.com

DANCE! (See page 24)
225 E. College Avenue **920-749-0305**

RETAIL
Gifts & Specialty Retail

DEPAWSITORY PET BOUTIQUE
103 E. College Avenue **920-319-DPAW (3729)**

DOLLAR TREE
127 S. Memorial Dr. **920-931-3196**

ECO CANDLE CO.
123 E. College Avenue **920-830-0123**
Let your nose guide you to Downtown Appleton's very own artisan candle shop! You'll find a wide variety of soy candles, handmade soap, natural bath & body products, essential oils, aromatherapy products, beeswax candles, home fragrance, unique gifts & more! Over 100 different scents to choose from and our products are handmade on site. Monday – Friday 10am-6pm, Saturday 9am-5pm, Sunday 12-4pm with extended hours during the holidays. www.EcoCandleCo.com

THE FIRE
230 E. College Avenue **920-882-2920**
Explore your creative side by painting pottery, creating mosaics or fusing glass. From useful dinnerware to whimsical décor, get help creating something uniquely yours. No appointment necessary. For all ages, as groups or individuals. With a mix of workspaces, you can catch up with a friend, enjoy a fun family project or relax by yourself. Tues.-Fri. 11am-8pm, Sat. 10am-8pm and Sun. Noon-6pm www.thefireartstudio.com

FOXLEY'S GALLERY
623 W. College Avenue **920-738-0303**

hey, daisy!
121 E. College Avenue **920-749-4707**
At hey, daisy! you will find a unique mix of on-trend apparel and accessories as well as gifts for ladies of all ages! With new arrivals every few days, you are sure to find something you need every time you stop. Open Mon.-Fri. 10am-6pm, Sat. 10am-5pm, Sun. Noon-5pm
www.heydaisy.com **or** facebook.com/heydaisyappleton

EVENTS

Year Round

DOWNTOWN APPLETON FARM MARKET
Inside City Center Plaza: November - January
Saturdays: 9am - 12:30pm
College Avenue: June - Oct., Saturdays: 8am - 12:30pm

Winter

VACATION DESTINATION
Saturday, January 25

COMMUNITY PUBLIC MARKET
Saturdays: February 8, March 21, April 18 – 9am-3pm

DEATH BY CHOCOLATE*
Saturday, February 15

LEAP LOCAL
Downtown, February 29

ADI ANNUAL MEETING & BREAKFAST
Wednesday, March 18

Spring

SPRING INTO STYLE LADIES' DAY DOWNTOWN!*
Saturday, March 28, 9:00am-5pm

MINI-GOLF ON THE TOWN*
Saturday, April 4, 1pm - 6pm

CRAFT BEER WALK* Saturday, May 16, 3pm-8pm

Summer

MEMORIAL DAY PARADE Monday, May 25, 9am

DOWNTOWN CREATES...
June 19, July 17, August 21, 5-8pm

LUNCHTIME LIVE CONCERTS
Houdini Plaza, Thursdays: June 4 – August 27
11:30am - 1pm

HEID MUSIC DOWNTOWN SUMMER CONCERT SERIES
Houdini Plaza, Thursdays: June 4 – August 27
5:30 - 8:30pm

FLAG DAY PARADE Saturday, June 13, 2pm

Summer

APPLETON STREET MUSIC WEEK**
June 8-12, Noon - 1pm

CREATIVE KIDS**
Thursdays: June 18, July 16, Aug. 20, 2:30-5:30pm

THE BUILDING FOR KIDS CHILDREN'S PARADE**
Wednesday, July 22

ART AT THE PARK** City Park, July 25 & 26

MILE OF MUSIC** July 30 – August 2

ADI GOLF OUTING
TBA

Fall

LICENSE TO CRUISE & OCTOBERFEST**
Friday & Saturday, September 25 & 26

LADIES NIGHT OUT! *SHOP, SIP & STROLL**
Thursday, October 8

SOUP WALK*
Saturday, October 17, 1pm - 4:30pm

ADI AWARDS CELEBRATION TBA

Holiday

DOWNTOWN FOR THE HOLIDAYS**
TBA

DOWNTOWN APPLETON CHRISTMAS PARADE
Tuesday, November 24, 7pm

SMALL BUSINESS SATURDAY
Saturday, November 28

ONE STOP ELF SHOP KIDS MARKET
Saturdays, November 28 – December 19,
9am-12:30pm

Check website for updates and additions.
*Limited quantity of tickets sold for this event.
** Indicates an ADI Partner Event

