

# 2024 GUIDE

## DOWNTOWN APPLETON

SEE & DO

SHOP &  
EXPLORE



DINING &  
DRINKS



LIVE  
& WORK



EVENTS  
& MORE!



@appletondowntown  
appletondowntown.org



# Explore!

## DOWNTOWN APPLETON



## Welcome

In the heart of Appleton, Wisconsin, lies a place that embodies the essence of community, quality, and togetherness – Downtown Appleton. Within its one-mile radius, Downtown Appleton is designed for walkability, making it easy to explore its hidden treasures. Enjoy unique shopping experiences, diverse entertainment, delicious foods and drinks, and arts and attractions. There is something here for everyone. Downtown Appleton is **One Great Place** to discover unforgettable moments.



**PARK**

Downtown Appleton offers a variety of safe, convenient parking options.

- Parking meters are available along College Avenue. Download the Passport Parking App for convenient, coin-free mobile payment at any on-street meter.
- Parking is **FREE** at all meters on weekdays before 9am and after 6pm and all day Sundays.
- Four parking ramps are conveniently located close to Downtown Appleton/College Avenue. The Red, Green, and Yellow ramps are automated to accept cash or Credit/Debit at exit gates, or by visiting a Pay Station prior to exiting. Check the map at the back of this Guide for parking ramp locations.



The Purple Angel signifies Dementia-friendly establishments.



333 W. College Ave., Suite 100  
Appleton, WI 54911  
Ph: 920-954-9112  
Fax: 920-954-0219  
[appletondowntown.org](http://appletondowntown.org)

## TABLE OF CONTENTS

### DINING

Bar & Grill .....	5
Casual Dining .....	9
Catering & Banquets .....	13
Coffee Houses & Desserts .....	14
Fine Dining .....	16

### SEE AND DO

Activities, Arts & Attractions .....	18
--------------------------------------	----

### RETAIL

Apparel, Accessories & Shoes .....	24
Gifts & Specialty Retail .....	25
Home Accessories & Furnishings .....	30
Home Appliances .....	30
Jewelry .....	31
Music, Audio & Books .....	32
Pharmacies .....	33
Photos & Videos .....	33
Salons, Spas & Wellness .....	34
Sporting Goods .....	36
Tobacco, Liquor & Gas .....	36

### SERVICES

Auto Sales & Service .....	38
Business Services & Government Agencies .....	38
Financial & Insurance .....	41
Healthcare & Human Services .....	43
Hotels .....	45
Legal .....	46
Residences .....	46
Retail Services .....	48
Transportation .....	49

### FAST FIND

2023 Downtown Events .....	28
Index .....	50
Map & Parking .....	54





## LOCAL TABLES, GLOBAL FLAVORS

Downtown Appleton is a foodie's paradise, home to a diverse selection of bars, restaurants, and coffee shops waiting to tantalize your taste buds. From cozy coffee spots crafting the perfect brew to upscale restaurants showcasing local flavors, there's something for every palate.



Offers Gluten Free  
Options



Offers Vegan  
Options

# DINING

## Bar & Grill

### AMBASSADOR

117 S. Appleton Street

920-540-7086

### APPLETON BEER FACTORY

603 W. College Avenue

920-364-9931

### APPLETON CIGAR CO. (See page 36)

415 W. College Avenue

920-830-8349

Enjoy premium cigars at the Fox Valley's only indoor smoking lounge and bar. Find cigar brands like Cohiba, Monte Cristo, Padron, CAO, Drew Estate, Plasencia, Foundation, Fuerte, R&J and more. Also enjoy quality bourbons and scotches at the bar while you're here. [appletoncigar.com](http://appletoncigar.com)

### THE BAR ON THE AVENUE (See page 9)

427 W. College Avenue

920-882-0690

The Bar offers an extensive menu, including our world-famous wings and pizza. We also offer a wide variety of gluten-free items. Delivery 7 days a week, 11am - 11pm DJs every Friday and Saturday night. We have the best in sports, food and fun. Meeting rooms available. [meetatthebar.com](http://meetatthebar.com)

### BAZIL'S PUB (See page 8 & 9)

109 W. College Avenue

920-954-1707

### THE BENT KEG

417 W. College Avenue

920-738-7408

### CALAVERA'S FINE FUSIONS

511 W. College Avenue

920-340-0281

### CHADWICK'S

413 W. College Avenue

920-738-1644

### CLEO'S BROWN BEAM TAVERN

203 W. College Avenue

920-739-2288

No trip Downtown is complete without a stop at this iconic destination. Try a famous Dirty Snowball or a legendary Wisconsin Old Fashioned while you take in the festive atmosphere. [facebook.com/cleos.appleton](http://facebook.com/cleos.appleton)

### THE CLUBHOUSE SPORTS BAR & GRILL

(Inside Hilton Appleton Paper Valley Hotel)

333 W. College Avenue

920-733-8000

Experience a unique and upscale sports-themed restaurant and bar that includes a 150" TV that can showcase over 9 different channels, a golf simulator, distinctive menu items, and everyday specials!

[clubhousekitchenandbar.com](http://clubhousekitchenandbar.com)







## Bar & Grill

### COMMODORE CLUB

231 E. College Avenue

### C-VINE LOUNGE

531 W. College Avenue

920-850-4279

### D2 SPORTS PUB

403 W. College Avenue

920-257-2582

### DÉJÀ VU MARTINI LOUNGE

519 W. College Avenue

920-380-9904

1930's-inspired art deco-themed lounge with a passion for sophistication, not intimidation. Specializing in perfect martinis (over 125 varieties) and a full bar with specialty, housemade pizzas, available to dine-in or take home! Happy Hour Monday - Thursday, 5 to 7pm Info and live music dates on our website.

[dejavumartini.com](http://dejavumartini.com)

### DR. JEKYLL'S

314 E. College Avenue

920-733-9883

### DURTY LEPRECHAUN

343 W. College Avenue

920-733-4814

### EMMETT'S BAR & GRILL

139 N. Richmond Street

920-733-7649

### FIREFLY DOWNSTAIRS PUB

109 W. College Ave.

920-954-1770

We have a little something for everyone - darts, foosball, pool, 9 TVs, great staff and full Basil's food menu available. Great setting where everyone feels welcome! Call today to book your private party! Open Thurs.-Sun., 7pm-close. Located in the lower level of Basil's Pub.

[facebook.com/firefly-downstairs-pub](https://facebook.com/firefly-downstairs-pub)

### FOX RIVER HOUSE

211 S. Walnut Street

920-903-9968

### HOME BURGER BAR

205 W. College Avenue

920-364-9484

### JACK'S APPLE PUB

535 W. College Avenue

920-735-5583

Voted Fox Valley's Best Martini



519 W. College Ave (Downtown Appleton)

[dejavumartini.com](http://dejavumartini.com)

Follow us on Facebook



## Bar & Grill

### JIM'S PLACE

223 E. College Avenue

920-730-8091

### LEG LAMP LODGE (Upstairs from The Bar)

427 W. College Avenue

920-882-0690

### MCFLESHMAN'S BREWING COMPANY

115 S. State Street

920-903-8002

### MCGUINNESS IRISH PUB

201 S. Walnut Street

920-830-7616

### MONDO! WINE BAR & RETAIL (GF)

220 W. College Avenue

920-903-1787

Home of the Periodic Table of Wine, a system developed by owner David Oliver to give guests more confidence selecting wine in a fun, easy-to-understand graphic. Also enjoy craft beer, cocktails, and food in swanky, mid-century inspired surrounding. Shop our retail section for a bottle or two to enjoy at home.

Room Capacity: 92

[mondowinebar.com](http://mondowinebar.com)

### THE MONKEY BAR (Above Déjà vu Martini Lounge)

519 W. College Avenue

920-380-9904

Whiskey. Tiki. Company. Specialized tropical drink menu and selections of whiskey, bourbon, tequila, and rum in a small, intimate setting. Open Fridays and Saturdays.

[dejavumartini.com](http://dejavumartini.com)

### MR. FROGS

409 W. College Avenue

920-364-0511

### OB'S BRAU HAUS

523 W. College Avenue

920-730-0202

### OLDE TOWN TAVERN

107 W. College Avenue

920-954-0103

Downtown's favorite Whiskey bar featuring 200 whiskeys, bourbons and scotches! Join our liquor clubs to try them all or grab a can of retro beer from yesteryear. Plenty of games, including our unique, custom-made cribbage board tabletop booths! Open Tues.-Sat. 4pm to bar closing.

[facebook.com/oldetowntavern/](https://facebook.com/oldetowntavern/)







## Bar & Grill

## Casual

### PLAYER 2 ARCADE BAR (See page 21)

**215 E. College Avenue** **920-815-3556**  
A retro themed arcade bar with 50 classic games and pinball machines, at retro prices! Enjoy the nostalgic feel of classic arcades from your youth, with the modern fun of having a drink while you set the high score. Offering pizza, craft and domestic beer, as well as a full bar.

[player2bar.com](http://player2bar.com)

### ROOKIE'S SPORTS BAR & GRILL (See page 12 & 14) Ⓜ Ⓥ

**325 N. Appleton Street** **920-830-1804**  
Enjoy hassle-free parking just 3 blocks north of Downtown. Serving lunch and dinner daily and brunch on Sunday mornings 8am-1pm. Nightly food and drink specials, Wednesday and Friday fish fry, Happy Hour Monday-Thursday 2-7pm and Wednesday trivia 6-8pm. Open daily 11am to bar close, all year.

[rookiesappleton.com](http://rookiesappleton.com)

### SPEAKEASY ULTRA LOUNGE

**425 W. College Avenue** **920-830-1361**

### TANDEM WINE & BEER

**101 W. Edison Avenue** **920-221-9646**

### WOODEN NICKEL SPORTS BAR & GRILL Ⓜ

**217 E. College Avenue** **920-735-0661**  
Established, family-owned bar and grill, famous for its hamburgers and cold beer, never-ending popcorn, great service and friendly servers, specialty appetizers (such as the jumbo mozzarella sticks) and made-to-order chicken breast sandwiches. Enjoy NTN Buzztime trivia and big screen TVs with satellite for sports fans! Open 11am to bar close daily.

