DOWNTOWN APPLETON





Welcome

Downtown Appleton is the heart of one of Wisconsin's safest cities and one of the fastest growing metropolitan areas, as well. Appleton has all the luxuries of a big city AND the atmosphere and walkability of a small town. Plenty to see and do for the entire family makes Appleton a destination of choice. Whether you are a visitor or life-long resident, come discover why Downtown Appleton is One Great Place.



Downtown Appleton offers a variety of safe, PARK convenient parking options.

- Parking meters are available along College Avenue. Download the Passport Parking App for convenient, coin-free mobile payment at any on-street meter.
- Parking is FREE at all meters on weekdays before 9am and after 6pm and all day Sundays.
- Four parking ramps are conveniently located close to Downtown Appleton/College Avenue. The Red, Green, and Yellow ramps are automated to accept cash or Credit/Debit at exit gates, or by visiting a Pay Station prior to exiting. Check the map at the back of this Guide for parking ramp locations.



The Purple Angel signifies Dementia-friendly establishments.



333 W. College Ave., Suite 100 Appleton, WI 54911 Ph: 920-954-9112 Fax: 920-954-0219

appletondowntown.org

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2023 Downtown Events
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With over 50 eateries and nearly 30 pubs, clubs and live music venues, Downtown Appleton has food and fun to match your taste and mood.







Bar & Grill

AMBASSADOR

117 S. Appleton Street 920-540-7086

APPLETON BEER FACTORY

603 W. College Avenue 920-364-9931

THE BAR ON THE AVENUE (GF)

920-882-0690 427 W. College Avenue

The Bar offers an extensive menu, including our world-famous wings and pizza. We also offer a wide variety of gluten-free items. Delivery 7 days a week, 11am - 11pm DJs every Friday and Saturday night. We have the best in sports, food and fun. Meeting rooms available.

www.meetatthebar.com

BAZIL'S PUB (See page 7 & 9)

109 W. College Avenue 920-954-1707

THE BENT KEG

417 W. College Avenue 920-738-7408

CALAVERA'S FINE FUSION

920-340-0281 528 W. College Avenue

CHADWICK'S

920-738-1644 413 W. College Avenue

CLEO'S BROWN BEAM TAVERN

920-739-2288 203 W. College Avenue

No trip Downtown is complete without a stop at this iconic destination. Try a famous Dirty Snowball or a legendary Wisconsin Old Fashioned while you take in the festive atmosphere.

facebook.com/cleos.appleton

THE CLUBHOUSE SPORTS BAR & GRILL

(Inside Hilton Appleton Paper Valley Hotel)

333 W. College Avenue

Experience a unique and upscale sports-themed restaurant and bar that includes a 150" TV that can showcase over 9 different channels, a golf simulator, distinctive menu items, and everyday clubhousekitchenandbar.com specials!

COMMODORE CLUB

231 E. College Avenue

C-VINE LOUNGE

531 W. College Avenue

920-850-4279

920-733-8000





🜃 🧿 @appletondowntown appletondowntown.org | 5







Bar & Grill

Bar & Grill

D2 SPORTS PUB 403 W. College Avenue

920-257-2582

DÉJÀ VU MARTINI LOUNGE

519 W. College Avenue

920-380-9904

1930's-inspired art deco-themed lounge with a passion for sophistication, not intimidation. Specializing in perfect martinis (over 125 varieties) and a full bar with specialty, housemade pizzas, available to dine-in or take home! Happy Hour Monday - Thursday, 5 to 7 p.m. Info and live music dates on our website.

www.dejavumartini.com

DR. JEKYLL'S

314 E. College Avenue 920-733-9883

DURTY LEPRECHAUN

343 W. College Avenue 920-733-4814

EMMETT'S BAR & GRILL

139 N. Richmond Street 920-733-7649

FOX RIVER HOUSE

211 S. Walnut Street 920-903-9968

GIBSON COMMUNITY MUSIC HALL

211 W. College Avenue

HOME BURGER BAR

205 W. College Avenue 920-364-9484

HOUDINI'S ESCAPE GASTROPUB (F) (V)

1216 S. Oneida Street 920-840-6082

JACK'S APPLE PUB

535 W. College Avenue 920-735-5583

JIM'S PLACE

223 E. College Avenue 920-730-8091

LEG LAMP LODGE (Upstairs from The Bar)

427 W. College Avenue 920-882-0690

MCFLESHMAN'S BREWING COMPANY

115 S. State Street 920-903-8002



MCGUINNESS IRISH PUB

201 S. Walnut Street 920-830-7616

Traditional Irish pub located in Downtown Appleton. Authentic Irish hospitality and great food, drink and CRAIC. Immerse yourself in the culture of the Irish cuisine, including our classic fish & chips, flavorful Irish stew, bangers & mash and our famous Reuben sandwich. Private parties welcomed in our Harp Room. www.mcquinnessirishpub.com

MONDO! WINE BAR & RETAIL

220 W. College Avenue

920-903-1787

Home of the Periodic Table of Wine, a system developed by owner David Oliver to give guests more confidence selecting wine in a fun, easy-to-understand graphic. Also enjoy craft beer, cocktails, and food in swanky, mid-century-inspired surrounding. Shop our retail section for a bottle or two to enjoy at home.

www.mondowinebar.com

THE MONKEY BAR (Above Déià vu Martini Lounge)

519 W. College Avenue 920-380-9904

Whiskey. Tiki. Company. Specialized tropical drink menu and selections of whiskey, bourbon, tequila, and rum in a small, intimate setting. Open Fridays and Saturdays. dejavumartini.com

MR. BREWS TAPHOUSE (GF)

201 S. RiverHeath Way

920-815-3516

MR. FROGS

409 W. College Avenue

920-364-0511

A new bar in Downtown Appleton, visit us for awesome music, a great environment and signature margaritas on tap all year long! facebook.com/MrFrogsAppleton

NAN SORELLA'S (inside Pullmans at Trolley Square)

619 S. Olde Oneida Street

920-830-7855, ext. 3

NO IDEA? BAR

109 W. College Avenue

920-954-1770

NO IDEA? where to go? We have a little something for everyone darts, foosball, pool, 9 TVS, great staff and full Bazil's food menu available. Great setting where everyone feels welcome! Call today to book your private party! Open Thurs.-Sun., 7pm-close. Located in the lower level of Bazil's Pub

facebook.com/No-Idea-Bar-Downstairs









Bar & Grill

OB'S BRAU HAUS

523 W. College Avenue 920-730-0202

OLDE TOWN TAVERN

107 W. College Avenue

920-954-0103

Downtown's favorite Whiskey bar featuring 200 whiskeys, bourbons and scotches! Join our liquor clubs to try them all or grab a can of retro beer from yesteryear. Plenty of games, including our unique, custom-made cribbage board tabletop booths! Open Tues.-Sat. 4pm to bar closing. facebook.com/oldetowntavern/

PLAYER 2 ARCADE BAR (See page 11)

215 E. College Avenue

920-815-3556

A retro-themed arcade bar with 50 classic games and pinball machines, at retro prices! The entire place gives you the nostalgic feel of classic arcades from your youth, with the modern fun of having a drink while you set the high score. Offering pizza, craft and domestic beer, as well as a full bar. www.player2bar.com

ROOKIE'S SPORTS BAR & GRILL (GF) (V)

325 N. Appleton Street

920-830-1804

Enjoy hassle-free parking just 3 blocks north of Downtown. Serving lunch and dinner daily. Now serving breakfast Sunday mornings, 8-11am. Nightly food and drink specials, Wednesday and Friday fish fry, Happy Hour Monday-Thursday 2-7pm. Come watch your favorite game and enjoy our beer garden. Open daily 11am to bar close, all year.

www.rookiesappleton.com

SPEAKEASY ULTRA LOUNGE

425 W. College Avenue

920-830-1361

TANDEM WINE & BEER

101 W. Edison Avenue

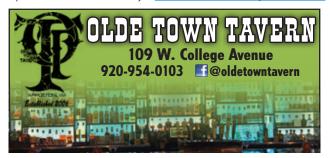
920-221-9646

WOODEN NICKEL SPORTS BAR & GRILL GF W

920-735-0661

217 E. College Avenue

Established, family-owned bar and grill, famous for its hamburgers and cold beer, never-ending popcorn, great service and friendly servers, specialty appetizers (such as the jumbo mozzarella sticks) and made-to-order chicken breast sandwiches. Enjoy NTN Buzztime trivia and big screen TVs with satellite for sports fans! Open 11am to bar close daily. www.woodennickelsportsbar.com