RETAIL

Gifts & Specialty Retail

HOBBYTOWN
122 S. Memorial Drive **920-955-2121**

HOOT & COMPANY (See page 24)
103 E. College Avenue

ITEMS OF INTEREST (Inside City Center Plaza)
10 E. College Avenue **920-831-0295**

IVORY ROSE BRIDAL BOUTIQUE (Behind Bagelicious)
103 E. College Avenue
An upscale, fashionable and fun bridal boutique located in an atmosphere where brides can gather with their closest family and friends for an unforgettable shopping experience. One-on-one appointments with knowledgeable stylists help brides find everything they need to feel confident, excited and embrace their individuality on their wedding day.
www.ivoryrosebridalboutique.com

MUD & PRINTS STUDIO//GALLERY
311 E. College Avenue **920-277-1599**

MURRAY PHOTO AND VIDEO, INC. (Inside City Center Plaza)
10 E. College Avenue, Suite 110 **920-733-5885**
Camera specialty store serving both the amateur and professionals. Digital and film cameras, lenses, bags, flashes, film and lots of accessories. We also stock binoculars, frames and photo albums. In-store photo printing, canvas prints, restorations, video and movie transfer services. Order photos on-line at www.murrayphoto.com Visit our website or call for store hours.

POWER HOUSE COMICS
807 W. College Avenue **920-733-9339**

RICHMOND RESALE
204 N. Richmond Street **920-202-3714**

SCOOTER G'S SPORTS APPAREL & MEMORABILIA
129 E. College Avenue **920-257-4058**

SIDE QUEST GAMING
609A W. College Avenue **920-560-4773**

VAL U BEAUTY SUPPLIES
609B W. College Avenue **920-882-7770**

THE VINTAGE GARDEN
119 E. College Avenue **920-407-1366**
A whimsical touch, a bit of farmhouse charm and unique gifts! You will find refreshed antiques, salvaged goods and vintage-inspired home décor tucked in to our cozy shop! Our family team specializes in the {unique} with vintage, hand-painted furniture, chic home décor, and unique gifts for you, your home, and baby!
www.thevintagegardenappleton.com

HEID MUSIC SUMMER CONCERT SERIES

Thursdays • Houdini Plaza

5:30 – 8:30pm • June 4 – August 27

Summer nights come alive with the Heid Music Summer Concert series on Thursday evenings featuring popular cover music by local and regional musicians.

LUNCHTIME LIVE CONCERTS

Thursdays • Houdini Plaza

11:30am – 1pm • June 4 – August 27

Enjoy live acoustic music by local musicians during your lunch break. Just the right amount of music for the middle of the day!

RETAIL

Support the goals of Creative Downtown, Inc. and become A PLACEMAKER!

CREATIVE DOWNTOWN APPLETON

Become a Downtown Placemaker and help:

- Enrich Appleton Downtown's urban design, public spaces, accessibility and walkability
- Create a diverse, inclusive and more livable Downtown
- Engage arts and culture in all aspects of community Placemaking

An annual contribution of $25 will make you an official Downtown Placemaker. To learn more about becoming a Placemaker and the benefits of being one, visit our website at **appletondowntown.org/creative-downtown.**

Stay Connected GET THE LATEST SCOOP ON **FACEBOOK**

Never miss a beat when you like our pages on Facebook!

Appleton Downtown Farm Market

Appleton Downtown

Home Accessories & Furnishings

THE RUG COMPANY
127 E. College Avenue **920-832-9998**
A department store of rugs since 1989. This unique store offers a variety of prices and sizes with many custom-made sizes and styles. Hand-knotted, machine-loomed, oriental, hooked, braided, sisal, contemporary, transitional rugs and runners-by-the-foot are available. Rug cleaning and repair. Call for seasonal hours.
www.rug-company.com

STAIR GODDESS (Inside City Center Plaza)
10 E. College Avenue, Suite 116AB **920-954-6797**

THE VINTAGE GARDEN
119 E. College Avenue **920-407-1366**
A whimsical touch, a bit of farmhouse charm and unique gifts! You will find refreshed antiques, salvaged goods and vintage-inspired home décor tucked in to our cozy shop! Our family team specializes in the {unique} with vintage, hand-painted furniture, chic home décor, and unique gifts for you, your home, and baby!
www.thevintagegardenappleton.com

Home Appliances

HOERSCH HOME APPLIANCE, INC.
218 N. Division Street **920-733-4406**

HOMEPRO SERVICE CENTER
136 N. State Street **920-731-2051**

Jewelry

ANGELS FOREVER–WINDOWS OF LIGHT
310 W. College Avenue **920-738-6636**
A RARE FIND AWAITS with the Midwest's largest selection of sterling silver jewelry. One of a kind designer jewelry in sterling silver and gold with rare and unique gemstones and minerals. Exotic gift items from around the world make us more than just a jewelry store! Open 7 days a week. Toll Free 1-877-2 NEW AGE.
Room Capacity: 35 www.angelsforever.com **and** www.facebook.com/AngelsForeverWindowsofLight