[woodennickelsportsbar.com](http://woodennickelsportsbar.com)

*The most comfortable barstools in town.*

# Bazil's

954-1707 DOWNTOWN APPLETON 109 W. College Ave.

<p><b>PLAYER 2</b> ARCADE BAR</p>	<p>215 E College Ave <a href="http://Player2bar.com">Player2bar.com</a> 920-815-3556</p>
	<p>50+ classic arcade games and pinball! Craft beer and fun themed cocktails! All ages welcome with parent until 7pm!</p>

### ACOCA (See page 14) Ⓜ Ⓥ

**500 W. College Avenue** **920-993-1458**  
Appleton's original craft coffee roaster and coffee house expanded! Check out our airy space, relax with terrific coffees, and try fantastic fare from our food menu, prepared fresh daily. We're chillin' in the Theater District, roasting beans for the freshest coffee, and serving up positivity for all. Sample our ever-changing menu of creative dishes made with lots of love. Come for coffee. Come for food. Come for the warmth of our community!

[acocacoffee.com](http://acocacoffee.com)

### ANTOJITOS MEXICANOS Ⓜ Ⓥ

**204 E. College Avenue** **920-380-0244**

### APPLETON BEER FACTORY

**603 W. College Avenue** **920-364-9931**

### THE BAR ON THE AVENUE (See page 5) Ⓜ

**427 W. College Avenue** **920-882-0690**  
The Bar offers an extensive menu, including our world-famous wings and pizza. We also offer a wide variety of gluten-free items. Delivery 7 days a week, 11am - 11pm. DJs every Friday and Saturday night. We have the best in sports, food and fun. Meeting rooms available.

[meetatthebar.com](http://meetatthebar.com)

### BAZIL'S PUB (See page 8)

**109 W. College Avenue** **920-954-1707**  
For a bite to eat and a hassle-free setting, Bazil's Pub offers just what you're looking for! Appleton's upscale bar and grill specializing in over 150 beers. Complement your beer with a grilled sandwich or appetizer on the most comfortable barstools in town! Hours: Mon.-Sun. 11am to bar close. Kitchen open until 1am.

[facebook.com/bazilspub](https://facebook.com/bazilspub)

### BOWL NINETY-ONE

**100 E. College Avenue** **920-815-3184**  
Bowl 91 features dishes that combine a variety of ingredients and flavors from Asia. We offer a selection of entrees, including ramen, noodles, and some of our innovative signature dishes. Visit the menu on our website.

[bowl91.com](http://bowl91.com)

### BREWED AWAKENINGS

**107 E. College Avenue** **920-882-9336**

### CHICAGO GRILL

**110 S. Locust Street** **920-730-1313**

	<p><b>ADDRESS</b> 100 E College Ave Appleton, WI</p> <p><b>CONTACT</b> 920.815.3184 <a href="mailto:contact@bowl91.com">contact@bowl91.com</a> <a href="http://www.bowl91.com">www.bowl91.com</a></p>
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Offers Gluten Free Options



Offers Vegan Options

## Casual

### COZZY CORNER

111 N. Walnut Street

920-364-9563

### DONGPO CHINESE & JAPANESE CUISINE

719 W. College Avenue

920-749-0186

### FRATELLOS WATERFRONT RESTAURANT (See page 16)

501 W. Water Street

920-993-9087

Renovated historical water plant with spacious dining rooms overlooking the Fox River. Relax and enjoy house specialties, including fresh seafood, steaks, pastas, pizzas, salads, and sandwiches. Fantastic wine and cocktail list, plus our own handcrafted Fox River beers. Outdoor and seasonal patio and winter river domes. Open daily 11am.

[fratelloswaterfront.com](http://fratelloswaterfront.com)

### GARDEN VIEW FAMILY RESTAURANT

216 E. College Avenue

920-739-8207

Over 150 delicious menu items! Our customers rave about our breakfast options, Mexican dishes and of course our amazing American choices. Choose to dine in, pick-up or delivery right to your door. Order today on our website!

[gardenviewfamilyrestaurant.com](http://gardenviewfamilyrestaurant.com)

### GOOD COMPANY

110 N. Richmond Street

920-735-9500

A local landmark found in the heart of Downtown Appleton, Good Company Restaurant serves unique, flavorful American dishes in a family casual atmosphere. Enjoy a cozy dinner for two in the Cabin, or invite friends for a party of up to twenty in the Library. Good Food, Good Times, Good Company!

[goodcompanyltd.com](http://goodcompanyltd.com)

### HARVEST KITCHEN & PANTRY

(Inside the Hilton Appleton Paper Valley Hotel)

333 W. College Avenue

920-733-8000 x1603

### HUNAN 1

220 E. College Avenue

920-738-0119

### JIMMY JOHN'S GOURMET SANDWICHES

345 W. College Avenue

920-882-8470

### JOSEF'S GYROS KABOB (Behind The Vintage Garden)

118 Soldier's Square

920-830-9355

### LIL TACO

106 S. State Street

920-358-3119

### LINDO MICHOACAN AUTHENTIC MEXICAN RESTAURANT & MINI MART

207 N. Richmond Street

920-733-3345

Located in Appleton, WI. Proudly serving authentic Mexican food in the valley for over 20 years. "Lindo" meaning "beautiful" and "Michoacán" being our home state in Mexico. Lindo Michoacan is an authentic Mexican border dining experience. With a bar menu of tequilas, margaritas and beers to complement any dish.

[lindomichoacanmexicanfoodwi.com](http://lindomichoacanmexicanfoodwi.com)

Room Capacity:100

### MAI'S DELI

104 S. Memorial Drive

920-733-7900

### MY LEE'S EGG ROLL HOUSE

305 N. Richmond Street

920-257-4992

### OB'S BRAU HAUS

523 W. College Avenue

920-730-0202

### OTOTO RAMEN

205 N. Richmond Street

Coming Soon!

### PIERRI PIZZA

815 W. College Avenue

920-903-8110

### PULLMANS AT TROLLEY SQUARE

619 S. Olde Oneida Street

920-830-7855

EST. 2002 • 20+ YEARS IN BUSINESS  
Family owned and operated

## LINDO MICHOACAN

### MEXICAN RESTAURANT & MINI MART

(920)733-3345 • [Lindomichoacanmexicanfoodwi.com](http://Lindomichoacanmexicanfoodwi.com)  
RESTAURANT: Mon.-Fri. 11am-9pm, Sat. & Sun. 9am-9pm  
STORE: Mon.-Sun. 9am-9pm

FOLLOW US ON SOCIAL MEDIA FOR DAILY SPECIALS  
207 N. RICHMOND ST., APPLETON WI 54911







## Casual

**ROOKIE'S SPORTS BAR & GRILL** (See page 8 & 14)   
**325 N. Appleton Street** **920-830-1804**  
 Enjoy hassle-free parking just 3 blocks north of College Ave. Serving lunch and dinner daily. Now serving brunch Sunday mornings 8am-1pm. Nightly food and drink specials and Wednesday and Friday fish fry, plus Happy Hour Monday-Thursday 2-7pm. Open daily 11am to bar close, 365 days a year.  
[rookiesappleton.com](http://rookiesappleton.com)

**SAL'S PIZZA**  
**411 W. College Avenue** **920-955-4444**

**SANGRIA'S MEXICAN GRILL**  
**215 S. Memorial Drive** **920-955-3755**  
**Room Capacity: 50**

**SPATS FINE FOOD & SPIRITS**   
**733 W. College Avenue** **920-738-7171**  
 Experience the real taste of Appleton, where locals eat! If you're here for a visit or have lived here your whole life, look no further. Serving everything from burgers, steaks, seafood, Friday fish fry and many craft beers on tap. Open for lunch Tuesday – Friday and dinner Tuesday – Saturday.  
[spatsappleton.com](http://spatsappleton.com)

**STONE ARCH BREWPUB** (See page 13)   
**1004 S. Olde Oneida Street** **920-731-3322**  
 Nestled in a historic 1858 brewery, Stone Arch offers a unique stone-walled pub experience. Enjoy a diverse menu featuring locally sourced, gluten-free, and vegetarian options. Savor award-winning beers brewed on-site, while live music sets the mood every Tuesday. Experience our exceptional catering services as well.  
**Room Capacity: 45** [stonearchbrewpub.com](http://stonearchbrewpub.com)

**SUSHI LOVER**  
**527 W. College Avenue** **920-257-4255**

**TIPSY TACO & TEQUILA BAR**  
**129 S. Memorial Avenue** **920-257-4580**

**TOPPER'S PIZZA**  
**109 E. College Avenue** **920-730-7070**

**VICTORIA'S ITALIAN CUISINE**  
**503 W. College Avenue** **920-730-9595**

## Catering &amp; Banquets

**COPPER ROCK COFFEE COMPANY** (See page 14)   
**210 W. College Avenue** **920-882-9462**  
**Room Capacity: 85**

**FOX CITIES EXHIBITION CENTER** (See page 39 & back cover)  
**355 W. Lawrence Street** **920-733-8000**

**HILTON APPLETON PAPER VALLEY HOTEL**  
 (See page 45 & back cover)  
**333 W. College Avenue** **920-733-8000**

## Catering &amp; Banquets

**JIMMY JOHN'S GOURMET SANDWICHES**  
**345 W. College Avenue** **920-882-8470**

**POPLAR HALL** (See page 21)  
**141 Riverheath Way** **920-585-8040**  
 Discover the magic of Poplar Hall, a gorgeous new event space and music venue on the Fox River. With two levels and stunning river views, Poplar Hall is perfect for events of all kinds, including weddings, concerts, fundraisers, business meetings and more. Contact us to schedule your next unforgettable event!  
**Room Capacity: 190** [popshall.com](http://popshall.com)

**RYE RESTAURANT** (See page 15 & 16)   
**308 W. College Avenue** **920-380-4745**  
 Full-service offsite catering for up to 350 guests. Wow your guests with unique custom-built seasonal menus, featuring local produce. Multiple onsite event rooms for up to 60 guests, perfect for weddings, rehearsals, showers and more. Contact us today for an effortless, beautiful, and delicious event! See our website for more information.  
**Room Capacity: 60** [ryedining.com](http://ryedining.com)

**STONE ARCH BREWPUB** (See page 12)   
**1004 S. Olde Oneida Street** **920-731-3322**  
 Elevate your events with Stone Arch Brewpub's exceptional catering services. Our chefs craft a diverse menu, from our signature appetizers to mouthwatering entrees, paired perfectly with our handcrafted beers. Whether it's a corporate gathering or a celebration, let Stone Arch bring the distinctive flavors of our brewpub to your special occasion.  
**Room Capacity: 45** [stonearchbrewpub.com](http://stonearchbrewpub.com)

**THE 513**  
**513 W. College Avenue** **920-380-6383**

**TROLLEY SQUARE WATERFRONT BANQUETS**  
**619 S. Olde Oneida Street** **920-830-7855**

**UKIYO**  
**207 W. College Ave.** **920-903-4959**







Offers Gluten Free Options



Offers Vegan Options

## Coffee Houses & Desserts

**ACOCA** (See page 9)

500 W. College Avenue

920-993-1458

Appleton's original craft coffee roaster and coffee house expanded! Check out our airy space, relax with terrific coffees, and try fantastic fare from our food menu, prepared fresh daily. We're chillin' in the Theater District, roasting beans for the freshest coffee, and serving up positivity for all. Sample our ever-changing menu of creative dishes made with lots of love. Come for coffee. Come for food. Come for the warmth of our community!