Casual

ACOCA

500 W. College Avenue

920-993-1458

Appleton's original craft coffee roaster and coffee house expanded! Check out our airy space, relax with terrific coffees, and try fantastic fare from our food menu, prepared fresh daily. We're chillin' in the Theater District, roasting beans for the freshest coffee, and serving up positivity for all. Sample our ever-changing menu of creative dishes made with lots of love. Come for coffee. Come for food. Come for the warmth of our community! acocacoffee.com

ANTOJITOS MEXICANOS (F) (V)

204 E. College Avenue

920-380-0244

APPLETON BEER FACTORY

603 W. College Avenue

920-364-9931

AUNTY'S CAFÉ (Inside City Center)

10 E. College Avenue

920-707-4064

THE BAR ON THE AVENUE (GF)

427 W. College Avenue

920-882-0690

The Bar offers an extensive menu, including our world-famous wings and pizza. We also offer a wide variety of gluten-free items. Delivery 7 days a week, 11am - 11pm. DJs every Friday and Saturday night. We have the best in sports, food and fun. Meeting rooms available.

www.meetatthebar.com

BAZIL'S PUB (See page 7)

109 W. College Avenue

920-954-1707

For a bite to eat and a hassle-free setting, Bazil's Pub offers just what you're looking for! Appleton's upscale bar and grill specializing in over 150 beers. Complement your beer with a grilled sandwich or appetizer on the most comfortable barstools in town! Hours: Mon.-Sun. 11am to bar close. Kitchen open until 1am. facebook.com/bazilspub

BOWL NINETY-ONE

100 E. College Avenue

920-815-3184

BREWED AWAKENINGS

107 E. College Avenue

920-882-9336

CHICAGO GRILL

110 S. Locust Street

920-730-1313







Casual

COZZY CORNER

111 N. Walnut Street 920-364-9563

DONGPO CHINESE & JAPANESE CUISINE

719 W. College Avenue 920-749-0186

ERBERT & GERBERT'S (GF)

218 E. College Avenue 920-730-8701

FRATELLOS WATERFRONT RESTAURANT

501 W. Water Street 920-993-9087

Renovated historical water plant with spacious dining rooms overlooking the Fox River. Relax and enjoy house specialties, including fresh seafood, steaks, pastas, pizzas, salads, and sandwiches. Fantastic wine and cocktail list, plus our own handcrafted Fox River beers. Outdoor and seasonal patio and winter river domes. Open daily 11 am. www.fratelloswaterfront.com

GARDEN VIEW FAMILY RESTAURANT

216 E. College Avenue 920-739-8207

GOOD COMPANY (GF)

110 N. Richmond Street 920-735-9500

A local landmark found in the heart of Downtown Appleton, Good Company Restaurant serves unique, flavorful American dishes in a family casual atmosphere. Enjoy a cozy dinner for two in the Cabin, or invite friends for a party of up to twenty in the Library. Good Food, Good Times, Good Company! www.goodcompanyltd.com

HARVEST KITCHEN & PANTRY

(Inside the Hilton Appleton Paper Valley Hotel)

920-733-8000 x1603 333 W. College Avenue



Casual

HOUDINI'S ESCAPE GASTROPUB (F) (V)

1216 S. Oneida Street 920-840-6082

HUNAN 1

220 E. College Avenue 920-738-0119

JIMMY JOHN'S GOURMET SANDWICHES

345 W. College Avenue 920-882-8470

JOSEF'S GYROS KABOB (Behind The Vintage Garden)

118 Soldier's Square 920-830-9355

III TACO

106 S. State Street 920-358-3119

Enjoy Burritos, quesadillas, nachos, tacos, chimichangas, quesabirrias, tortas, sopes, tamales, street corn, quacamole and more! Open Monday - Thursday, 11 am - 8 pm; Friday and Saturday, 11 am - 3 am. liltacoappleton.com

LINDO MICHOACAN AUTHENTIC MEXICAN RESTAURANT **& MINI MART**

207 N. Richmond Street 920-733-3345

MAI'S DELI

104 S. Memorial Drive 920-733-7900

MISS BROWN'S FINE FOODS II

400 N. Richmond Street, Suite G 920-358-7060

MR. BREWS TAPHOUSE (F)

201 S. River Heath Way 920-815-3516

MY LEE'S EGG ROLL HOUSE

920-257-4992 305 N. Richmond Street

Family dining and takeout at the corner of Richmond and Franklin Streets. Our customers say we have the best egg rolls and crab rangoons in town, plus many other favorite foods! Open Tues. www.myleeseggrollhouse.com Sat. 11am - 7pm

OB'S BRAU HAUS

523 W. College Avenue 920-730-0202

PIERRI PIZZA

815 W. College Avenue 920-903-8110

PULLMANS AT TROLLEY SQUARE

619 S. Olde Oneida Street 920-830-7855



215 E. College Ave. Appleton Player2bar.com 920-815-3556

50 classic arcade games and pinball machines at retro prices Specials every day of the week An awesome selection of craft and domestic beers Fun themed cocktails

21+ only



🜃 ወ @appletondowntown







Casual

ROOKIE'S SPORTS BAR & GRILL (F) (V)

325 N. Appleton Street 920-830-1804

ENJOY hassle-free parking just 3 blocks north of College Ave. Serving lunch and dinner daily. Now serving breakfast Sunday mornings 8-11am. Nightly food and drink specials and Wednesday and Friday fish fry, plus Happy Hour Monday-Thursday 2-7pm. Watch your favorite game on one of our 14 TVs and enjoy our beer garden. Open daily 11am to bar close, 365 days a year.

www.rookiesappleton.com

SAL'S PIZZA

411 W. College Avenue 920-955-4444

SANGRIA'S MEXICAN GRILL (GF) (V)

215 S. Memorial Drive 920-955-3755 Room Capacity: 50

SPATS FINE FOOD & SPIRITS (F) (V) 🗶

733 W. College Avenue 920-738-7171

Experience the real taste of Appleton, where locals eat! If you're here for a visit or have lived here your whole life, look no further. Serving everything from burgers, steaks, seafood, Friday fish fry and many craft beers on tap. Open for lunch Tuesday - Friday and dinner Tuesday - Saturday. www.spatsappleton.com

STONE ARCH BREWPUB (F) (V)

1004 S. Olde Oneida Street 920-731-3322

Unique stone-walled pub and dining rooms in a historic brewery building built in 1858. Full menu with focus on local sourcing. Gluten-free and vegetarian options available. Several awardwinning brews made on-site. Live music Tuesday nights. Also offering catering. For beer, food and merchandise to go, check out our quaint on-site Market.

Room Capacity: 45 www.stonearchbrewpub.com

SUSHI LOVER

920-257-4255 527 W. College Avenue

TASTE OF THAI (GF)

321 E. College Avenue 920-830-2030

TIPSY TACO & TEQUILA BAR

129 S. Memorial Avenue 920-257-4580

TOPPER'S PIZZA

109 E. College Avenue 920-730-7070

VICTORIA'S ITALIAN CUISINE

503 W. College Avenue 920-730-9595

VOYAGEURS BAKEHOUSE (See page 14)

201 W. College Avenue 920-238-3799

Sourdough bakery specializing in artisan bread and Europeanstyle pastries made with Wisconsin-grown ingredients. Coffee bar with unique seasonal drinks and a stellar sandwich lineup. But don't take it from us... "They are masters at their craft. Great sandwiches, great drinks, amazing bread." -Hillary, Google Review. Stop in and taste! voyageurs.co/

Catering & Banquets

COPPER ROCK COFFEE COMPANY (See page 14) (F)

920-882-9462 210 W. College Avenue Room Capacity: 85

FOX CITIES EXHIBITION CENTER (See page 39 & back cover) 355 W. Lawrence Street 920-733-8000

HILTON APPLETON PAPER VALLEY HOTEL

(See page 46 & back cover)

333 W. College Avenue 920-733-8000

JIMMY JOHN'S GOURMET SANDWICHES

345 W. College Avenue 920-882-8470

LAWRENCE UNIVERSITY WARCH CAMPUS CENTER (B) (V) 711 E. Boldt Wav 920-832-6839

POPLAR HALL

141 Riverheath Way 920-585-8040

Poplar Hall is a new event space in Appleton that features two floors, a full catering kitchen, riverfront views, and a full video/ audio system. With seating for up to 160 people, Poplar is the perfect space to host weddings, conferences, concerts, parties, and more!