AVENUE JEWELERS
303 E. College Avenue **920-731-4740**
Set foot inside and you'll immediately know the difference. Avenue Jewelers is the Fox Valley's Diamond Specialist, offering a large selection of loose diamonds as well as diamond jewelry. Also carrying a large assortment of colored stones and designer jewelry. Custom designers on staff create what you can't find in the showcase. Mon.-Fri. 10am-6pm, Sat. 10am-4pm Closed Sundays. www.avenuejewelers.com

EXPERT JEWELRY REPAIR & DESIGN
636 W. College Avenue **920-731-2320**

TENNIE'S JEWELRY
208 E. College Avenue **920-734-1858**
Custom design to simple watch batteries, no job is too small or too large for Tennie's expert staff. Oldest family owned and operated jewelry store in the Fox Valley, offering a large selection of loose certified diamonds, along with mountings, wedding bands, colored stone and diamond jewelry. Open Mon.-Fri. 10am-6pm and Sat. 10am-2pm Closed Sundays. www.tenniesjewelry.com

Music & Audio

APPLETON IMPORT RECORDS
602 W. College Avenue **920-749-9229**

HEID MUSIC CO.
308 E. College Avenue **920-734-1969**

PIXEL PRO AUDIO
601 W. College Avenue **855-269-0474**

ROCK GARDEN STUDIO, LLC
101 W. Edison Avenue, Suite 120 **920-882-1886**

Pharmacies

RxLINK UNIVERSITY PHARMACY
133 E. College Avenue **920-202-3772**

WALGREENS
700 W. College Avenue **920-733-6466**

Photos & Videos

CRIMSON CREATIVE GROUP
130 N. Morrison Street **920-968-8743**

DANAE HERRMANN PHOTOGRAPHY
101 W. Edison Avenue, Suite 240 **920-574-6198**

KIM THIEL PHOTOGRAPHY
130 N. Morrison Street **920-968-8743**

MURRAY PHOTO AND VIDEO, INC. (Inside City Center Plaza)
10 E. College Avenue, Suite 110 **920-733-5885**
Camera specialty store serving both the amateur and professionals. Digital and film cameras, lenses, bags, flashes, film and lots of accessories. We also stock binoculars, frames and photo albums. In-store photo printing, canvas prints, restorations, video and movie transfer services. Order photos on-line at www.murrayphoto.com Visit our website or call for store hours.

SHOOTING STAR PHOTO AND CUSTOM FRAMING
741 W. College Avenue **920-739-6000**

SIMPLY LOVE FILMS
338 W. College Avenue, Suite 203 **920-968-9799**

Salons, Spas & Wellness

ABSOLUTE WELLNESS, LLC
101 W. Edison Avenue, #247 **920-841-2443**

ADVANCED MOVEMENT STUDIO
101 W. Edison Avenue, Suite 110 **920-209-1662**

AHAVA SALON & SPA
400 N. Richmond Street, Suite 1 **920-221-3226**

BOLD SALON
207 W. College Avenue, Suite 200 **920-931-2737**

CAMPUS BARBER SHOP
129 N. Durkee Street **920-739-1805**

CBD & WELLNESS
614 W. College Avenue **920-955-4010**

EMPOWER YOGA
103 W. College Avenue **920-944-2892**

FLOAT LIGHT FLOAT CENTER (See page 37)
609 W. College Avenue **920-364-9303**

Take a Journey **Floating Light** in the Cultural Center of the Fox Cities, Downtown Appleton at **Float Light Float Center**. Floating Light is a revolutionary new form of Mental, Physical, and Spiritual Therapy, a place where you disconnect with the chaotic external world and reconnect with your innermost consciousness. Immerse yourself in the **Midwest's Largest** custom-built **Float Cabins** or try the world's first **Orb Light** pod. Our suites accommodate the introspective traveler with **Sensory Deprivation** or those looking to relax, decompress, and heal the mind, body and spirit with **Flotation Therapy** in our custom blend of Epsom salts. Book with us at floatlight.floathelm.com/booking