[acocacoffee.com](http://acocacoffee.com)

**ALL TIED UP FLORAL**

324 E. College Avenue

920-257-4067

Room Capacity: 30

**BONA FIDE JUICERY**

111 E. College Avenue

920-757-3454

Juice and smoothie bar! We're all about healthy and quick options. We have smoothies, smoothie bowls, cold-pressed juice and light food options available.

[bonafidejuicery.com](http://bonafidejuicery.com)

**BREWED AWAKENINGS**

107 E. College Avenue

920-882-9336

**CAFE AQUILA**

425 W. Water St. Suite 100

920-202-3189

**COPPER ROCK COFFEE COMPANY**

210 W. College Avenue

920-882-9462

Celebrating their 20th year in Downtown Appleton, this family-owned café welcomes all with a friendly, inviting atmosphere. Copper Rock offers soups, salads, and deli-style lunch/dinner menu with myriad coffee and espresso drinks, bakery, desserts, and gelato made in-house! Their roasting facility, catering options, and rentable gallery/boardroom spaces make it a must-see! Free Wi-Fi.

[copperrockcoffee.com](http://copperrockcoffee.com)

## Coffee Houses & Desserts

**CRAZY SWEET** (See page 25)

514 W. College Avenue

920-944-8010

**DOUGHLICIOUS**

322 W. College Avenue

920-364-9494

**FAIR FOLK COFFEE**

100 W. Lawrence Street, Suite 108

Coming Summer 2024

**LAWLSS COFFEE**

233 E. College Avenue

920-939-2200

**LEGENDAIRY COOKIES 'N CREAMERY**

101 E. College Avenue

920-460-8226

With frozen custard made in-house and cookies baked from scratch daily, we are sure to have something to satisfy that sweet tooth! Stop in and grab a waffle cone, milkshake, smoothie or one of our famous custom cookie sandwiches! Have a wedding or event? Let us serve your guests in "Legendary" fashion.

[legendairync.com](http://legendairync.com)

**SETH'S COFFEE DRIVE THRU**

323 E. Washington Street

920-221-3310

**STARBUCKS** (Inside the Hilton Appleton Paper Valley Hotel)

333 W. College Avenue

920-733-8000

**THE COOP, LLC**

400 N. Richmond Street, Suite G

**UNI UNI BUBBLE TEA**

823 W. College Avenue, Suite B

920-815-3722

**VOYAGEURS BAKEHOUSE**

201 W. College Avenue

920-238-3799

**OPEN DAILY:  
11 AM - 2 AM**

325 N. Appleton St.  
920-830-1804  
[rookiesappleton.com](http://rookiesappleton.com)

**MONDAY 50¢  
TRADITIONAL  
OR BONELESS  
WING  
SPECIAL**

**WEDNESDAY  
& FRIDAY  
FISH FRY**

FRESH.  
SIMPLE.  
LOCALLY SOURCED.  
HAND-CRAFTED.  
SEASONAL.  
CHEF-DRIVEN.  
COMFORT FOOD.  
ORGANIC.  
FROM SCRATCH.  
ARTISAN.  
URBAN-RUSTIC.  
OUTDOOR DINING.

**RYE**  
RESTAURANT & LOUNGE  
308 W COLLEGE AVE  
APPLETON, WI 54911  
**920-380-4745**  
[WWW.RYEDINING.COM](http://WWW.RYEDINING.COM)





Offers Gluten Free Options



Offers Vegan Options

## Fine Dining

### APOLLON

207 N. Appleton Street

920-739-1122

### AUTHOR'S KITCHEN + BAR

125 E. College Avenue

920-358-7207

### FRATELLOS WATERFRONT RESTAURANT (See page 10)

501 W. Water Street

920-993-9087

Renovated historical water plant with spacious dining rooms overlooking the Fox River. Relax and enjoy house specialties, including fresh seafood, steaks, pastas, pizzas, salads, and sandwiches. Fantastic wine and cocktail list, plus our own handcrafted Fox River beers. Outdoor and seasonal patio and winter river domes. Open daily 11am.

[fratelloswaterfront.com](http://fratelloswaterfront.com)

### KATSU-YA OF JAPAN

338 W. College Avenue

920-882-4183

Experience the fun and excitement of Japanese style dining. Relax and enjoy our unique selection of sushi rolls, sashimi and traditional dishes. We also offer the entertaining hibachi style dining. Complete your experience in our lounge with our large selection of sake, wine and unique cocktails.

[nakashimas.com](http://nakashimas.com)

### RYE RESTAURANT (See page 13 & 15)

308 W. College Avenue

920-380-4745

Fine Dining restaurant, Rye offers a refined menu in an urban rustic setting. Local seasonal cuisine focusing on fresh seafood, oysters, hand-cut steaks and delicious desserts. Enjoy unique seasonal craft cocktails and sommelier curated wine list. Summer outdoor dining. Reservation strongly suggested. Multiple private dining rooms and offsite catering available.

Room Capacity: 60

[ryedining.com](http://ryedining.com)

### VINCE LOMBARDI'S STEAKHOUSE

(Inside the Hilton Appleton Paper Valley Hotel)

333 W. College Avenue

920-380-9390

### LEGENDARY ATMOSPHERE

FEATURING OUR  
SUPPERB STEAKS &  
EXTENSIVE WINE LIST

CHECK US OUT!



BOOK YOUR RESERVATION

(920) 380-9390

333 W College Ave.  
Appleton, WI 54911

Monday- Saturday  
4:30PM-10PM



VINCE  
LOMBARDI'S  
STEAKHOUSE



DOWNTOWN APPLETON  
**SEE &  
DO**

## DISCOVER, PLAY & ENJOY DOWNTOWN

Whether you're planning a night out with friends, a family outing, or a romantic date night, you can find a variety of unique experiences that will create long-lasting memories right here in Downtown Appleton.





**ABRACADABRA MAGIC & COSTUMES & THE MAGIC THEATER**

508 W. College Avenue

920-585-7663

**APPLETON BOYCHOIR** (Fox Cities Building for the Arts, 4th Floor)

111 W. College Avenue

920-955-2224

**APPLETON HISTORICAL SOCIETY MUSEUM & RESOURCE CENTER**

128 N. Durkee Street

920-815-3541

Discover the exciting history of Appleton through permanent and temporary exhibits. Research library has a variety of materials to research your family tree or learn more about the history of Appleton. AHS holds history fairs, monthly speakers, and walking tours. Thur.-Fri. 12-5pm, Sat. 10am-4pm, Sun. 12-4pm

[appletonhistory.com](http://appletonhistory.com)**APPLETON PUBLIC LIBRARY**

3000 E. College Ave.

920-832-6173

Learn, know, gather and grow – your center of community life. Visit us at our temporary location! Learn more about the library building project by visiting our website.

[apl.org/building](http://apl.org/building)**APPLETON YMCA**

218 E. Lawrence Street

920-739-6135

**ATLAS SCIENCE CENTER**

425 W. Water Street

920-380-7491

Motivating our community to love science through life-long learning and discovery is what we do every day at Atlas Science Center! Housed in the historic Atlas Mill, along the Fox River, experience the world of science through hands-on learning, STEM education, interactive Science Live! Stage shows, handmade papermaking & more!

[AtlasScienceCenter.org](http://AtlasScienceCenter.org)**BOARD AND BRUSH**

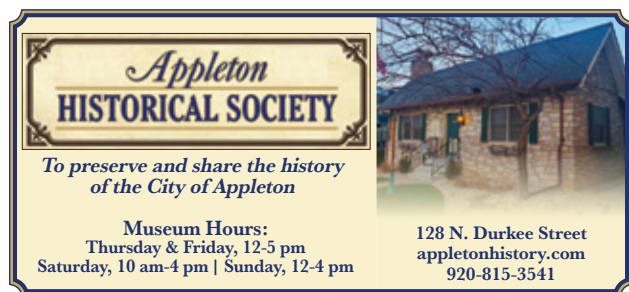
109 N. Durkee Street

920-903-5019

**BOYS & GIRLS CLUBS OF THE FOX VALLEY**

160 S. Badger Avenue

920-731-0555

**THE BUILDING FOR KIDS CHILDREN'S MUSEUM**

100 W. College Avenue

920-734-3226

Discover 2 floors of hands-on, interactive exhibit space! Families can learn through play as they explore the arts, sciences, and humanities. Paint a masterpiece, operate a crane, fly an airplane, slide down our 10-foot heart slide, and more!

[buildingforkids.org](http://buildingforkids.org)**THE FIRE** (See page 26)

230 E. College Avenue

920-882-2920

Explore your creative side by painting pottery, creating mosaics or fusing glass. From useful dinnerware to whimsical décor, get help creating something uniquely yours. No appointment necessary. For all ages, as groups or individuals. With a mix of workspaces, you can catch up with a friend, enjoy a fun family project or relax by yourself. Tues.-Fri. 11am-8pm, Sat. 10am-8pm and Sun. Noon-6pm

[thefireartstudio.com](http://thefireartstudio.com)**FLY CIRCUS & AERIAL ARTS**

101 W. Edison Street, Suite 110

920-764-2902

Fly Circus & Aerial Arts offers training classes & performance opportunities on apparatuses incl. Hammock, silks, Lyra, pole, etc. Grounded strength & flexibility classes are also available. We add variety & mental stimulation to your fitness regime! Drop-in passes or membership options. Classes open to all genders with options for ages 8+.