Room Capacity: 160 www.popshall.com

STONE ARCH BREWPUB (GF) (V)

1004 S. Olde Oneida Street 920-731-3322

Unique stone-walled pub and dining rooms in a historic brewery building built in 1858. Full menu with focus on local sourcing. Gluten-free and vegetarian options available. Several awardwinning brews made on-site. Live music Tuesday nights. Also offering catering. For beer, food and merchandise to go, check out our quaint on-site Market.

Room Capacity: 45 www.stonearchbrewpub.com

THE 513

513 W. College Avenue 720-380-6383

TROLLEY SQUARE WATERFRONT BANQUETS

619 S. Olde Oneida Street 920-830-7855

Appleton's newest music festival



SEPTEMBER 15-16 Jones Park

irishfestfoxcities.com









DINING

Coffee Houses & Desserts

ACOCA (F)

500 W. College Avenue 920-993-1458

Appleton's original craft coffee roaster and coffee house expanded! Check out our airy space, relax with terrific coffees, and try fantastic fare from our food menu, prepared fresh daily. We're chillin' in the Theater District, roasting beans for the freshest coffee, and serving up positivity for all. Sample our ever-changing menu of creative dishes made with lots of love. Come for coffee. Come for food. Come for the warmth of our community!

www.acocacoffee.com

ALL TIED UP FLORAL

325 E. College Avenue 920-257-4067 Room Capacity: 30

BONA FIDE JUICERY

111 E. College Avenue 920-757-3454

Juice and smoothie bar! We're all about healthy and quick options. We have smoothies, smoothie bowls, cold-pressed juice and light food options available.

www.bonafidejuicery.com

BREWED AWAKENINGS

107 E. College Avenue 920-882-9336

COPPER ROCK COFFEE COMPANY (F)

210 W. College Avenue 920-882-9462

Celebrating their 20th year in Downtown Appleton, this family-owned café welcomes all with a friendly, inviting atmosphere. Copper Rock offers soups, salads, and deli-style lunch/dinner menu with myriad coffee and espresso drinks, bakery, desserts, and gelato made in-house! Their roasting facility, catering options, and rentable gallery/boardroom spaces make it a must-see! Free Wi-Fi.

www.copperrockcoffee.com

CRAZY SWEET (See page 26) (F) (V)

514 W. College Avenue 920-944-8010

DOUGHLICIOUS

322 W. College Avenue 920- 364-9494

bread
pastry
sandwiches
drinks
Voyageurs Bakehouse



Coffee Houses & Desserts

FIKA TEA BAR

207 W. College Avenue 920-574-4026

LAWLSS COFFEE

233 E. College Avenue 920-939-2200

LEGENDAIRY COOKIES 'N CREAMERY

101 E. College Avenue Opening Summer 2023

SETH'S COFFEE DRIVE THRU

323 E. Washington Street 920-221-3310

TEMPEST COFFEE COLLECTIVE

181 South RiverHeath Way, Suite 1100 920-939-2153

UNI UNI BUBBLE TEA

823 W. College Avenue, Suite B 920-815-3722

VOYAGEURS BAKEHOUSE (See page 14)

201 W. College Avenue

920-238-3799

Sourdough bakery specializing in artisan bread and Europeanstyle pastries made with Wisconsin-grown ingredients. Coffee bar with unique seasonal drinks and a stellar sandwich lineup. But don't take it from us... "They are masters at their craft. Great sandwiches, great drinks, amazing bread." -Hillary, Google Review. Stop in and taste! voyageurs.co/



APPLETON







Fine Dining

APOLLON

207 N. Appleton Street 920-739-1122

AUTHOR'S KITCHEN + BAR

125 E. College Avenue 920-358-7207

FRATELLOS WATERFRONT RESTAURANT

501 W. Water Street

920-993-9087

Renovated historical water plant with spacious dining rooms overlooking the Fox River. Relax and enjoy house specialties, including fresh seafood, steaks, pastas, pizzas, salads, and sandwiches. Fantastic wine and cocktail list, plus our own handcrafted Fox River beers. Outdoor and seasonal patio and winter river domes. Open daily 11 am. fratelloswaterfront.com

KATSU-YA OF JAPAN

338 W. College Avenue

920-882-4183

Experience the fun and excitement of Japanese style dining. Relax and enjoy our unique selection of sushi rolls, sashimi and traditional dishes. We also offer the entertaining hibachi style dining. Complete your experience in our lounge with our large selection of sake, wine and unique cocktails. nakashimas.com

RYE RESTAURANT

308 W. College Avenue

920-380-4745

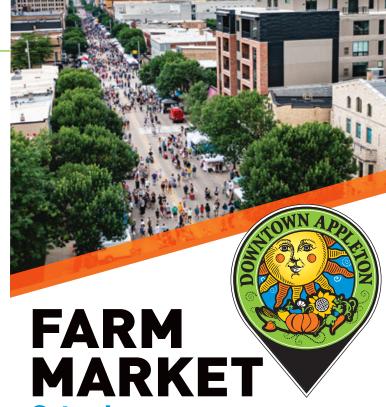
Fine Dining restaurant, Rye offers a refined menu in an urbanrustic setting. Scratch kitchen, focused on local produce, with daily menu changes. Fresh seafood and Oysters, Hand Cut Steaks and an excellent wine list. Enjoy dining outside during summer! Private event rooms available for up to 2-80 guests. Reservations recommended. Room Capacity: 80 www.ryedining.com

VINCE LOMBARDI'S STEAKHOUSE

(Inside the Hilton Appleton Paper Valley Hotel) 333 W. College Avenue

920-380-9390



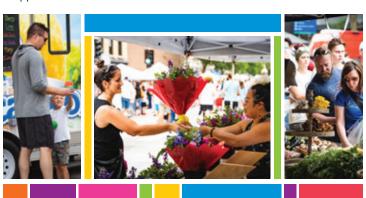


Saturdays

OUTDOOR: June 3rd - October 14th College Avenue | 8:00am - 12:30pm

INDOOR: Indoor Market dates vary. Visit appletondowntown.org for upcoming dates.

Experience the area's largest Farm Market with up to 150 vendors selling fresh produce and flowers, exotic meats and cheeses, breads and baked goods, specialty foods and handcrafted items along with live music! PLUS, enjoy the local restaurants, retail stores, museums and all that Downtown Appleton has to offer!



SEE & DO

Activities, Arts & Attractions

ABRACADABRA MAGIC & COSTUMES & THE MAGIC THEATER

508 W. College Avenue 920-585-7663

APPLETON BOYCHOIR (Fox Cities Building for the Arts, 4th Floor) 111 W. College Avenue 920-955-2224

APPLETON HISTORICAL SOCIETY MUSEUM & RESOURCE CENTER

128 N. Durkee Street 920-815-3541

Discover the exciting history of Appleton through permanent and temporary exhibits. Research library has a variety of materials to research your family tree or learn more about the history of Appleton. AHS holds history fairs, monthly presentations, and cemetery walks. Thur.-Fri. 12-5pm, Sat. 10am-4pm, Sun. 12-4pm

www.appletonhistory.com

APPLETON PUBLIC LIBRARY

2411 S. Kensington Drive 920-832-6177

Learn, know, gather and grow - your center of community life. Visit us at our temporary location! Learn more about the library building project by visiting our website. www.apl.org/building

APPLETON YMCA

218 E. Lawrence Street 920-739-6135

ATLAS SCIENCE CENTER (Formerly Paper Discovery Center) 425 W. Water Street 920-380-7491

Motivating our community to love science through life-long learning and discovery is at the forefront of what we do! We invite you to experience the world of science through hands-on learning, STEM+ education, interactive science stage shows, handmade papermaking & MORE! www.AtlasScienceCenter.org

BOARD AND BRUSH

109 N. Durkee Street 920-903-5019

Love to create and connect with friends? Board & Brush Creative Studio has got you covered! We offer inspiring DIY workshops. Choose a wood project from our gallery of 300+ designs. We provide all the materials and instruct you step-by-step; your creativity does the rest! Visit us in the Historic Downtown Appleton district.

www.boardandbrush.com/appleton



Activities, Arts & Attractions

BOYS & GIRLS CLUBS OF THE FOX VALLEY

160 S. Badger Avenue

920-731-0555

THE BUILDING FOR KIDS CHILDREN'S MUSEUM 920-734-3226 100 W. College Avenue

Discover 2 floors of hands-on, interactive exhibit space! Families can learn through play as they explore the arts, sciences, and humanities. Paint a masterpiece, operate a crane, fly an airplane, slide down our 10-foot heart slide, and more! www.buildingforkids.org

THE FIRE (See page 26)

230 E. College Avenue

920-882-2920

FLY CIRCUS & AERIAL ARTS

101 W. Edison Street, Suite 110

920-764-2902

Fly Circus & Aerial Arts offers training & performance opportunities in pole & aerial disciplines. Hammock, lyra, silks, and pole will add variety and mental stimulation to your fitness regime. Classes are open to all genders and there are options for ages 8+.

www.flycircusandaerialarts.com

FOX CITIES CONVENTION & VISITORS BUREAU (See page 15)

213 S. Nicolet Road 920-734-3358

Welcome to the Fox Cities, a 19-community region full of original experiences for the whole family to enjoy. For maps, local attraction brochures, and any other visitor information, stop by our Fox Cities Visitor Center Monday - Friday, 8 a.m. - 4:30 p.m. www.foxcities.org

FOX CITIES PERFORMING ARTS CENTER (FOX CITIES P.A.C.)