FLY CIRCUS & AERIAL ARTS
101 W. Edison Street, Suite 110 **920-764-2902**

FOX VALLEY GRAPPLING CLUB
801 W. College Avenue **920-740-6005**

INSPIRATIONS DANCE & FITNESS
400 N. Richmond Street **920-427-3461**

INSPIRE SPA
232 E. College Avenue **920-364-2000**

Inspired by people who take the state of their health and well-being into their own hands, our talented group of therapists offer massage, skin treatments and waxing services. We offer Couples Massage, Bridal and Special Occasion Groups, Spa Packages and Gift Certificates for special occasions. Ask about our Seasonal Signature Upgrades when you call to schedule!
www.inspire-spa.com

KING'S BARBERSHOP
745 W. College Avenue **920-749-1774**

LINDSAY RAE, LLC MASSAGE & BODYWORK
101 W. Edison Avenue, Suite 110 **920-234-6523**

POSH HAIR SALON
604 W. College Avenue **920-585-6897**

RICHMOND TANNING & TRAINING
225 N. Richmond Street, Suite 208 **920-830-0842**

RETAIL

Salons, Spas & Wellness

SHEAR CHAOS HAIR PARLOUR
111 S. Appleton Street **920-733-4247**

Rooted right in the heart of Downtown Appleton, this quirky group of artists are just oozing passion, knowledge, honesty & love for their craft & this community. If you arrive wearing socks, be ready for them to be knocked off with a look you'll be able to replicate at home that's customized to fit your personality & lifestyle. So, see what's behind door number 111, have a blast with getting that extra strut of confidence in your step, and be a part of our Chaos Family.
www.shearchaos.net

SPA BENMARNICO'S (Inside Copperleaf Boutique Hotel & Spa)
300 W. College Avenue **920-968-3399**

Sink into luxury when you visit this exclusive, all-inclusive elegant spa offering body treatments, massages, facials, waxing, manicures, pedicures and hair services. Whirlpool and Fitness Center included with services. Spa packages available for individuals, couples, bridal groups and private parties. An unforgettable gift certificate is a wonderful way to show appreciation! Hours: Mon.-Sat. 8am - 9pm and Sun. 8am - 7pm www.spabenmarnicos.com

SQUIRE STYLIST (Inside City Center Plaza)
10 E. College Avenue, Suite 127 **920-739-5234**

SUNFLOWER SPA
1024 S. Olde Oneida Street **920-739-1235**

THERAPEUTIC BALANCE, LLC
101 W. Edison Avenue, Suite 220 **920-284-6873**

TRULY HAIR SALON
813 W. College Avenue **920-731-7096**

UNITY DANCE ACADEMY (Inside City Center Plaza)
10 E. College Avenue, Suite 204 **920-832-3944**

RETAIL

Sporting Goods

APPLETON BICYCLE SHOP
121 S. State Street **920-733-2595**
Celebrating our 80th Anniversary! A family owned store since 1939, carrying a full line of bicycles from Giant, Specialized, Haro and more. Bicycles and accessories for beginners to advanced cyclists. Now carrying electric bikes. Servicing all makes with 24-hour turn-around. Expect a fair price and the best service! Trade-ins accepted and lay-a-way year round. Open Mon., Th., Fri. 10am- 7pm, Tues. & Wed. 10am-5:30pm and Sat. 9am - 4pm www.appletonbike.com **or like us on Facebook**

RECYCLIST BICYCLE CO.
201 S. RiverHeath Way, Suite 1200 **920-997-1773**

SURFIN' BIRD SKATESHOP
222 E. College Avenue **920-997-4707**

Tobacco, Liquor & Gas

APPLETON SOUVENIR & CIGAR CO.
415 W. College Avenue **920-830-8349**

BP GAS STATION
911 W. College Avenue **920-830-9484**

FLANAGAN'S STOP & SHOP, INC.
522 W. College Avenue **920-733-6689**

KWIK TRIP
306 N. Richmond Street **920-997-4598**

MARLEY'S SMOKE SHOP
530 W. College Ave. **920-733-5700**

MONDO! WINE BAR & RETAIL (See page 7)
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DOWNTOWN APPLETON MAP

