

**THE DOWNTOWN TROLLEY** is free and is available to take you or your group on a carefree ride to our summer events:

## EVENTS

**HEID MUSIC SUMMER CONCERT SERIES:**  
Jones Park • Thursdays, June 1 - August 31  
5:30 - 8:30 p.m.

**LUNCHTIME LIVE ON THE ROAD!**  
Fridays, June 2 - August 25  
11:30 a.m. - 1 p.m.

**DOWNTOWN APPLETON FARM MARKET**  
Saturdays, June 3 - October 14  
8 a.m. - 12:30 p.m.

**DOWNTOWN CREATES...**  
Street Music Night: June 16  
Chalk Walk: July 21  
Be You... A Night to Create: August 18

Of course, you can always ride the trolley for fun and enjoy the many shops, eateries and entertainment venues along the way.

 *Stay Connected*

Event dates and times are subject to change. Visit [appletondowntown.org](http://appletondowntown.org) or follow Appleton Downtown on Facebook for updates and announcements regarding summer events.

## EXPLORE THE FOX CITIES

For more information on all the original experiences you can find in the Fox Cities, visit [foxcities.org](http://foxcities.org) or use the QR code to view the digital Fox Cities Destination Guide.



Sponsored by:



TRACES OF THE PAST

## DOWNTOWN TROLLEY HISTORY



1800s



1900s



TODAY

The first electric commercial streetcar in the world made its debut in Appleton on August 12, 1886, and, according to city history, was quite a "showstopper".

The Appleton Electric Street Railway was the vision of Judge J.E. Harriman, who had seen a demonstration of a streetcar system while traveling in Alabama. Harriman immediately raised \$35,000 and created a private company to provide this new form of public transportation to the city of Appleton.

The cars ran every 20 minutes from Appleton's west side with 6 stops. The cars were housed at 213 E. College Avenue, and the office was located at Gabriel Lofts.

The road and track spanned a total of 4.5 miles, with the electrical wiring suspended overhead. Charles J. Van Depoele, who invented the system, was in Appleton to oversee the construction and pulled the lever for the first run in 1886. The company began with 5 cars.

After several years of operation, Harriman's company went bankrupt. The streetcars were taken over by various companies, and the office and car barn were eventually relocated to the flats. In 1930, the streetcar operation gave way to private transportation and buses. The last run of the Appleton Electric Street Railway was April 6, 1930.