400 W. College Avenue 920-730-3760

From rock music to Broadway's best, the Fox Cities Performing Arts Center offers a variety of exceptional live experiences for everyone. Find out all about them on Facebook, Twitter and Instagram with special offers, behind-the-scenes photos and trivia to impress your friends! Join in the conversation with #foxcitiespac.

Room Capacity: Up to 2,000 www.foxcitiespac.com

FOX RIVER TOURS

181 S. RiverHeath Way

920-422-6300

Explore the beauty and learn the history of the Fox River aboard River Tyme Too, a 30+ passenger paddlewheel boat. We offer scenic and narrated public tours, group tours and charters. Great for corporate events, parties, special occasions or just because! Tour season runs mid May-end of October. Complete schedule of public tours available online or by calling. www.foxrivertours.com

Whatever floats your boat.

Enjoy the beauty of the Fox River from a new perspective. Join us for public cruises and private charters on-board one of our riverboats. Call us at 920.422.6300 to book your tour today, or visit foxrivertours.com for more information.



SEE & DO

Activities, Arts & Attractions

FOX VALLEY CHORUS OF SWEET ADELINES INTERNATIONAL

920-740-6551

The chorus is a highly respected organization, singing 4-part a cappella music. Women of all ages are invited, with or without vocal training. Members receive education and experience opportunities for performing. Rehearsals Tuesdays, 7pm, First Presbyterian Church, 200 S. Church St. (Fellowship Hall entrance on Doty Ave.), Neenah. www.foxvalleychorus.org

FOX VALLEY SYMPHONY ORCHESTRA (See page 21)

10 E. College Ave. Suite 207

920-968-0300

The Fox Valley Symphony Orchestra is a regional professional orchestra that enriches and nurtures the human spirit through inclusive symphonic music and education. They build bridges of accessibility to orchestral music to make a positive impact on the lives of everyone in our community. www.foxvalleysymphony.com

HAZELMADE ART STUDIO

10 E. College Avenue, Suite 111

920-740-6006

HEARTHSTONE HISTORIC HOUSE MUSEUM

625 W. Prospect Avenue

920-730-8204

Hearthstone is the world's first home lighted with hydroelectricity using the Edison system. History, culture and innovation are illuminated in a beautifully restored 1882 Queen Anne Victorian Mansion built by an early Wisconsin entrepreneur. Special seasonal exhibits and events include the Mystery at the Museum, Haunted Hearthstone and Victorian Christmas.

Room Capacity: 20

HearthstoneMuseum.org

THE HISTORY MUSEUM AT THE CASTLE

330 E. College Avenue

920-735-9370

LAWRENCE COMMUNITY MUSIC SCHOOL

100 W. Water Street

920-832-6632

The nonprofit Lawrence Community Music School provides musical opportunities for all ages and abilities. Register or indicate interest online for early childhood music, music for people with disabilities, youth bands, orchestra, and girl choirs; private lessons (youth and adults), chamber music, Balinese gamelan, and more. Need-based tuition assistance is available. go.lawrence.edu/cms



Activities, Arts & Attractions

LAWRENCE UNIVERSITY

711 E. Boldt Wav

920-832-7000

MAKAROFF YOUTH BALLET (Fox Cities Building for the Arts, 4th floor) 111 W. College Avenue 920-257-8288

THE MARIGOLD MILE

920-841-2213

The Marigold Mile works towards beautifying Appleton by planting marigold flowers along its streets, while providing community service opportunities. The Marigold Mile plants thousands of marigolds on South Oneida Street from the Skyline Bridge to Calumet Street and around Appleton. In 2016, the marigold was proclaimed the official flower of Appleton.

www.marigoldmile.com

MUD & PRINTS STUDIO//GALLERY

311 E. College Avenue

920-277-1599

Your creative resource in Downtown Appleton. Mud & Prints offers custom mugs, classes and demonstrations, quality art supplies and an array of original artwork from local artists.

www.mudandprints.com

newVOICES (Fox Cities Building for the Arts, 4th floor)

111 W. College Avenue 920-832-9700

PINOT'S PALETTE

226 E. College Avenue

920-358-7913

Discover a new way to unwind with your friends. Reconnect over your favorite beverages while a local artist guides you through painting your own masterpiece. We provide everything you need for a great night out. Check out our event calendar online to see what's happening at our studio this week!

www.pinotspalette.com/appleton

POPLAR HALL

141 RiverHeath Way

920-585-8040

Poplar Hall is a new event space in Appleton that features two floors, a full catering kitchen, riverfront views, and a full video/ audio system. With seating for up to 160 people, Poplar is the perfect space to host weddings, conferences, concerts, parties, and more!

Room Capacity: 160 www.popshall.com



SEE & DO

Activities, Arts & Attractions

REID GOLF COURSE

1100 E. Fremont Street 920-832-5926

SOCIAL STATION

920-968-3232 325 N. Appleton Street

TROUT MUSEUM OF ART

111 W. College Avenue

920-733-4089

Shop the Trout Museum of Art Store! Beautifully designed home décor, jewelry, accessories, TMA merch & more! When you purchase from the TMA Store, you're supporting the arts in the www.troutmuseum.org Fox Cities!

WRISTON ART CENTER GALLERIES (Lawrence University campus) 711 E. Boldt Wav 920-832-6890



The Fox Trot Trail is a 2.2 mile self-quided scenic trail that loops Appleton's Downtown and Riverfront and highlights some of Appleton's rich history and the beautiful Fox River. Find the trail, marked by fox paw prints on the sidewalk and follow them to the fox head logo painted at each stop on the trail. (Start at Houdini Plaza or anywhere along the route). Read about the 16 points of interest in a brochure available at local hotels and businesses on the route or by using the QR code here.



Shopping! SHOP LOCAL IN **DOWNTOWN APPLETON**

When it comes to shopping, the locally-owned retailers along College Avenue have a variety of unique offerings guaranteed to make sure you'll find what you're looking for.







RETAIL

Apparel, Accessories & Shoes

BEATNIK BETTY'S RESALE BUTIK

214 E. College Avenue

920-882-4140

Beatnik Betty's specializes in handpicked, quality resale and is that perfect spot on The Ave to be a trend setter instead of a trend follower. Here you will find everything from a basic tee to your favorite mall brands to even some designer finds. And all of this is in a very relaxed and comfortable shopping atmosphere! www.BeatnikBettys.com

DANCE!

225 E. College Avenue

920-749-0305

Outfitting Northeast Wisconsin's performing artists for over 30 years! We have a large selection of shoes, apparel and accessories for ballet, ballroom, jazz, tap, gymnastics, and theatre. Dance! carries the best names in the industry: Bloch, Capezio, EliteGK, Russian Pointe, Sansha and more. For more information, visit www.danceofappleton.com

DVSN 1

113 E. College Avenue

920-332-6650

FACES EYEWEAR (Inside City Center Plaza) (See page 43) 920-993-0790 10 E. College Avenue

A full-service optical boutique located in City Center Plaza. Faces is locally owned and has been in business since 1996. Specializing in unique eyewear, sunwear and contact lenses. Store hours: Monday-Friday 10am-5pm & Saturday 10am-1pm. Eye exams available by appointment. www.faceseyewear.com

J. HAWKINSON CLOTHIERS, LTD. (Inside City Center Plaza) 920-739-7377 10 E. College Avenue

JOSEPH'S SHOES & ACCESSORIES (Inside City Center Plaza) 10 E. College Avenue 920-731-3394

LILLIANS OF APPLETON

115 & 119 E. College Avenue

920-738-3004

Located in the heart of the College Avenue shopping district, Lillians features women's clothing in sizes XS-3X, shoes, handbags, jewelry and more. Lillians wants to impact your shopping experience by offering exceptional customer service in an inviting Boutique setting. Open Wednesday-Friday 10am-5pm, Saturday 10am-4pm and Sunday 12-4pm. Check Facebook and Instagram each week for facebook.com/lilliansofappleton exciting new arrivals.