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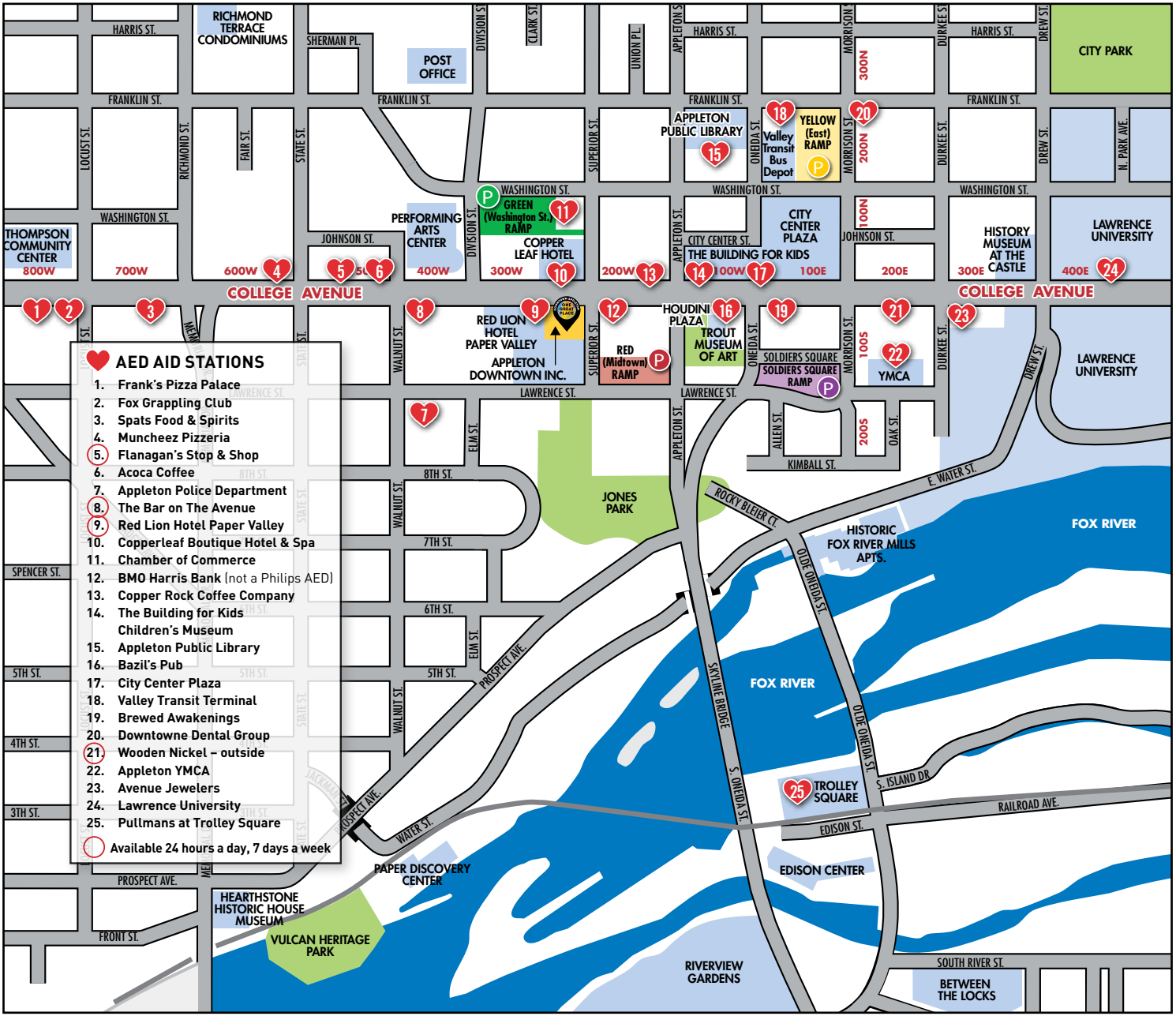

AED AID STATIONS

1. Frank's Pizza Palace
2. Fox Grappling Club
3. Spats Food & Spirits
4. Muncheez Pizzeria
5. Flanagan's Stop & Shop
6. Acoca Coffee
7. Appleton Police Department
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9. Red Lion Hotel Paper Valley
10. Copperleaf Boutique Hotel & Spa
11. Chamber of Commerce
12. BMO Harris Bank (not a Philips AED)
13. Copper Rock Coffee Company
14. The Building for Kids
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15. Appleton Public Library
16. Bazil's Pub
17. City Center Plaza
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19. Brewed Awakenings
20. Downtowne Dental Group
21. Wooden Nickel – outside
22. Appleton YMCA
23. Avenue Jewelers
24. Lawrence University
25. Pullmans at Trolley Square

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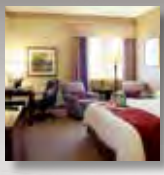
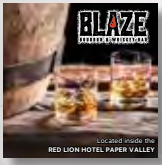
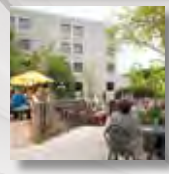
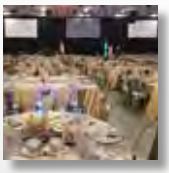






Connected Hotel & Exhibition Center Facilities



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