[flycircusandaerialarts.com](http://flycircusandaerialarts.com)**FOX CITIES CONVENTION & VISITORS BUREAU** (See page 27)

213 S. Nicolet Road

920-734-3358

Welcome to the Fox Cities, a 19-community region full of original experiences for the whole family to enjoy. For maps, local attraction brochures, and any other visitor information, stop by our Fox Cities Visitor Center Monday – Friday, 8am – 4:30pm

[foxcities.org](http://foxcities.org)**FOX CITIES PERFORMING ARTS CENTER (FOX CITIES P.A.C.)**

400 W. College Avenue

920-730-3760

From rock music to Broadway's best, the Fox Cities Performing Arts Center offers a variety of exceptional live experiences for everyone. Find out all about them on Facebook, Twitter and Instagram with special offers, behind-the-scenes photos and trivia to impress your friends! Join in the conversation with #foxcitiespac.

Room Capacity: Up to 2,000

[foxcitiespac.com](http://foxcitiespac.com)



**FOX VALLEY CHORUS OF SWEET ADELINES INTERNATIONAL****920-740-6551**

The chorus is a highly respected organization, singing 4-part a cappella music. Women of all ages are invited, with or without vocal training. Members receive education and experience opportunities for performing. Rehearsals Tuesdays, 7pm, First Presbyterian Church, 200 S. Church St. (Fellowship Hall entrance on Doty Ave.), Neenah.

[foxvalleychorus.org](http://foxvalleychorus.org)**FOX VALLEY SYMPHONY ORCHESTRA** (See pages 32 & 33)**Performing at the Fox Cities PAC****920-968-0300**

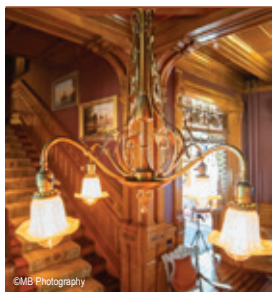
The Fox Valley Symphony Orchestra is a regional professional orchestra that enriches and nurtures the human spirit through inclusive symphonic music and education. They build bridges of accessibility to orchestral music to make a positive impact on the lives of everyone in our community.

[foxvalleysymphony.com](http://foxvalleysymphony.com)**GIBSON COMMUNITY MUSIC HALL****211 W. College Ave.****HEARTHSTONE HISTORIC HOUSE MUSEUM****625 W. Prospect Avenue****920-730-8204**

Hearthstone is the world's first home lighted with hydroelectricity using the Edison system. History, culture and innovation are illuminated in a beautifully restored 1882 Queen Anne Victorian Mansion built by an early Wisconsin entrepreneur. Special seasonal exhibits and events include the Mystery at the Museum, Haunted Hearthstone and Victorian Christmas.

[HearthstoneMuseum.org](http://HearthstoneMuseum.org)**THE HISTORY MUSEUM AT THE CASTLE****330 E. College Avenue****920-735-9370****LAWRENCE COMMUNITY MUSIC SCHOOL****100 W. Water Street****920-832-6632**

The nonprofit Lawrence Community Music School provides musical opportunities for all ages and abilities. Register or indicate interest online for early childhood music, music for people with disabilities, youth bands, orchestra, and girl choirs; private lessons (youth and adults), chamber music, Balinese gamelan, and more. Need-based tuition assistance is available.

[communitymusic.lawrence.edu](http://communitymusic.lawrence.edu)

Open for tours Thursday-Sunday

For information on hours, tours and special events, visit us at [hearthstonemuseum.org](http://hearthstonemuseum.org)

625 W Prospect Av, Appleton • 920-730-8204

**LAWRENCE UNIVERSITY** (See page 22)**711 E. Boldt Way****920-832-7000**

Lawrence's 1,500 students come from nearly every state and 40 countries and share their light in an engaged—and engaging—community. Whether they choose to study in the College of Liberal Arts & Sciences or the Conservatory of Music, both dedicated exclusively to undergraduate education, Lawrentians find a welcoming community of scholars and artists.

[lawrence.edu](http://lawrence.edu)**MAKAROFF SCHOOL OF BALLET****105 N. Walnut St.****920-734-7073****THE MARIGOLD MILE****920-841-2213****MUD & PRINTS STUDIO//GALLERY****311 E. College Avenue****920-277-1599**

Your creative resource in Downtown Appleton. Mud & Prints offers custom mugs, classes and demonstrations, quality art supplies and an array of original artwork from local artists.

[mudandprints.com](http://mudandprints.com)**NEWVoices** (Fox Cities Building for the Arts, 4th floor)**111 W. College Avenue****920-832-9700****PINOT'S PALETTE****226 E. College Avenue****920-358-7913**

Discover a new way to unwind with your friends. Reconnect over your favorite beverages while a local artist guides you through painting your own masterpiece. We provide everything you need for a great night out. Check out our event calendar online to see what's happening at our studio this week!

[pinotspalette.com/appleton](http://pinotspalette.com/appleton)**PLAYER 2 ARCADE BAR** (See page 8)**215 E. College Avenue****920-815-3556**

A retro themed arcade bar with 50 classic games and pinball machines, at retro prices! Enjoy the nostalgic feel of classic arcades from your youth, with the modern fun of having a drink while you set the high score. Offering pizza, craft and domestic beer, as well as a full bar.

[player2bar.com](http://player2bar.com)**POPLAR HALL** (See page 13)**141 S. RiverHeath Way****920-585-8040**

Discover the magic of Poplar Hall, a gorgeous new event space and music venue on the Fox River. With two levels and stunning river views, Poplar Hall is perfect for events of all kinds, including weddings, concerts, fundraisers, business meetings and more. Contact us to schedule your next unforgettable event!

**Room Capacity: 190**[popshall.com](http://popshall.com)



# SEE & DO

## Activities, Arts & Attractions

### RIVER TYME TOURS (See page 21)

181 S. RiverHeath Way

920-422-6300

Grab a seat on one of our 90 minute public tours or rent the whole boat! River Tyme Too is a 35 passenger, Coast Guard inspected river boat. Scenic and narrated tours run mid-May through mid-October. Reserve online on our website.

[rivertymetours.com](http://rivertymetours.com)

### ROUNDINI AWARD WINNING ENTERTAINMENT

508 W College Avenue

920-585-7663

Professional entertainment including magic shows, hypnosis shows, bombastic bubble shows and more. Have performances at your location or our theater.

[abramagic.com](http://abramagic.com)

### SOCIAL STATION

325 N. Appleton Street

920-968-3232

### TROUT MUSEUM OF ART (See page 27)

111 W. College Avenue

920-733-4089

Trout Museum of Art is all about art! We host 12-18 exhibitions a year, sharing work from local, national, and international artists. TMA also offers year-round art workshops for all ages, free educational art programs, and community events like Art at the Park and exhibit opening nights.

[troutmuseum.org](http://troutmuseum.org)

### WRISTON ART CENTER GALLERIES (Lawrence University campus)

613 E. College Avenue

920-832-6890

The Wriston Art Galleries include three exhibition spaces that feature work by contemporary artists, selections from the university's collection, and more. The galleries are free and open to the public and are located in the Wriston Art Center.

[lawrence.edu/music-arts/galleries-art/wriston-art-galleries](http://lawrence.edu/music-arts/galleries-art/wriston-art-galleries)



## PERSONAL PICKS & THOUGHTFUL GIFTS

Downtown Appleton's unique boutiques and specialty stores invite you to explore a world of unique finds and local charm. From trendy fashion boutiques to specialty shops, each establishment offers a personalized and community-driven shopping experience.





### BEATNIK BETTY'S RESALE BUTIK

**214 E. College Avenue** **920-882-4140**  
 Located two blocks from Lawrence University, we specialize in top quality curated resale clothing for both men and women. We pride ourselves on offering only the most stylish pieces in a shopping atmosphere that is relaxing and friendly. [BeatnikBettys.com](http://BeatnikBettys.com)

### BURÖ ATELIER

**101 W. College Ave.**

### DANCE!

**225 E. College Avenue** **920-749-0305**  
 Outfitting Northeast Wisconsin's performing artists for over 30 years! We have a large selection of shoes, apparel and accessories for ballet, ballroom, jazz, tap, gymnastics, and theatre. Dance! carries the best names in the industry: Bloch, Capezio, EliteGK, Russian Pointe, Sansha and more. For more information, visit [danceofappleton.com](http://danceofappleton.com)

### DVSN 1

**113 E. College Avenue** **920-332-6650**

### JOSEPH'S SHOES & ACCESSORIES

**10 E. College Avenue** **920-731-3394**

### LILLIANS OF APPLETON

**115 & 119 E. College Avenue** **920-738-3004**  
 Located in the heart of the College Avenue shopping district, Lillians features women's clothing in sizes XS-3X, shoes, handbags, jewelry and more. Lillians wants to impact your shopping experience by offering exceptional customer service in an inviting Boutique setting. Open Wednesday-Friday 10am-5pm, Saturday 10am-4pm and Sunday 12-4pm. Check Facebook and Instagram each week for exciting new arrivals. [facebook.com/lilliansofappleton](http://facebook.com/lilliansofappleton)

### OLIVE & ROSE BOUTIQUE

**121 E. College Avenue** **920-939-2033**

### POLLEN.

**103 E. College Avenue** **920-257-4081**  
 POLLEN. encourages fashion enthusiasts to grow their style with an unmatched experience of new clothing and accessories. Whether you are experimenting or exploring new trends, the team at POLLEN. will help you find pieces that will help you look and feel amazing. Shop in-store or online today! [Shoppollen.co](http://Shoppollen.co)

### SUGAR RUSHLOW BOUTIQUE (See page 25)

**129 E. College Avenue** **920-364-9138**  
 Locally owned women's fashion and accessories boutique on College Avenue Downtown carrying sizes S-3X clothing. You'll also find jewelry, candles and gifts. [sugarrushlow.com](http://sugarrushlow.com)