OLIVE AND ROSE BOUTIQUE

121 E. College Avenue

920-939-2033

Gifts & Specialty Retail

ANDERSON PENS (Inside City Center Plaza)

10 E. College Avenue

920-997-8220

ANGELS FOREVER-WINDOWS OF LIGHT (See page 26, 32)

310 W. College Avenue

A RARE FIND AWAITS! Featuring the Midwest's largest selection of sterling silver jewelry, gemstones, crystals and minerals from around the world. Angels, crystals, books, tarot, candles, incense, aromatherapy, statues, Native American and Eastern artifacts. Private Psychic Readings. Toll Free 1-877-2 NEW AGE.

www.angelsforever.com

BLUE MOON EMPORIUM



227 E. College Avenue

920-221-6001

A curated marketplace featuring the works of local independent artists and designers. Find unique wares like Wisconsin-themed clothing, prints, ceramics, screen-printed pillows, jewelry, postcards and other contemporary handmade goods.

www.bluemoonemporium.com

CASTING ON

305 E. College Avenue

920-915-2360

We offer a large selection of natural fiber yarn, knit and crochet classes, needles/hooks/notions. Rentable private room for up to 14, retreat space, and Yarnie Social Time every Sunday and Wednesday. Open Tues. - Sun. facebook.com/305collegeave

CEDAR HARBOR

611 N. Morrison Street

920-740-4669

Located just slightly off the beaten path near Downtown Appleton and filled with unique gifts & home décor, including repurposed architectural pieces, new items, and reclaimed one-of-a-kind treasures. Store hours are: Tuesday, Wednesday, Friday, and Saturday 10am-5pm and Thursday 10am-6pm.

www.cedarharborwi.com

CHECK POINT GAMING

609A W. College Avenue

920-364-9461

COSTUME SHOPPE (Open seasonally)

610 W. College Avenue

920-730-9022







RETAIL

Gifts & Specialty Retail

CRAZY SWEET

514 W. College Avenue

920-944-8010

Looking to sweeten up your crazy day? Come try a fro-dough — a glazed doughnut stuffed with Cedar Crest ice cream — or grab a drink, sundae, ice cream cookie sandwich, or state fair mini donuts! We also carry a variety of bulk candy, homemade chocolates, Jelly Bellys and so much more. www.Crazy-Sweet.com

DEPAWSITORY PET BOUTIQUE

103 E. College Avenue

920-319-DPAW (3729)

DOLLAR TREE

127 S. Memorial Drive

920-931-3196

DVSN 1

113 E. College Avenue

ECLECTIC CANDLE

215 W. College Avenue

330-705-0238

Offering soy wax candles in a wide variety of authentic fragrances. Make your own custom candle at our candle bar anytime we are open. Private candle making events are available for you to book. Hope to see you soon!

ECO CANDLE CO.

123 E. College Avenue

920-830-0123

Let your nose guide you to Downtown Appleton's very own artisan candle shop! You'll find a variety of soy candles, natural bath & body products, essential oils, aromatherapy products, home fragrance & more! Our products are handmade on site, with over 100 scents to choose from. Open seven days a week! www.EcoCandleCo.com

THE FIRE

230 E. College Avenue

920-882-2920

Explore your creative side by painting pottery, creating mosaics or fusing glass. From useful dinnerware to whimsical décor, get help creating something uniquely yours. No appointment necessary. For all ages, as groups or individuals. With a mix of workspaces, you can catch up with a friend, enjoy a fun family project or relax by yourself. Tues.-Fri. 11am-8pm, Sat. 10am-8pm and Sun. Noon-6pm www.thefireartstudio.com



Gifts & Specialty Retail

FOXLEY'S GALLERY

623 W. College Avenue 920-738-0303

HOBBYTOWN

122 S. Memorial Drive 920-955-2121

IVORY ROSE BRIDAL BOUTIQUE

103 E. College Avenue

920-939-2008

An upscale, fashionable and fun bridal boutique located in an atmosphere where brides can gather with their closest family and friends for an unforgettable shopping experience. One-onone appointments with knowledgeable stylists help brides find everything they need to feel confident, excited and embrace their individuality on their wedding day.

www.ivoryrosebridalboutique.com

MURRAY PHOTO AND VIDEO, INC. (Inside City Center Plaza)

10 E. College Avenue, Suite 110 920-733-5885

POWER HOUSE COMICS

807 W. College Avenue 920-733-9339

RICHMOND RESALE

204 N. Richmond Street 920-202-3714

SCOOTER G'S SPORTS APPAREL & MEMORABILIA

129 E. College Avenue 920-257-4058

TIFFANI'S BRIDAL

210 W. College Avenue, Second Floor 920-221-3023

TROUT MUSEUM OF ART

111 W. College Avenue

920-733-4089

Shop the Trout Museum of Art Store! Beautifully designed home décor, jewelry, accessories, TMA merch & more! When you purchase from the TMA Store, you're supporting the arts in the Fox Cities! www.troutmuseum.org

THE VINTAGE GARDEN

119 E. College Avenue

920-450-8085

Farmhouse charm, handmade goods and unique gifts! You will find refreshed antiques, Christian-inspired goods and vintageinspired home décor tucked into our cozy shop! Our family team specializes in the {unique} with vintage, hand-painted furniture, chic home décor, and unique gifts for you, your home, and baby!

www.thevintagegardenappleton.com

VAL U BEAUTY SUPPLIES

609B W. College Avenue

920-882-7770











Dates and events are subject to change. Check in often on our website appletondowntown.org and follow us on Facebook to see the latest happenings in Downtown Appleton and receive updates and announcements regarding events.



ART AT THE PARK** July 22 & 23, City Park



IDS THE BUILDING FOR KIDS **CHILDREN'S PARADE**** July 26



MILE OF MUSIC** August 3-6



TASTE OF DOWNTOWN GOLF OUTING* September 6



CULTURAL CUISINE WALK* September 9



RHYTHMS OF THE WORLD** September 9, Houdini Plaza



LATINO FEST** September 9, Jones Park



IRISH FEST OF THE FOX CITIES**



September 15-16, Jones Park



LICENSE TO CRUISE & OCTOBERFEST** Friday & Saturday, September 29 & 30



SHOP, SIP & STROLL WINE WALK* October 5



SOUP WALK* October 14



CRAFT BEER WALK* October 21



LIGHT UP APPLETON November 11



DOWNTOWN APPLETON CHRISTMAS PARADE** November 21, 7pm



SMALL BUSINESS SATURDAY November 25



ADI AWARDS CELEBRATION December 5



INDOOR MARKET



January 21 & February 18, City Center Plaza **DEATH BY CHOCOLATE***



February 11 **AVENUE OF ICE** February 17-19



SPRING INTO STYLE LADIES' DAY*



MINI GOLF ON THE TOWN*

8 JiraA

CRAFT BEER WALK*

May 13

DOWNTOWN NIGHT MARKET

May 19



MEMORIAL DAY PARADE**

May 29, 9am



HEID MUSIC DOWNTOWN SUMMER CONCERT SERIES

Thursdays: June 1 - August 31, 5:30 - 8:30pm



LUNCHTIME LIVE ON THE ROAD! Fridays: June 2 - August 25, 11:30am - 1pm

DOWNTOWN APPLETON FARM MARKET College Avenue: Saturdays, June 3 - October 14

8am - 12:30pm



FLAG DAY PARADE** June 10, 2pm

APPLETON STREET MUSIC WEEK** June 12-16, Noon - 1pm **DOWNTOWN CREATES**

June 16, July 21 & August 18 **BUTTERFLY FESTIVAL****

June 17, City Park



Scan to learn more about other events in Downtown Appleton throughout the year

Check website for updates and additions

- *Limited quantity of tickets sold for this event.
- ** Indicates an ADI Partner Event





HEID MUSIC **SUMMER CONCERT SERIES**

Thursdays • 5:30 - 8:30pm • Jones Park

Summer nights come alive with the Heid Music Summer Concert series on Thursday evenings featuring popular cover music by local and regional musicians.

