



# DOWNTOWN CREATEs... PAINT-OUT!

## Join us for our Plein Air PAINT-OUT COMPETITION! FRIDAY, August 20

**Want to showcase your artistic talent?** Register to be an artist for our first-ever Plein Air PAINT OUT COMPETITION, Friday August 20 from 9 am- 6 pm (pieces must be complete by 6 pm). There is no cost to participate. ADI will provide artists with a 16x20 canvas panel (and easel if needed) to use while painting outside on College Ave. Participants must supply their own paint and other required materials. You have the option to purchase a frame for your finished piece if you would like (frame not required).

**What is a Paint-Out?** A timed painting competition where artists paint masterpieces in an outdoor atmosphere for the community to enjoy watching them create and seeing the final product.

**Do you want to complete your paint masterpiece "Just for Fun" or are you "In It to Win It"?**

Choose which level you would like to participate and [register](#) by **August 16** to reserve your canvas and outdoor placement along College Ave.

**Online Auction (In It To Win It Level only):** The online auction will kick off Tuesday, August 24 and continue one full week to Tuesday, August 31<sup>st</sup> at 9am. **In It To Win It artists will be able to sell their piece on this platform and receive 100% of the sale.** (Auction Registration Form will be given at check in and due at drop off to indicate minimum bid and buy it now details). Once the auction closes, ADI will communicate with the purchaser to pick up the piece and organize 100% payment payable to the artist. If a piece does not sell, the artist will be notified and can come pick up the piece to continue to sell on their own.

### Just for Fun:

- For ages 13 and up that love art and painting
- See schedule on next page for timeline of the event

### Prize Opportunities:

- Beginning the week following (Aug 23-30) pictures of all completed "Just for Fun" pieces will be posted on Facebook allowing the public to vote ("like") their favorite piece. The top 2 pieces will receive a \$50 People's Choice Award.

### In It to Win It:

- For professional & semi-professional level artists
- See schedule on next page for timeline of the event
- Will be judged on the following criteria Creativity, Execution, & Theme.

#### Awards Opportunities:

- Participants have the chance to win the Grand Award of \$500
- 2<sup>nd</sup> Place Award: \$250
- 3<sup>rd</sup> Place Award: \$100
- Beginning the week following (Aug 23-30). Pictures of all completed "In It to Win It" pieces will be posted on Facebook allowing the public to vote ("like") their favorite piece. The piece with the most "likes" will win a \$75 People's Choice Award (separate from the Just for Fun award).

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Direct all questions to [lynn@appletondowntown.org](mailto:lynn@appletondowntown.org) or call 920-954-9112.

Please register by August 16 to claim your spot in our Plein Air Paint Out Competition!

[\*\*CLICK HERE TO  
REGISTER NOW\*\*](#)

## **TIMELINE OF EVENTS FOR PLEIN AIR PAINT OUT COMPETITION**

### **Monday, August 16**

Last day to register to reserve your canvas panel and assigned location for painting during the event

### **Friday, August 20**

9am – 3pm	Check in to the ADI office (333 W College Ave, Ste 100) to receive your canvas panel, easel if you requested one, and assigned location/judging number. Once checked in, you can head over to your assigned location and start painting!
6pm	Piece MUST be completed!
6-7:30pm	Remain by your piece as judges walk the Avenue to score for awards. Community members will also be encouraged to walk and see final pieces that evening.
7:30-8 pm	Pick up your piece, supplies, and easel and drop off the final product at the ADI office. In It To Win It artists must drop off their completed Auction Registration form with piece, as well.

### **Monday, August 23**

10am	People's Choice Voting will be up on ADI's Facebook page for community members to vote for their favorites by hitting "like" <u>AND</u> 1 <sup>st</sup> , 2 <sup>nd</sup> , and 3 <sup>rd</sup> Place In It To Win It Awards will be announced on social media.
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### **Tuesday, August 24**

9am	Online Silent Auction OPENS!
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### **Tuesday, August 31**

9am	Online Silent Auction Closes!
4pm	Bidders contacted about their piece being available for pick up. Sold pieces will be picked up at the ADI office and will need the final bid payment in check payable to the artist.  Communication to the artist will be sent regarding if their piece sold. If sold, ADI will let them know when bidder has picked up and send payment. If not sold, artist can pick up their piece at their convenience.