### WILD GOOSE EXCHANGE

**10 E. College Ave. Suite #112B**

### ANGELS FOREVER-WINDOWS OF LIGHT (See page 26, 31)

**310 W. College Avenue** **920-738-6636**  
 A RARE FIND AWAITS! Featuring the Midwest's largest selection of sterling silver jewelry, gemstones, crystals and minerals from around the world. Angels, crystals, books, tarot, candles, incense, aromatherapy, statues, Native American and Eastern artifacts. Private Psychic Readings. Toll Free 1-877-2 NEW AGE. [angelsforever.com](http://angelsforever.com)

### BLUE MOON EMPORIUM

**227 E. College Avenue** **920-221-6001**  
 A curated marketplace featuring the works of local independent artists and designers. Find unique wares like Wisconsin-themed clothing, prints, ceramics, screen-printed pillows, jewelry, postcards and other contemporary handmade goods. [bluemoonemporium.com](http://bluemoonemporium.com)

### CASTING ON

**305 E. College Avenue** **920-915-2360**  
 We offer a large selection of natural fiber yarn, knit and crochet classes, needles/hooks/notions. Rentable private room for up to 14, retreat space, and Yarnie Social Time every Sunday and Wednesday. Open Tues. - Sun. [facebook.com/305collegeave](http://facebook.com/305collegeave)

### CEDAR HARBOR

**611 N. Morrison Street** **920-740-4669**  
 Eclectic home décor and gifts, many one-of-a-kind pieces that are old, new and handmade. A treasure trove of unique pieces. We are located in a building built in 1906 as the neighborhood grocery store, come visit us! [cedarharborwi.com](http://cedarharborwi.com)

### CHECK POINT GAMING

**609A W. College Avenue** **920-364-9461**

### CRAZY SWEET

**514 W. College Avenue** **920-944-8010**  
 Looking to sweeten up your crazy day? Come try a fro-dough — a glazed doughnut stuffed with Cedar Crest ice cream — or grab a drink, sundae, ice cream cookie sandwich, or state fair mini donuts! We also carry a variety of bulk candy, homemade chocolates, Jelly Bellies and so much more. [Crazy-Sweet.com](http://Crazy-Sweet.com)





### DEPAWSITORY PET BOUTIQUE

103 E. College Avenue 920-319-DPAW (3729)

### DOLLAR TREE

127 S. Memorial Drive 920-931-3196

### DVSN 1

113 E. College Avenue

### ECO CANDLE CO.

123 E. College Avenue 920-830-0123  
Downtown Appleton's very own artisan candle shop - celebrating 20 years of candle making! You'll find a wide variety of soy and beeswax candles, natural bath & body products, essential oils, aromatherapy products, home fragrance & more! Our products are handmade on site in over 100 fragrances. Open seven days a week!  
[EcoCandleCo.com](http://EcoCandleCo.com)

### THE FIRE (See page 19)



230 E. College Avenue 920-882-2920

Explore your creative side by painting pottery, creating mosaics or fusing glass. From useful dinnerware to whimsical décor, get help creating something uniquely yours. No appointment necessary. For all ages, as groups or individuals. With a mix of workspaces, you can catch up with a friend, enjoy a fun family project or relax by yourself. Tues.-Fri. 11am-8pm, Sat. 10am-8pm and Sun. Noon-6pm  
[thefireartstudio.com](http://thefireartstudio.com)

### FOXLEY'S GALLERY

623 W. College Avenue 920-738-0303

### IVORY ROSE BRIDAL BOUTIQUE

103 E. College Avenue 920-939-2008

An upscale, fashionable and fun boutique located in an atmosphere where brides can gather with their closest family and friends for an unforgettable shopping experience. One-on-one appointments with expert stylists help brides find everything they need to feel confident and excited to say Heck Yes! to their dream wedding dress.  
[ivoryrosebridalboutique.com](http://ivoryrosebridalboutique.com)

Located Across the Street from the Hilton Appleton Paper Valley Hotel

Unique Items for the Mind, Body & Spirit

**Angels Forever**  
Windows Of Light

A rare find awaits...  
Gold & Silver Jewelry  
Private Psychic Readings  
Metaphysical Books • Crystals  
Incense & Candles • Angels  
Statues & Mystical • Wicca  
Aromatherapy  
Eastern & Egyptian  
Native American • Multispiritual  
Tarot & Runes

310 W. College Avenue, Appleton • 920-738-6636 • 1-877-2 NEW AGE  
[www.angelsforever.com](http://www.angelsforever.com)

Angels Forever/Windows of Light

### POWER HOUSE COMICS

807 W. College Avenue 920-733-9339

### RICHMOND RESALE

204 N. Richmond Street 920-202-3714

### TIFFANI'S BRIDAL

210 W. College Avenue, Second Floor 920-221-3023

### TROUT MUSEUM OF ART (See page 22)



111 W. College Avenue 920-733-4089  
At the TMA Store, we're different by design! Specially curated with a focus on art and modern design, discover home décor, jewelry, puzzles, games, lighting, accessories, books and more. Plus every purchase supports art across the Fox Cities.  
[troutmuseum.org](http://troutmuseum.org)

### THE VINTAGE GARDEN (See page 30)

119 E. College Avenue 920-450-8085

Farmhouse charm, handmade goods and unique gifts! You will find refreshed antiques, Christian-inspired goods and vintage-inspired home décor tucked into our cozy shop! Our family team specializes in the {unique} with vintage, hand-painted furniture, chic home décor, and unique gifts for you, your home, and baby!

[thevintagegardenappleton.com](http://thevintagegardenappleton.com)

### VAL U BEAUTY SUPPLIES

609B W. College Avenue 920-882-7770

**FIND YOUR  
original  
EXPERIENCE**

**GREATER FOX CITIES**  
APPLETON WI

[FoxCities.org/originals](http://FoxCities.org/originals)



# EVENTS

# EVENTS

2024

2024



Dates and events are subject to change. Check in often on our website [appletondowntown.org](http://appletondowntown.org) and follow us on Facebook to see the latest happenings in Downtown Appleton and receive updates and announcements regarding events.



## INDOOR POP-UP WINTER MARKET

January 27, February 24, March 30



## DEATH BY CHOCOLATE\*

February 10



## AVENUE OF ICE

Starting February 23



## LEAP LOCAL

February 29



## CAFÉ WALK\*

March 2



## SPRING INTO STYLE LADIES' DAY\*

March 16



## MINI GOLF ON THE TOWN\*

April 13



## CULTURAL CUISINE WALK\*

April 27



## CRAFT BEER WALK\*

May 11



## LIGHT THE NIGHT MARKET

May 17



## MEMORIAL DAY PARADE\*\*

May 27



## DOWNTOWN APPLETON FARM MARKET

College Avenue: Saturdays, June 1 - October 12



## HEID MUSIC DOWNTOWN SUMMER CONCERT SERIES

Thursdays: June 6 - August 29 (No Concert on July 4)



## FLAG DAY PARADE\*\*

June 8



## APPLETON STREET MUSIC WEEK\*\*

June 10 - 14



## BUTTERFLY FESTIVAL\*\*

June 15, City Park



## MAKE MUSIC DAY\*\*

June 21



## SUMMER BEVERAGE STROLL\*

July 13



## LIGHT THE NIGHT MARKET

July 19



## THE BUILDING FOR KIDS CHILDREN'S PARADE\*\*

July 24



## ART AT THE PARK\*\*

July 27 & 28, City Park



## MILE OF MUSIC\*\*

August 1 - 4



## ADI GOLF OUTING\*

September 4



## IRISH FEST OF THE FOX CITIES\*\*

September 13-14



## RHYTHMS OF THE WORLD\*\*

September 21, Houdini Plaza



## LICENSE TO CRUISE & OKTOBERFEST\*\*

Friday & Saturday, September 27 & 28



## SHOP, SIP & STROLL WINE WALK\*

October 3



## SOUP WALK\*

October 12



## CRAFT BEER WALK\*

October 19



## LIGHT THE NIGHT MARKET: HOLIDAY EDITION

November 16



## DOWNTOWN APPLETON CHRISTMAS PARADE\*\*

November 26



## SMALL BUSINESS SATURDAY

November 30



## DOWNTOWN AWARDS CELEBRATION

December 3

Summer

Fall

Winter



Scan to learn more about other events in Downtown Appleton throughout the year

Check website for updates and additions

\*Limited quantity of tickets sold for this event.

\*\* Indicates an ADI Partner Event



# RETAIL

## Home Accessories & Furnishings

### SERENITY INTERIOR DESIGN & DECOR

606 W. College Ave.

920-687-1162

### THE RUG COMPANY

127 E. College Avenue

920-832-9998

A department store of rugs since 1989. This unique store offers a variety of prices and sizes with many custom-made sizes and styles. Hand-knotted, machine-loomed, oriental, hooked, braided, sisal, contemporary, transitional rugs and runners-by-the-foot are available. Rug cleaning and repair.

[rug-company.com](http://rug-company.com)

### THE STATEMENT PIECE

745 W. College Avenue

920-716-2691

### THE VINTAGE GARDEN (See page 27)

119 E. College Avenue

920-450-8085

Farmhouse charm, handmade goods and unique gifts! You will find refreshed antiques, Christian-inspired goods and vintage-inspired home décor tucked into our cozy shop! Our family team specializes in the {unique} with vintage, hand-painted furniture, chic home décor, and unique gifts for you, your home, and baby!

[thevintagegardenappleton.com](http://thevintagegardenappleton.com)

## Home Appliances

### HOERSCH HOME APPLIANCE, INC.

218 N. Division Street

920-733-4406

### HOMEPRO SERVICE CENTER

136 N. State Street

920-731-2051



**RIDE TO DISCOVER...  
DOWNTOWN APPLETON**

ATTRACTIONS | DINING | RETAIL

**Valley Transit**  
CONNECTING THE FOX CITIES

[myvalleytransit.com](http://myvalleytransit.com)



# RETAIL

## Jewelry

### ANGELS FOREVER-WINDOWS OF LIGHT (See page 25, 26)

310 W. College Avenue

920-738-6636

A RARE FIND AWAITS with the Midwest's largest selection of sterling silver jewelry. One-of-a-kind designer jewelry in sterling silver and gold with rare and unique gemstones and minerals. Exotic gift items from around the world make us more than just a jewelry store! Toll Free 1-877-2 NEW AGE.