LUNCHTIME LIVE ON THE ROAD!

Fridays • 11:30am - 1pm

Enjoy live acoustic music by local musicians during your lunch break. Just the right amount of music for the middle of the day!

Concert dates and structure are subject to change. Visit our website and follow us on Facebook for the latest updates.



RETAIL

Home Accessories & Furnishings

THE RUG COMPANY

127 E. College Avenue

920-832-9998

A department store of rugs since 1989. This unique store offers a variety of prices and sizes with many custom-made sizes and styles. Hand-knotted, machine-loomed, oriental, hooked, braided, sisal, contemporary, transitional rugs and runners-by-the-foot are available. Rug cleaning and repair. www.rug-company.com

STAIR GODDESS (Inside City Center Plaza)

10 E. College Avenue, Suite 116AB

920-954-6797

THE STATEMENT PIECE

745 W. College Avenue

920-716-2691

The Statement Piece offers: Unique Gifts • Upcycled Furniture • Resale Furniture • Home Décor • Handpainted Canvas Artwork • Handmade Gifts/Décor • Woman's Clothing • Body Care Products • Personalized/Custom Furniture Refinishing & Small Reupholstery • Interior Decorating Services facebook.com/The-Statement-Piece-LLC

THE VINTAGE GARDEN

119 E. College Avenue

920-450-8085

Farmhouse charm, handmade goods and unique gifts! You will find refreshed antiques, Christian-inspired goods and vintageinspired home décor tucked into our cozy shop! Our family team specializes in the {unique} with vintage, hand-painted furniture, chic home décor, and unique gifts for you, your home, and baby!

www.thevintagegardenappleton.com





Home Appliances

HOERSCH HOME APPLIANCE, INC.

218 N. Division Street

HOMEPRO SERVICE CENTER

136 N. State Street 920-731-2051

Jewelry

ANGELS FOREVER-WINDOWS OF LIGHT (See page 25, 26)

920-738-6636 310 W. College Avenue

A RARE FIND AWAITS with the Midwest's largest selection of sterling silver jewelry. One-of-a-kind designer jewelry in sterling silver and gold with rare and unique gemstones and minerals. Exotic gift items from around the world make us more than just a jewelry store! Toll Free 1-877-2 NEW AGE.

www.angelsforever.com

920-733-4406

AVENUE JEWELERS

920-731-4740 303 E. College Avenue

Set foot inside and you'll immediately know the difference. Avenue Jewelers is the Fox Valley's Diamond Specialist, offering a large selection of loose diamonds as well as diamond jewelry. Also carrying a large assortment of colored stones and designer jewelry. Custom designers on staff create what you can't find in the showcase. Mon.-Fri. 10am-6pm, Sat. 10am-4pm, Closed Sundays.

www.avenuejewelers.com

920-734-1858

EXPERT JEWELRY REPAIR & DESIGN

636 W. College Avenue 920-731-2320

TENNIE'S JEWELRY

208 E. College Avenue

Custom design to simple watch batteries, no job is too small or too large for Tennie's expert staff. Oldest family owned and operated jewelry store in the Fox Valley, offering a large selection of loose certified diamonds, along with mountings, wedding bands, colored stone and diamond jewelry. Open Mon.-Fri. 10am-6pm and Sat. 10am-2pm Closed Sundays. www.tenniesjewelry.com



Music, Audio & Books

APPLETON IMPORT RECORDS

602 W. College Avenue 920-749-9229

ERODING WINDS RECORD SHOP

229 E. College Avenue 920-815-3946

FOX VALLEY SYMPHONY ORCHESTRA (See page 21)

10 E. College Ave, Suite 207 920-968-0300

The Fox Valley Symphony Orchestra is a regional professional orchestra that enriches and nurtures the human spirit through inclusive symphonic music and education. They build bridges of accessibility to orchestral music to make a positive impact on the lives of everyone in our community. www.foxvalleysymphony.com

HEID MUSIC CO.

308 E. College Avenue 920-734-1969

Music has a positive impact on the musician, the listener and Music is for everyone! At Heid Music, we've been helping musicians of all ages and experience levels cultivate their passion for music exploration since 1948. We house a vast selection of quality instruments & supporting accessories, plus lessons & instrument repair. Come explore what's in store for you! www.heidmusic.com

HGM MUSIC GROUP

338 W. College Avenue, Suite 204 920-815-3635

PIXEL PRO AUDIO

855-269-0474 601 W. College Avenue

POWER HOUSE COMICS

807 W. College Avenue 920-733-9339

THE BOOKSTORE

801 W. College Avenue 920-734-8908



920-221-3226

Pharmacies

WALGREENS

700 W. College Avenue

920-733-6466

Photos & Videos

CRIMSON CREATIVE GROUP

130 N. Morrison Street

920-968-8743

KIM THIEL PHOTOGRAPHY

130 N. Morrison Street

920-968-8743

MURRAY PHOTO AND VIDEO, INC. (Inside City Center Plaza)

10 E. College Avenue, Suite 110 920-733-5885

Follow Us on Social

Stay updated on all that's happening in Downtown Appleton!



@appletondowntown

@downtownappletonfarmmarket



@appletondowntown



Salons, Spas & Wellness

AHAVA SALON & SPA

400 N. Richmond Street. Suite 1

BOLD SALON

207 W. College Avenue, Suite 200 920-931-2737

CAMPUS BARBER SHOP

129 N. Durkee Street 920-739-1805

FLOAT LIGHT FLOAT CENTER (See page 36)

609 W. College Avenue 920-364-9303

We welcome you to come try our newest service - "Fire & Ice" Contrast Therapy, featuring a large Cold Plunge tank and Infrared Sauna. Bring a friend - the Fire & Ice and both Float Cabins have partner options available! Pair with Floatation Therapy and/or Massage for the ultimate self-care experience. floatlight.floathelm.com/booking

FRANKLIN STREET SALON STUDIOS

130 E. Franklin Street, Suite 3

INSPIRATIONS DANCE & FITNESS

400 N. Richmond Street 920-427-3461

INSPIRE SPA

232 E. College Avenue 920-364-2000

KōDəRē SALON

201 E. College Avenue, Suite 101 920-903-1451

KUSH KAFE

219 E. College Avenue

MURPHY'S FAMILY BARBERSHOP AND SALON

920-378-8265 506 W. College Avenue

POSH HAIR SALON

604 W. College Avenue 920-585-6897

QUEEN B BRAIDING SALON

733-354-2893 614 W. College Avenue

RICHMOND TANNING & TRAINING

225 N. Richmond Street, Suite 208 920-830-0842

SALON ELAN

201 S. Riverheath Way 920-903-1791

SHEAR CHAOS HAIR PARLOUR

111 S. Appleton Street 920-733-4247

Rooted in the heart of Downtown Appleton, this quirky group of artists are oozing passion, knowledge, honesty & love for their craft & this community. If you arrive wearing socks, be ready for them to be knocked off with a look you'll be able to replicate at home, customized to fit your personality & lifestyle. www.shearchaos.net

RETAIL

Salons, Spas & Wellness

SHEAR IMAGES BY CARLA

207 W. College Avenue. Suite 200

920-470-4055

SPA BENMARNICO'S (Inside Copperleaf Boutique Hotel & Spa) 300 W. College Avenue 920-968-3399

SQUIRE STYLIST (Inside City Center Plaza)

10 E. College Avenue, Suite 127

920-739-5234

SUNNY SIDE UP YOGA

103 E. College Avenue

Our studio promotes inner strength, confidence, a positive self-image and peace of mind through the practice of yoga and mindfulness strategies. We offer group classes, private sessions for groups or one-on-one, and children's yoga. All ages are welcome. Check out our schedule at: www.sunnysideupyoga.com

TAPERZ BARBERSHOP

203 N. Richmond Street

920-903-9480

TRULY HAIR SALON

813 W. College Avenue

920-731-7096

UNITY DANCE ACADEMY (Inside City Center Plaza)

10 E. College Avenue, Suite 204

920-832-3944

YOGA3 APPLETON

322 E. College Avenue

920-486-0437



Sporting Goods

APPLETON BICYCLE SHOP

121 S. State Street

920-733-2595

Celebrating our 84th year in business! A family-owned store since 1939, carrying a full line of bicycles from Giant, Specialized, Haro and more. Bicycles and accessories for beginners to advanced cyclists. Servicing most makes and models. Tradeins accepted and lay-a-way year-round. Open Mon., Tues., Thurs. & Fri. 10-6, Sat. 10-4 and by appointment Wed. & Sun. www.appletonbike.com

Tobacco, Liquor & Gas

APPLETON SOUVENIR & CIGAR CO.