— Research by Appleton Heritage Society



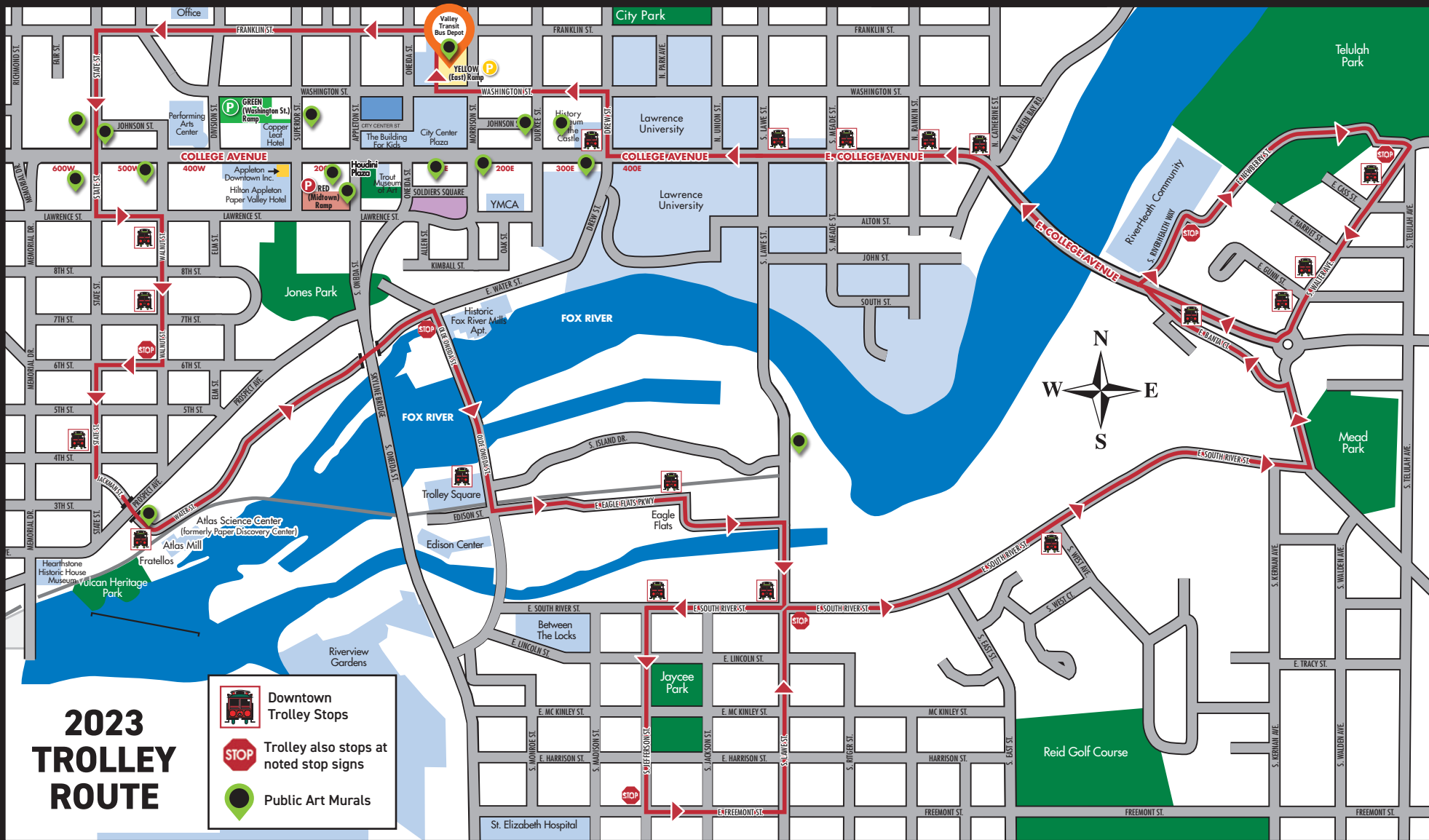
# Downtown TROLLEY 2023 Schedule

**JUNE 1 - SEPTEMBER 30**  
Thursdays - Saturdays





#onegreatplace    
[appletondowntown.org](http://appletondowntown.org)

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# 2023 TROLLEY ROUTE

-  Downtown Trolley Stops
-  Trolley also stops at noted stop signs
-  Public Art Murals

## ALONG THE WAY

Get to know Downtown Appletton even better. Here are some points of interest and great places to go!

### THE BUILDING FOR KIDS CHILDREN'S MUSEUM

**100 W. College Ave.** This children's museum is a great place for the young and young-at-heart.

### HOUDINI PLAZA

**At the corner of Appleton St. and College Ave.**

This site is said to be the site where Harry Houdini lived as a child.

### THE TROUT MUSEUM OF ART

**111 W. College Ave.** Featuring exhibitions of regional, national and international visual arts.

### ATLAS SCIENCE CENTER

*(formerly the Paper Discovery Center)*

**425 W. Water St.** Join us to learn all about the science of pollinators, sustainability, and renewable energy. You will also make handmade paper that you can take home with you!

### VULCAN HERITAGE PARK

**535 W. Water St.** This is where hydroelectric power was originally generated for the early paper mills and Hearststone.

### HEARTHSTONE HISTORIC HOUSE MUSEUM

**625 W. Prospect Ave.** While enjoying our beautiful Riverfront, look toward the Memorial Street bridge to see the world's first "electric" home.

### THE HISTORY MUSEUM AT THE CASTLE

**330 E. College Ave.** Learn about the Fox Cities' heritage including Houdini's life and career.

### THE DOWNTOWN TROLLEY SCHEDULE

is designed to fit the weekend warrior in all of us. Running Thursday - Saturday, it's the perfect way to get around Downtown and our beautiful Riverfront. Take the trolley to enjoy the sights, sounds and delicious tastes and smells of **Downtown Appletton - One Great Place!**

We have many summer events for you, your friends and family to enjoy. Check out all of the great Downtown events at our website: [appletondowntown.org](http://appletondowntown.org)

### TROLLEY HOURS & APPROXIMATE SCHEDULE:

Dates	First Departure	Last Departure
Thursdays & Fridays	5:15 p.m.	10:15 p.m.
Saturdays	8:15 a.m.	10:15 p.m.

Transit Center	:15 and :45
Walnut & Seventh Street	:19 and :49
Fratellos Waterfront Restaurant	:20 and :50
Trolley Square/Pullmans	:22 and :52
Eagle Flats	:23 and :53
Jefferson & Fremont	:26 and :56
Banta Ct. at Riverheath	:31 and :01
History Museum	:35 and :05

To plan your next Valley Transit bus trip visit [www.myvalleytransit.com](http://www.myvalleytransit.com)