[angelsforever.com](http://angelsforever.com)

### AVENUE JEWELERS

303 E. College Avenue

920-731-4740

Set foot inside and you'll immediately know the difference. Avenue Jewelers is the Fox Valley's Diamond Specialist, offering a large selection of loose diamonds as well as diamond jewelry. Also carrying a large assortment of colored stones and designer jewelry. Custom designers on staff create what you can't find in the showcase. Mon.-Fri. 10am-6pm, Sat. 10am-4pm, Closed Sundays.

[avenuejewelers.com](http://avenuejewelers.com)

### EXPERT JEWELRY REPAIR & DESIGN

636 W. College Avenue

920-731-2320

### TENNIE'S JEWELRY

208 E. College Avenue

920-734-1858

Custom design to simple watch batteries, no job is too small or too large for Tennie's expert staff. Oldest family owned and operated jewelry store in the Fox Valley, offering a large selection of loose certified diamonds, along with mountings, wedding bands, colored stone and diamond jewelry. Open Mon.-Fri. 10am-6pm and Sat. 10am-2pm Closed Sundays.

[tenniesjewelry.com](http://tenniesjewelry.com)



**Angels Forever  
Windows Of Light**

Tues - Fri 10-7 • Sat 10-5 • Sun 12-5  
A Rare Find Awaits

Gold & Silver Jewelry • Crystals  
Metaphysical Books • Angels  
Private Psychic Readings • Tarot & Runes  
Statues & Mystical • Incense & Candles  
Aromatherapy • Native American  
Eastern & Egyptian • Multispiritual

AngelsForever.com

Find us on Facebook | Angels Forever/Windows of Light

310 W. College Ave.  
Downtown Appleton  
920-738-6636  
1-877-2 NEW AGE

## Follow Us on Social

Stay updated on all that's happening in Downtown Appleton!



@appletondowntown

@downtownappletonfarmmarket



@appletondowntown





# RETAIL

## Music, Audio & Books

### CRUTCH OF MEMORY ENTERPRISES

501 N. Richmond Street #2

### ERODING WINDS RECORD SHOP

229 E. College Avenue

920-815-3946

### FOX VALLEY SYMPHONY ORCHESTRA

(See pages 20 & 33)

Performing at the Fox Cities PAC

920-968-0300

The Fox Valley Symphony Orchestra is a regional professional orchestra that enriches and nurtures the human spirit through inclusive symphonic music and education. They build bridges of accessibility to orchestral music to make a positive impact on the lives of everyone in our community.

[foxvalleysymphony.com](http://foxvalleysymphony.com)

### HEID MUSIC CO.

308 E. College Avenue

920-734-1969

Music has a positive impact on the musician, the listener and Music is for everyone! At Heid Music, we've been helping musicians of all ages and experience levels cultivate their passion for music exploration since 1948. We house a vast selection of quality instruments & supporting accessories, plus lessons & instrument repair. Come explore what's in store for you!

[heidmusic.com](http://heidmusic.com)

### PIXEL PRO AUDIO

601 W. College Avenue

855-269-0474

### POWER HOUSE COMICS

807 W. College Avenue

920-733-9339

### THE BOOK STORE

801 W. College Avenue

920-734-8908

**You Deserve to Feel  
Comfortable in your Home.**



**RENEWAL  
by ANDERSEN**  
FULL-SERVICE WINDOW & DOOR REPLACEMENT

**GIVE US A CALL TODAY**  
920-593-5751 • [TEAMRENEWAL.COM](http://TEAMRENEWAL.COM)



# RETAIL

## Pharmacies

### WALGREENS

700 W. College Avenue

920-733-6466

## Photos & Videos

### CRIMSON CREATIVE GROUP

130 N. Morrison Street

920-968-8743

### KIM THIEL PHOTOGRAPHY

130 N. Morrison Street

920-968-8743

**Downtown  
TROLLEY**

The Downtown Trolley typically runs select days, June-September – Please visit [appletondowntown.org](http://appletondowntown.org) for 2024 schedule information, as available.

**THE DOWNTOWN TROLLEY IS FREE**

Valley Transit  
TRANSITING THE FUTURE

**Join us  
for a concert!**

**Foxvalleysymphony.com**



## Salons, Spas & Wellness

### AHAVA SALON & SPA

400 N. Richmond Street, Suite 1 920-221-3226

### APPLETON YOGA & WELLNESS

103 E. College Ave., Third Floor 312-371-2270

### BOLD SALON

207 W. College Avenue, Suite 200 920-931-2737

### CAMPUS BARBER SHOP

129 N. Durkee Street 920-739-1805

### DANA MICHELE MAKEUP & AESTHETICS

161 RiverHeath Way, Suite 2700 847-312-0071

### FLOAT LIGHT FLOAT CENTER

609 W. College Avenue 920-364-9303

We welcome you to come try our newest service - "Fire & Ice" Contrast Therapy, featuring a large Cold Plunge tank and Infrared Sauna. Bring a friend - the Fire & Ice and both Float Cabins have partner options available! Pair with Floatation Therapy and/or Massage for the ultimate self-care experience. [floatlight.floathelm.com/booking](http://floatlight.floathelm.com/booking)

### FLOURISH SPA

1024 South Olde Oneida Street 920-739-1235

### FRANKLIN STREET SALON STUDIOS

130 E. Franklin Street, Suite 3

### INSPIRATIONS DANCE & FITNESS

400 N. Richmond Street 920-427-3461

### INSPIRE SPA

232 E. College Avenue 920-364-2000

## Salons, Spas & Wellness

### KōDəRē SALON

201 E. College Avenue, Suite 101 920-903-1451

### KUSH KAFE

219 E. College Avenue

### L'ARTISTE INJECTEUR MEDICAL AESTHETICS

800 S. Lawe Street, Suite 308 920-277-9057

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506 W. College Avenue 920-378-8265

### POSH HAIR SALON

604 W. College Avenue 920-585-6897

### QUEEN B BRAIDING SALON

614 W. College Avenue 733-354-2893

### RICHMOND TANNING & TRAINING

225 N. Richmond Street, Suite 208 920-830-0842

### SHEAR CHAOS HAIR PARLOUR

111 S. Appleton Street 920-733-4247  
Rooted in the heart of Downtown Appleton, this quirky group of artists are oozing passion, knowledge, honesty & love for their craft & this community. If you arrive wearing socks, be ready for them to be knocked off with a look you'll be able to replicate at home, customized to fit your personality & lifestyle. [shearchaos.net](http://shearchaos.net)

### SHEAR IMAGES BY CARLA

207 W. College Avenue, Suite 200 920-470-4055

### SPA BENMARNICO'S (Inside Copperleaf Boutique Hotel & Spa)

300 W. College Avenue 920-968-3399

### TAPERZ BARBERSHOP

203 N. Richmond Street 920-903-9480

### TRULY HAIR SALON

813 W. College Avenue 920-731-7096

### VIOLET SOCIAL CLUB HAIR SALON

823 W. College Avenue, Suite #A1 930-372-2671

### YOGA3 APPLETON

322 E. College Avenue 920-486-0437



# RETAIL

## Sporting Goods

### APPLETON BICYCLE SHOP

121 S. State Street

920-733-2595

Celebrating our 85th year in business in Downtown Appleton! Family owned and operated since 1939. We carry a full line of bicycles and pedal assist E-bikes from Specialized, Giant, and Reid. Bicycles and accessories for beginners to advanced cyclists. Servicing most makes and models. Trade-ins accepted and lay-a-way year-round. [appletonbike.com](http://appletonbike.com)

## Tobacco, Liquor & Gas

### APPLETON CIGAR CO. (See page 5)

415 W. College Avenue

920-830-8349

Enjoy premium cigars at the Fox Valley's only indoor smoking lounge and bar. Find cigar brands like Cohiba, Monte Cristo, Padron, CAO, Drew Estate, Plasencia, Foundation, Fuerte, R&J and more. Also enjoy quality bourbons and scotches at the bar while you're here. [appletoncigar.com](http://appletoncigar.com)

### BP GAS STATION

911 W. College Avenue

920-830-9484

### FLANAGAN'S STOP & SHOP, INC.

522 W. College Avenue

920-733-6689

### KWIK TRIP

306 N. Richmond Street

920-997-4598

### MARLEY'S SMOKE SHOP

530 W. College Avenue

920-733-5700

### MONDO! WINE BAR & RETAIL (See page 7)

220 W. College Avenue

920-903-1787

### TANDEM WINE & BEER

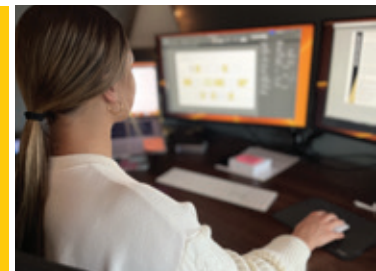
101 W. Edison Avenue

920-734-0068



## EXCEPTIONAL SERVICES, PERSONALIZED CARE

Downtown Appleton is home to an array of service-based businesses, from boutique salons to a variety of B2B services, or expertise from professionals in legal, financial, or healthcare services. These establishments excel in providing personalized care, ensuring a unique and tailored experience for every customer.