415 W. College Avenue 920-830-8349

BP GAS STATION

911 W. College Avenue 920-830-9484

FLANAGAN'S STOP & SHOP, INC.

522 W. College Avenue 920-733-6689

KWIK TRIP

306 N. Richmond Street 920-997-4598

MARLEY'S SMOKE SHOP

530 W. College Avenue 920-733-5700

MONDO! WINE BAR & RETAIL (See page 7)

220 W. College Avenue 920-903-1787

TANDEM WINE & BEER

920-734-0068 101 W. Edison Avenue



The Downtown Trolley typically runs select days, June-September - Please visit appletondowntown.org for 2023 schedule information, as available.

THE DOWNTOWN TROLLEY IS FREE



Auto Sales & Service

BOYLE AUTO SALES & SERVICE

131 S. Badger Avenue 920-731-2523

Business Services & Government Agencies

A2Z DESIGN (Inside Appleton Center)

100 W. Lawrence Street, Suite 307 920-364-0991

AIA CORPORATION

222 W. College Avenue, 9th Floor 920-886-3700

ALLEGRA MARKETING PRINT MAIL

920-744-2062 100 S. Memorial Drive

AMANDA FURMAN REAL ESTATE COLLECTIVE

222 E. College Avenue 920-222-1068

APPLETON COWORKING INC.

120 N. Morrison Street, Suite 101, www.appletoncoworking.org

Room Capacity: 25

APPLETON POLICE DEPARTMENT

222 S. Walnut Street 920-832-5500

AT&T

221 W. Washington Street, 4th Floor 920-749-8339

AWI STAFFING

221 W. College Avenue 800-333-9986

AZCO

122 E. College Avenue 920-968-4700

BEACON TECHNOLOGIES

338 W. College Avenue, Suite 206 800-504-5803

CITY OF APPLETON CITY HALL (PUBLIC WORKS DEPT.)

100 N. Appleton Street 920-832-6474

CLA (CliftonLarsonAllen LLP)

200 E. Washington Street 920-731-8111

CLA exists to create opportunities for our clients, our people, and our communities through industry-focused wealth advisory, digital, audit, tax, consulting, and outsourcing services. Whether your needs are local or abroad, we promise to know you and help you. Investment advisory services are offered through CliftonLarsonAllen Wealth Advisors, LLC, an SEC-registered investment advisor. www.claconnect.com

COALESCE MARKETING & DESIGN

827 W. College Avenue 920-380-4444

CORE BTS

100 W. Lawrence Street 920-257-2100

EKMAN & CO INC.

100 W. Lawrence Street Unit 106B 920-738-9611

EVOLVE MANAGEMENT SOLUTIONS

513 W. College Avenue, Suite 410 920-993-1077

FORE DEVELOPMENT + INVESTMENT GROUP

100 W. Lawrence Street. Suite 214 920-246-1520

Business Services & Government Agencies

FOX CITIES CHAMBER OF COMMERCE & INDUSTRY

125 N. Superior Street 920-734-7101

FOX CITIES EXHIBITION CENTER (see back cover)

355 W. Lawrence Street

Event space that is designed to host conventions, trade shows, banquets, meetings, and entertainment. Includes 38,000+ square feet of flexible indoor space and a 17,000-square-foot outdoor plaza that is adjacent to the Hilton Appleton Paper Valley.

www.fcexhibitioncenter.com

FOX CITIES MAGAZINE

101 W. Edison Avenue. Suite 250 920-733-7788

FOX VALLEY VIETNAM VETERANS ASSOCIATION

120 N. Morrison Street. Suite 102 920-733-4000

GOENGINEER

414-944-9315 100 W. Lawrence Street, Unit 313

GROTH DESIGN GROUP

100 W. Lawrence Street, Suite 106A 920-460-9007

HOFFMAN PLANNING, DESIGN AND CONSTRUCTION, INC.

122 E. College Avenue 920-731-2322

INNOVATIVE LEARNING STRATEGIES

224 E. College Avenue 920-993-4405

INSPIRE LOUNGE (COWORKING)

423 W. College Avenue

J. GEIGER CONSULTING, INC. (Inside City Center)

10 E. College Avenue, Suite 221 920-851-3096

LASERSAVE INC.

225 N. Richmond Street, Suite 102 920-735-0444

LATINO AGENCY, LLC

300 N. Appleton Street, Suite B 920-241-6160

LEAGUE OF WOMEN VOTERS OF APPLETON-FOX CITIES

120 N. Morrison Street

MENLO PARK COWORKING SPACE

161 S. Riverheath Way, Suite 2000 920-572-7668

MINUTE MEN HR

100 W. Lawrence Street, 2nd Floor





Business Services & Government Agencies

NAI PFEFFERLE/PFEFFERLE COMPANIES

200 E. Washington Street, Suite 2A 920-968-4700

NUMBER ONE MARKETING

100 W. Lawrence Street. Suite 200 920-730-9601

OUTAGAMIE COUNTY OFFICES

410 S. Walnut Street

Sheriff 920-832-5605 920-832-5961 Youth & Family Services

QUICK PRINT CENTER, INC.

819 W. College Avenue 920-739-5252

R. A. SMITH NATIONAL

100 W. Lawrence Street, Suite 412 920-731-3499

SAMSONMEDIA

512 W. College Avenue, Suite 6 920-689-5665

For food, beverage, and cannabis companies looking to explode revenue and expand brand awareness, SamsonMedia builds custom digital solutions and delivers marketing services that help companies generate high-quality leads, close bigger, better sales, and build better customer relationships. samsonmedia.co

STATEVIEW COMMONS

532 W. College Avenue 920-460-9766

Entrepreneurship is in the air at Stateview! We offer incredible facilities, a supportive community, and a network of industry leaders. Need a private office, open co-working space, or just a conference room to host a meeting? Schedule a tour today and let's see how Stateview can help you! stateviewcommons.com

TELMARK SALES SOLUTIONS, INC.

200 E. College Avenue 844-835-6275

TWIN EAGLE: ENERGY MANAGEMENT SERVICES

100 W. Lawrence Street. 2nd Floor 920-831-2525

WILD THEORY STUDIOS

512 W. College Avenue 920-750-2455

WILLEMS MARKETING & EVENTS

120 N. Morrison Street. Suite 200 920-831-6580

www.willemsmarketingandevents.com



Financial & Insurance

APPLETON GROUP-WEALTH MANAGEMENT

100 W. Lawrence Street (3rd Floor) 920-993-7727

ARTHUR J. GALLAGHER & CO.

100 W. Lawrence Street. Suite 416 920-734-1468

BMO HARRIS BANK

221 W. College Avenue 920-738-3800

CAPITAL CREDIT UNION

926 W. College Avenue 920-494-2828

CHASE BANK

200 W. College Avenue 920-735-1497

CLA (CliftonLarsonAllen LLP)

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COLLAR CAPITAL MANAGEMENT, LLC

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DREYER WEALTH MANAGEMENT

331 E. Washington Street 920-380-7056

EVERGREEN CREDIT UNION

133 N. Richmond Street 920-729-2999

FIRST AMERICAN TITLE INSURANCE COMPANY **EVANS TITLE DIVISION** (See page 42)

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JOHNSON BANK

222 W. College Avenue 920-225-5500



Financial & Insurance

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NICOLET NATIONAL BANK 201 E. College Avenue	920-224-1400
NORTHRIGHT FINANCIAL 100 W. Lawrence Street, Suite 415	920-739-9599
PRIVATE WEALTH MANAGEMENT GROUP 100 W. Lawrence Street, Unit 313	920-882-5005
PROVISIONS WEALTH PLANNERS 100 W. Lawrence Street, Unit 304	920-731-9293
ROBERT HALF 100 W. Lawrence Street (3rd Floor)	920-880-7342
U.S. BANK 200 N. Durkee Street	920-733-7373
ULNESS HEALTH INSURANCE/WELLNESS 214 N. Superior Street	920-735-2852
WELLS FARGO BANK 118 S. State Street	920-749-2500



Healthcare & Human Services

ABOUT HEALTH

400 N. Richmond Street, Suite A 920-707-0100

CJ MARTIN CHIROPRACTIC (Inside City Center)

10 E. College Avenue #120 920-830-4050

DIVERSE & RESILIENT

400 N. Richmond Street, Suite F 920-416-8711

LGBTQ+ Community: you deserve to be safe in the community, relationships, hookups, school, everywhere. Our services: confidential advocates, support groups, help with name/gender changes, community education & outreach and more. Statewide warmline call or text: 414-856-LGBT. diverseandresilient.org

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HARBOR HOUSE

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Healthcare & Human Services

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508 W. College Avenue 920-585-7663

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INVEST IN HER FOUNDATION

100 W. Lawrence Street

KAGEN ALLERGY CLINIC

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KAGEN DERMATOLOGY CLINIC

100 W. Lawrence Street 920-733-5138

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200 E. Washington Street, Suite 2F 920-993-9994

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229 S. Morrison Street 920-832-2783

NAMI FOX VALLEY

211 E. Franklin Street 920-954-1550

PILLARS. INC.

