



Join us for our annual CHALK WALK COMPETITION!

FRIDAY, JULY 16

Want to showcase your artistic talent?

Register to be a chalk artist for our annual Chalk Walk Competition, Friday July 16 from 9 am- 6 pm (pieces must be complete by 6 pm). There is no cost to participate. Participants must supply their own chalk and other required materials.

Do you want to complete your chalk masterpiece "Just for Fun" or are you "In It to Win It"?

Choose which level you would like to participate and [register](#) by **July 12** to receive your reserved sidewalk square along College Ave. or RiverHeath. Size Requirements: Minimum – 1 sidewalk square (4ft x 4ft). Maximum – 4 sidewalk squares (8ft x 8ft).

Just for Fun:

- For ages 12 and up that love art and chalking
- Check in Friday between 9:00 am-3:00 pm at Appleton Downtown Inc. office (333 W College Ave, Ste 100 – inside Red Lion Hotel Paper Valley) to receive your reserved sidewalk location
- Pieces must be complete by 6 pm the day of the event

Prize Opportunities:

- Beginning the week following (July 19-25) pictures of all completed "Just for Fun" chalk pieces will be posted on Facebook allowing the public to vote ("like") their favorite piece. The top 2 pieces will receive a \$50 People's Choice Award.

In It to Win It:

- For professional level artists
- Check in Friday between 9:00 am-3:00 pm at Appleton Downtown Inc. office (333 W College Ave, Ste 100 – inside Red Lion Hotel Paper Valley) to receive your reserved sidewalk location
- Piece must be complete by 6 pm the day of the event as professional judging begins (Will be judged on Creativity and Art Skill)

Prize Opportunities:

- Participants have the chance to win the Grand Prize of \$500
- 2nd Place Prize: \$250
- 3rd Place Prize: \$100
- Beginning the week following (July 19-25). Pictures of all completed "In It to Win It" chalk pieces will be posted on Facebook allowing the public to vote ("like") their favorite piece. The piece with the most likes will win a \$75 People's Choice Award (separate from the Just for Fun award).

Direct all questions to lynn@appleatondowntown.org or call 920-954-9112.
Please register by July 12 to claim your spot in our annual Chalk Walk Competition!

[CLICK HERE TO REGISTER NOW](#)