## Auto Sales & Service

### BOYLE AUTO SALES & SERVICE

131 S. Badger Avenue 920-731-2523

## Business Services & Government Agencies

### A2Z DESIGN (Inside Appleton Center)

100 W. Lawrence Street, Suite 307 920-364-0991

### AIA CORPORATION

222 W. College Avenue, 9th Floor 920-886-3700

### ALLEGRA MARKETING PRINT MAIL

100 S. Memorial Drive 920-744-2062

### AMANDA FURMAN REAL ESTATE COLLECTIVE

222 E. College Avenue 920-222-1068

### APPLETON COWORKING INC.

120 N. Morrison Street, Suite 101 [appletoncoworking.org](http://appletoncoworking.org)  
Room Capacity: 25

### APPLETON POLICE DEPARTMENT

222 S. Walnut Street 920-832-5500

### AT&T

221 W. Washington Street, 4th Floor 920-749-8339

### AZCO

122 E. College Ave., Suite 202 920-734-5791

### BEACON TECHNOLOGIES

338 W. College Avenue, Suite 206 800-504-5803

### BLANK SLATE COLLECTIVE

338 W. College Avenue, Suite 204 920-460-5118

### CITY OF APPLETON CITY HALL (PUBLIC WORKS DEPT.)

100 N. Appleton Street 920-832-6474



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A BURNS & MCDONNELL COMPANY

122 E. College Ave., Suite 202  
Appleton, WI 54911

[azco-inc.com](http://azco-inc.com)

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Building America.*

## Business Services & Government Agencies

### CLA (CliftonLarsonAllen LLP) (See page 41)

200 E. Washington Street 920-731-8111  
CLA exists to create opportunities for our clients, our people, and our communities through industry-focused wealth advisory, digital, audit, tax, consulting, and outsourcing services. Whether your needs are local or abroad, we promise to know you and help you. *Investment advisory services are offered through CliftonLarsonAllen Wealth Advisors, LLC, an SEC-registered investment advisor.* [claconnect.com](http://claconnect.com)

### COALESCE MARKETING & DESIGN

827 W. College Avenue 920-380-4444

### CONVERGENT CS

100 W. Lawrence Street, Suite 230 920-319-8738

### CORE BTS

100 W. Lawrence Street 920-257-2100

### EKMAN & CO INC.

100 W. Lawrence Street Unit 106B 920-738-9611

### EVOLVE MANAGEMENT SOLUTIONS

513 W. College Avenue, Suite 410 920-993-1077

### FOX CITIES CHAMBER OF COMMERCE & INDUSTRY

125 N. Superior Street 920-734-7101

### FOX CITIES EXHIBITION CENTER (see back cover)

355 W. Lawrence Street  
Event space that is designed to host conventions, trade shows, banquets, meetings, and entertainment. Includes 38,000+ square feet of flexible indoor space and a 17,000 square foot outdoor plaza that is adjacent to the Hilton Appleton Paper Valley. [thefcec.com](http://thefcec.com)

### FOX CITIES MAGAZINE

101 W. Edison Avenue, Suite 250 920-733-7788

### FOX VALLEY VIETNAM VETERANS ASSOCIATION

120 N. Morrison Street, Suite 102 920-733-4000

### GOENGINEER

100 W. Lawrence Street, Unit 313 414-944-9315

### GROTH DESIGN GROUP

100 W. Lawrence Street, Suite 106A 920-460-9007

### HOFFMAN PLANNING, DESIGN AND CONSTRUCTION, INC.

122 E. College Avenue 920-731-2322

### INNOVATIVE LEARNING STRATEGIES

224 E. College Avenue 920-993-4405

### INSPIRE LOUNGE COWORKING

423 W. College Ave. 920-215-0114

### J. GEIGER CONSULTING, INC.

122 E. College Ave. Suite #301 920-305-0609

### LASERSAVE INC.

225 N. Richmond Street, Suite 102 920-735-0444

### LEAGUE OF WOMEN VOTERS OF APPLETON-FOX CITIES

120 N. Morrison Street





# SERVICES

## Business Services & Government Agencies

### MENLO PARK COWORKING SPACE

161 S. Riverheath Way, Suite 2000 920-572-7668

### NAI PFEFFERLE/PFEFFERLE COMPANIES

200 E. Washington Street, Suite 2A 920-968-4700

### NUMBER ONE MARKETING

100 W. Lawrence Street, Suite 200 920-730-9601

### OUTAGAMIE COUNTY OFFICES

410 S. Walnut Street 920-832-5605  
Sheriff 920-832-5961  
Youth & Family Services

### QUICK PRINT CENTER, INC. (See page 49)

115 N. Mason Street 920-739-5252

### QUOTACONNECT

500 W. Franklin, Suite H - Mailbox 8 262-226-9075

### R. A. SMITH NATIONAL

100 W. Lawrence Street, Suite 412 920-731-3499

### SAMSONMEDIA

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### SEH INC.

425 W. Water Street, Suite 300 920-380-2800

### STATEVIEW COMMONS

532 W. College Avenue 920-460-9766

### TELMARK SALES SOLUTIONS, INC.

200 E. College Avenue 844-835-6275

### TOTALTEK

221 W. College Ave. 1-800-397-3074

### TWIN EAGLE: ENERGY MANAGEMENT SERVICES

100 W. Lawrence Street, 2nd Floor 920-831-2525

### US VENTURE

222 W. College Ave. 920-739-6101

### WILLEMS MARKETING & EVENTS

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[willemsmarketingandevents.com](http://willemsmarketingandevents.com)



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# SERVICES

## Financial & Insurance

### ADVISORS' PRIDE

100 W. Lawrence Street, Suite 304 920-731-9293

### ARTHUR J. GALLAGHER & CO.

100 W. Lawrence Street, Suite 416 920-734-1468

### BMO HARRIS BANK

221 W. College Avenue 920-738-3800

### BREAKAWAY TAX PLANNING & SOLUTIONS

513 W. College Avenue, Suite 420H 920-312-3526

### CAPITAL CREDIT UNION

926 W. College Avenue 920-494-2828

### CHASE BANK

200 W. College Avenue 920-735-1497

### CLA (CliftonLarsonAllen LLP) (See page 39)

200 E. Washington Street 920-731-8111  
CLA exists to create opportunities for our clients, our people, and our communities through industry-focused wealth advisory, digital, audit, tax, consulting, and outsourcing services. Whether your needs are local or abroad, we promise to know you and help you. *Investment advisory services are offered through CliftonLarsonAllen Wealth Advisors, LLC, an SEC-registered investment advisor.* [claconnect.com](http://claconnect.com)

### COLLAR CAPITAL MANAGEMENT, LLC

100 W. Lawrence Street, Unit 418 920-903-9540

### DIEDRICH FAMILY INSURANCE AGENCY

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# SERVICES

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330 W. College Avenue 920-735-6000

**JOHNSON BANK**  
222 W. College Avenue 920-225-5500

**JOHNSON FINANCIAL GROUP**  
100 W. Lawrence Street, Suite 306 920-993-7727

**KNUTH FINANCIAL LIFE PLANNING**  
901 S. Lawe Street 920-830-2077

**NICOLET NATIONAL BANK**  
201 E. College Avenue 920-224-1400

**NORTHRIGHT FINANCIAL**  
100 W. Lawrence Street, Suite 415 920-739-9599

**ROBERT HALF**  
100 W. Lawrence Street (3rd Floor) 920-880-7342

**U.S. BANK**  
200 N. Durkee Street 920-733-7373

**ULNESS HEALTH INSURANCE/WELLNESS**  
214 N. Superior Street 920-735-2852

# SERVICES

## Financial & Insurance

**WELLS FARGO BANK**  
118 S. State Street 920-749-2500

**WILSON FINANCIAL, LLC**  
100 W. Lawrence Street, #223 920-830-2275

## Healthcare & Human Services

**ABOUT HEALTH**  
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229 E. Franklin Street 920-733-2371

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### KAGEN ALLERGY CLINIC

100 W. Lawrence Street 920-739-9100

### KAGEN DERMATOLOGY CLINIC

100 W. Lawrence Street 920-733-5138

### MAKE-A-WISH FOUNDATION

200 E. Washington Street, Suite 2F 920-993-9994

### MOSAIC FAMILY HEALTH & FOX VALLEY FAMILY MEDICINE RESIDENCY

229 S. Morrison Street 920-832-2783

### NAMI FOX VALLEY

211 E. Franklin Street 920-954-1550

### PILLARS, INC.

400 N. Division Street 920-734-9192

### PREVENT SUICIDE FOX CITIES

211 E. Franklin Street, Suite F 920-996-0563

We offer free individual grief support by appointment and group support on the 3rd Thursday of the month, 6:00-8:00pm Individual and group support is open to the public to those who have lost a loved one too soon to suicide. Visit our website for more information about other services we provide. [preventsuicidefoxcities.org](https://preventsuicidefoxcities.org)

### PSYCHOLOGIE CLINIQUE

100 W. Lawrence Street, Suite 211 920-437-4490

### REACH COUNSELING

400 N. Richmond Street, Suite F 920-722-8150

### RIVERVIEW GARDENS

1101 S. Oneida Street 920-378-8527

### SEASONS OF BEING

621 W. Lawrence Street 920-515-0444

### SOAR FOX CITIES

211 E. Franklin Street, Suite A 920-731-9831

### THE SALVATION ARMY

130 E. North Street 920-734-3324

### TONG XENG PERSONAL HOME CARE AND THAO ENTERPRISE

206 S. Memorial Drive 920-734-1702

### TOTALMED STAFFING

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We're committed to providing individualized care for all ages by equipping our patients with knowledge and tools needed to create healthy habits and maintain a beautiful, confident smile. Van Hoof Dental is welcoming new patients. Call today to schedule an appointment to meet our warm, friendly and highly experienced team!

[vanhoofdental.com](https://vanhoofdental.com)

### VPI'S COMMUNITY OUTREACH CENTER

322 N. Appleton Street 920 749-5867

VPI's Community Outreach Center (ORC) is a drop-in mental health community center for individuals with a mental health and/or substance use backgrounds. ORC offers skill development and wellness management activities both at our center and in the community. ORC also offers a chance to connect and grow with other community members.

[vpiwi.org](https://vpiwi.org)

### WISCONSIBS

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## Hotels

### COPPERLEAF BOUTIQUE HOTEL & SPA

300 W. College Avenue 920-749-0303

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[copperleafhotel.com](https://copperleafhotel.com)

### COURTYARD BY MARRIOTT APPLETON RIVERFRONT

101 S. Riverheath Way 920-903-9256

### FRANKLIN STREET INN BED AND BREAKFAST

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[franklinstreetinn.com](https://franklinstreetinn.com)

### HILTON APPLETON PAPER VALLEY HOTEL (see back cover)

333 W. College Avenue 920-733-8000

Visit the newly remodeled hotel right in the heart of Appleton. The hotel offers 388 guest rooms and includes 38,000 sq ft of flexible indoor and outdoor space. Also includes 4 on-site restaurants, a Starbucks, and is adjacent to the Fox Cities Exhibition Center.