400 N. Division Street 920-734-9192

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211 E. Franklin Street, Suite F 920-996-0563

We offer free individual grief support by appointment and group support on the 3rd Thursday of the month, 6:00-8:00 p.m. Individual and group support is open to the public to those who have lost a loved one too soon to suicide. Visit our website for more information about other services we provide. preventsuicidefoxcities.org

PSYCHOLOGIE CLINIQUE

100 W. Lawrence Street, Suite 211 920-437-4490



Healthcare & Human Services

REACH COUNSELING

400 N. Richmond Street. Suite F 920-722-8150

RIVERVIEW GARDENS

1101 S. Oneida Street 920-378-8527

SEASONS OF BEING

621 W. Lawrence Street 920-515-0444

SOAR FOX CITIES

211 E. Franklin Street. Suite A 920-731-9831

THE SALVATION ARMY

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TONG XENG PERSONAL HOME CARE AND THAO ENTERPRISE

206 S. Memorial Drive 920-734-1702

TOTALMED STAFFING

221 W. College Avenue, Floor 2 866-288-8001

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VPI'S COMMUNITY OUTREACH CENTER

322 N. Appleton Street

920 749-5867

VPI's Community Outreach Center (ORC) is a free drop-in mental health community center for individuals with a mental health and/ or substance use diagnosis. The ORC offers numerous programs and activities to support members' needs and interests, while promoting opportunities for connection, community engagement, skill development, and self-directed growth through shared experiences. www.vpiwi.org

WISCONSIBS

211 E. Franklin Street, Suite C 920-968-1742

Hotels

COPPERLEAF BOUTIQUE HOTEL & SPA (See page 44)

300 W. College Avenue 920-749-0303

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COURTYARD BY MARRIOTT APPLETON RIVERFRONT

101 S. Riverheath Way 920-903-9256



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Our historic Victorian home combines the comforts of home, authentic period decor, and the amenities of a full-service hotel. Our goal is to exceed your expectations with a relaxing and comfortable experience. Enjoy the many downtown events and attractions just steps from our door. Our breakfasts can accommodate special dietary needs. www.franklinstreetinn.com

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www.appletonpapervalley.hilton.com

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225 N. Richmond Street, Suite 201 920-202-3033

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330 W. College Avenue. Suite 200 920-222-2222

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J. KIPPA LAW

135 E. College Avenue 920-250-9981

KEVIN D. MUSOLF, ATTORNEY

100 W. Lawrence Street, Suite 414 920-731-1817

NORTHWIND IP LAW

100 W. Lawrence Street, Unit 320 920-831-0100

ONE LAW GROUP

100 W. Lawrence Street, #112 920-931-3942

ROBINSON LAW FIRM

100 W. Lawrence Street, Unit 414 920-731-1817

SIEKMAN LAW

920-731-3393 100 W. Lawrence Street

SITZMANN LAW FIRM LTD.

231 W. Franklin Street 920-733-3963

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TUSLER LAW

207 W. College Avenue 920-749-0400

WELHOUSE LAW

100 W. Lawrence Street, Suite 406 920-730-0200

WISCONSIN STATE PUBLIC DEFENDER - APPLETON OFFICE

100 W. Lawrence Street. Suite 250 920-832-2774

Residences

320 EAST

320 E. College Avenue 920-560-5021

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Residences Retail Services

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info@riverheath.com

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201 N. Richmond Street 920-733-4433

DRIVERS EDUCATION OF THE FOX CITIES

400 N. Richmond Street 920-731-2121

HOMEFREE

222 E. College Avenue 920-830-8671

HOMEPRO SERVICE CENTER

136 N. State Street 920-731-2051

IT EVOLUTION

212 E. College Avenue 920-659-0567

JJ'S LAUNDROMAT (See page 48)

843 W. College Avenue 920-735-5581

In 2023, JJ's Laundromat is celebrating 29 years in business. Whether you are a resident, visiting, or new to Appleton, we strive to make your laundry experience efficient and pleasant. If visiting, we hope you have a great stay. Why go home with laundry to do when it can be done in under an hour with our efficient washers and super-fast dryers or our wash and fold service?

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POST-CRESCENT MEDIA

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QUICK PRINT CENTER, INC. (See page 40)

819 W. College Avenue 920-739-5252

SUPREME TATTOO SOCIETY

612 W. College Avenue 920-939-2398

Transportation

FOX VALLEY CAB

719 W. Frances Street 920-734-4545

GREYHOUND BUS LINES

100 E. Washington Street 920-733-2319

LAMERS TROLLEY RENTAL 920-496-3600

UBER uberappleton.com

VALLEY TRANSIT (See pages 33 & 37)

100 E. Washington Street 920-832-5800

Our mission is to provide customer-focused transportation. connecting communities to enhance quality of life. In addition to traditional fixed-route bus, we provide on-demand paratransit services, regional employment transportation and summer trolley rides in Downtown Appleton. Complimentary Travel Training is available for anyone needing to learn how to ride the bus.

www.myvalleytransit.com



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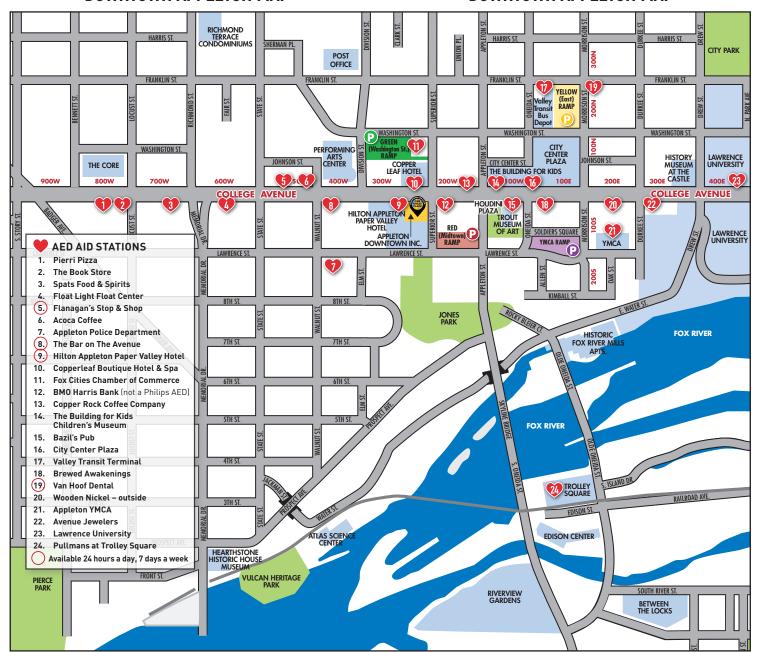
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DOWNTOWN APPLETON MAP





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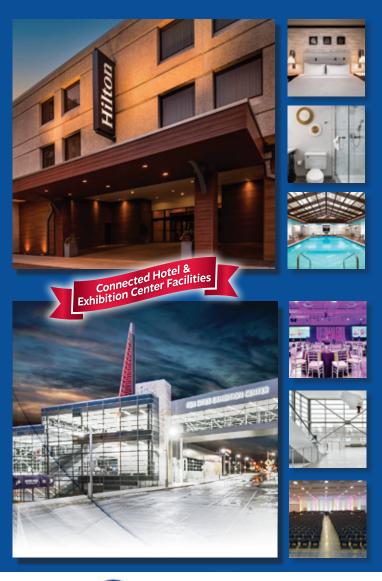
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