[appletonpapervalley.hilton.com](https://appletonpapervalley.hilton.com)

### STATEVIEW - AIRBNB

532 W. College Avenue 920-460-9766



<b>AHRENS VETERNICK &amp; NORBY</b> 225 N. Richmond Street, Suite 201	920-202-3033
<b>BRIAN HODGKISS INJURY LAWYERS</b> 330 W. College Avenue, Suite 200	920-222-2222
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<b>J. KIPPA LAW</b> 133 E. College Avenue	920-733-1100
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<b>SIEKMAN LAW</b> 100 W. Lawrence Street	920-731-3393
<b>SITZMANN LAW FIRM LTD.</b> 231 W. Franklin Street	920-733-3963
<b>TIMOTHY P. GEARY - DISABILITY LAW</b> 330 W. College Avenue, Suite 305	920-733-3110
<b>TUSLER LAW</b> 207 W. College Avenue	920-749-0400
<b>WISCONSIN STATE PUBLIC DEFENDER - APPLETON OFFICE</b> 100 W. Lawrence Street, Suite 250	920-832-2774

Residences

<b>320 EAST</b> 320 E. College Avenue	920-560-5021
<b>423 ON THE AVE APARTMENTS</b> 423 W. College Avenue	920-810-2919
<b>AVANT APARTMENTS</b> 118 N. Durkee Street	920-851-6517
<b>BLOCK 800</b> 827 W. College Avenue	920-560-5034
<b>CRESCENT LOFTS</b> 315 W. Franklin Street	920-858-4959
<b>EAGLE POINT SENIOR LIVING</b> 955 E. John Street	920-843-9499

<b>GABRIEL LOFTS</b> 201 E. College Avenue	920-830-9646
<b>HISTORIC CORNERSTONE</b> 233 N. Appleton Street	920-815-8454
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<b>ONEIDA HEIGHTS</b> 525 N. Oneida Street	920-882-2100
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<b>PARK CENTRAL</b> 318 W. College Avenue	920-215-0239
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[riverheath.com](http://riverheath.com)





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- APPLETON PET SPA**  
400 N. Richmond Street

920-450-6661
- BOOST MOBILE**  
201 N. Richmond Street

920-733-4433
- DRIVERS EDUCATION OF THE FOX CITIES**  
400 N. Richmond Street

920-731-2121
- HOMEFREE**  
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- HOMEPRO SERVICE CENTER**  
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- IT EVOLUTION**  
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WiFi

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- JJ'S LAUNDROMAT** (See page 48)  
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In 2024 JJ's Laundromat is celebrating 30 years in business. Whether you're a resident, visiting, or new to Appleton we strive to make your laundry experience efficient and pleasant. Why go home with dirty laundry when it can be done in under an hour with our efficient washers and dryers or our wash and fold service?  
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920-993-1000
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115 N. Mason Street

920-739-5252
- SUPREME TATTOO SOCIETY**  
612 W. College Avenue

920-939-2398

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719 W. Frances Street

920-734-4545
- GREYHOUND BUS LINES**  
100 E. Washington Street

920-733-2319
- LAMERS TROLLEY RENTAL**

920-496-3600
- UBER**

[uberappleton.com](http://uberappleton.com)
- VALLEY TRANSIT** (See pages 30 & 33)  
100 E. Washington Street

920-832-5800

Our mission is to provide customer-focused transportation, connecting communities to enhance quality of life. In addition to traditional fixed-route bus, we provide on-demand paratransit services, regional employment transportation and summer trolley rides in Downtown Appleton. Complimentary Travel Training is available for anyone needing to learn how to ride the bus.  
[myvalleytransit.com](http://myvalleytransit.com)

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BUSINESS	PAGE	BUSINESS	PAGE
320 East .....	46	Block 800 .....	46
423 On The Ave Apartments .....	46	Blue Moon Emporium .....	25
A2Z Design .....	38	BMO Harris Bank .....	41
About Health .....	43	Board and Brush .....	18
Abracadabra Magic & Costumes & The Magic Theater .....	18	BOLD Salon .....	34
ACOCA .....	9, 14	Bona Fide Juicery .....	14
Advisors' Pride .....	41	Boost Mobile .....	48
Ahava Salon & Spa .....	34	Bowl Ninety-One .....	9
Ahrens Vaternick & Norby .....	46	Boyle Auto Sales & Service .....	38
AIA Corporation .....	38	Boys & Girls Clubs of the Fox Valley .....	18
All Saints Episcopal Church .....	43	BP Gas Station .....	36
All Tied Up Floral .....	14	Breakaway Tax Planning & Solutions .....	41
Allegra Marketing Print Mail .....	38, 48	Brewed Awakenings .....	9, 14
Amanda Furman Real Estate Collective ..	38	Brian Hodgkiss Injury Lawyers .....	46
Ambassador .....	5	Burö Atelier .....	24
Angels Forever—Windows of Light .....	25, 26, 31	C-Vine Lounge .....	6
Antojitos Mexicanos .....	9	Cafe Aquila .....	14
Apollon .....	16	Calavera's Fine Fusions .....	5
Appleton Beer Factory .....	5, 9	Campus Barber Shop .....	34
Appleton Bicycle Shop .....	36	Capital Credit Union .....	41
Appleton Boychoir .....	18	Casting On .....	25
Appleton Cigar Co. ....	5, 36	Cedar Harbor .....	25
Appleton Cobbler Shoppe .....	48	Chadwick's .....	5
Appleton Coworking Inc. ....	38	Chase Bank .....	41
Appleton Historical Society Museum & Resource Center .....	18	Check Point Gaming .....	25
Appleton Pet Spa .....	48	Chicago Grill .....	9
Appleton Police Department .....	38	City of Appleton City Hall .....	38
Appleton Public Library .....	18	CLA (CliftonLarsonAllen LLP) .....	39, 41
Appleton YMCA .....	18	Cleo's Brown Beam Tavern .....	5
Appleton Yoga & Wellness .....	34	Coalesce Marketing & Design .....	39
Arthur J. Gallagher & Co. ....	41	Collar Capital Management, LLC. ....	41
AT&T .....	38	Commodore Club .....	6
Atlas Science Center .....	18	Convergent CS .....	39
Author's Kitchen + Bar .....	16	Copper Rock Coffee Company .....	12, 14
Avant Apartments .....	46	CopperLeaf Boutique Hotel & Spa .....	45
Avenue Jewelers .....	31	Core BTS .....	39
AZCO .....	38	Courtyard by Marriott .....	45
Bazil's Pub .....	5, 8, 9	Cozy Corner .....	10
Beacon Technologies .....	38	Crazy Sweet .....	15, 25
Beatnik Betty's Resale Butik .....	24	Crescent Lofts .....	46
Blank Slate Collective .....	38	Crimson Creative Group .....	33
		Crutch of Memory Enterprises .....	32
		D2 Sports Pub .....	6

BUSINESS	PAGE	BUSINESS	PAGE
Dana Michele Makeup & Aesthetics .....	34	Fox Valley Symphony Orchestra ..	20, 32, 33
Dance! .....	24	Fox Valley Vietnam Veterans Assoc. ....	39
DePawstitory Pet Boutique .....	26	Foxley's Gallery .....	26
Déjà Vu Martini Lounge .....	6	Franklin Street Inn Bed and Breakfast ..	45
Diedrich Family Insurance Agency .....	41	Franklin Street Salon Studios .....	34
Diverse & Resilient .....	43	Fratellos Waterfront Restaurant .....	10, 16
Dollar Tree .....	26	Gabriel Lofts .....	47
Dongpo Chinese & Japanese Cuisine .....	10	Garden View Family Restaurant .....	10
Doughlicious .....	15	Gibson Community Music Hall .....	20
Dreyer Wealth Management .....	41	Godfrey & Kahn .....	46
Drivers Education of the Fox Cities .....	48	GoEngineer .....	39
Dr. Jekyll's .....	6	Good Company .....	10
Durty Leprechaun .....	6	Greyhound Bus Lines .....	49
DVSN 1 .....	24, 26	Groth Design Group .....	39
Eagle Point Senior Living .....	46	Harbor House .....	43
Eco Candle Co. ....	26	Harvest Kitchen & Pantry .....	10
Ekman & Co Inc. ....	39	Hearthstone Historic House Museum ..	20
Emmett's Bar & Grill .....	6	Heid Music Co. ....	32
Eroding Winds Record Shop .....	32	Helios Recovery Services .....	44
Expert Jewelry Repair & Design .....	31	Hilton Appleton Paper Valley Hotel .....	12, 45, 56
Evergreen Credit Union .....	42	Historic Cornerstone .....	47
Evolve Management Solutions .....	39	Historic Fox River Mills Apartments .....	47
Fair Folk Coffee .....	15	Hoersch Home Appliance, Inc. ....	30
Firefly Downstairs Pub .....	6	Hoffman Planning, Design & Construction, Inc. ....	39
First American Title Insurance Company Evans Title Division .....	42	Home Burger Bar .....	6
Fitzgerald Law Firm .....	46	HOMEfree .....	48
Flanagan's Stop & Shop, Inc. ....	36	Homepro Service Center .....	30, 48
Float Light Float Center .....	34	Hunan 1 .....	10
Flourish Spa .....	34	Innovative Learning Strategies .....	39
Fly Circus & Aerial Arts .....	19	Inspirations Dance & Fitness .....	34
Fox Cities Chamber of Commerce & Industry .....	39	Inspire Lounge Coworking .....	39
Fox Cities Convention & Visitors Bureau .....	19, 27	Inspire Spa .....	34
Fox Cities Exhibition Center .....	12, 39, 56	IT Evolution .....	48
Fox Cities Magazine .....	39	Ivory Rose Bridal Boutique .....	26
Fox Cities Performing Arts Center .....	19	J. Geiger Consulting, Inc. ....	39
Fox Communities Credit Union .....	41	J. Kippa Law .....	46
Fox River House .....	6	Jack's Apple Pub .....	6
Fox Run Dental .....	43	Jim's Place .....	7
Fox Valley Cab .....	49	Jimmy John's Gourmet Sandwiches .....	11, 13
Fox Valley Chorus of Sweet Adelines ..	20	JJ's Laundromat .....	48, 49
Fox Valley Literacy .....	43	Johnson Bank .....	42



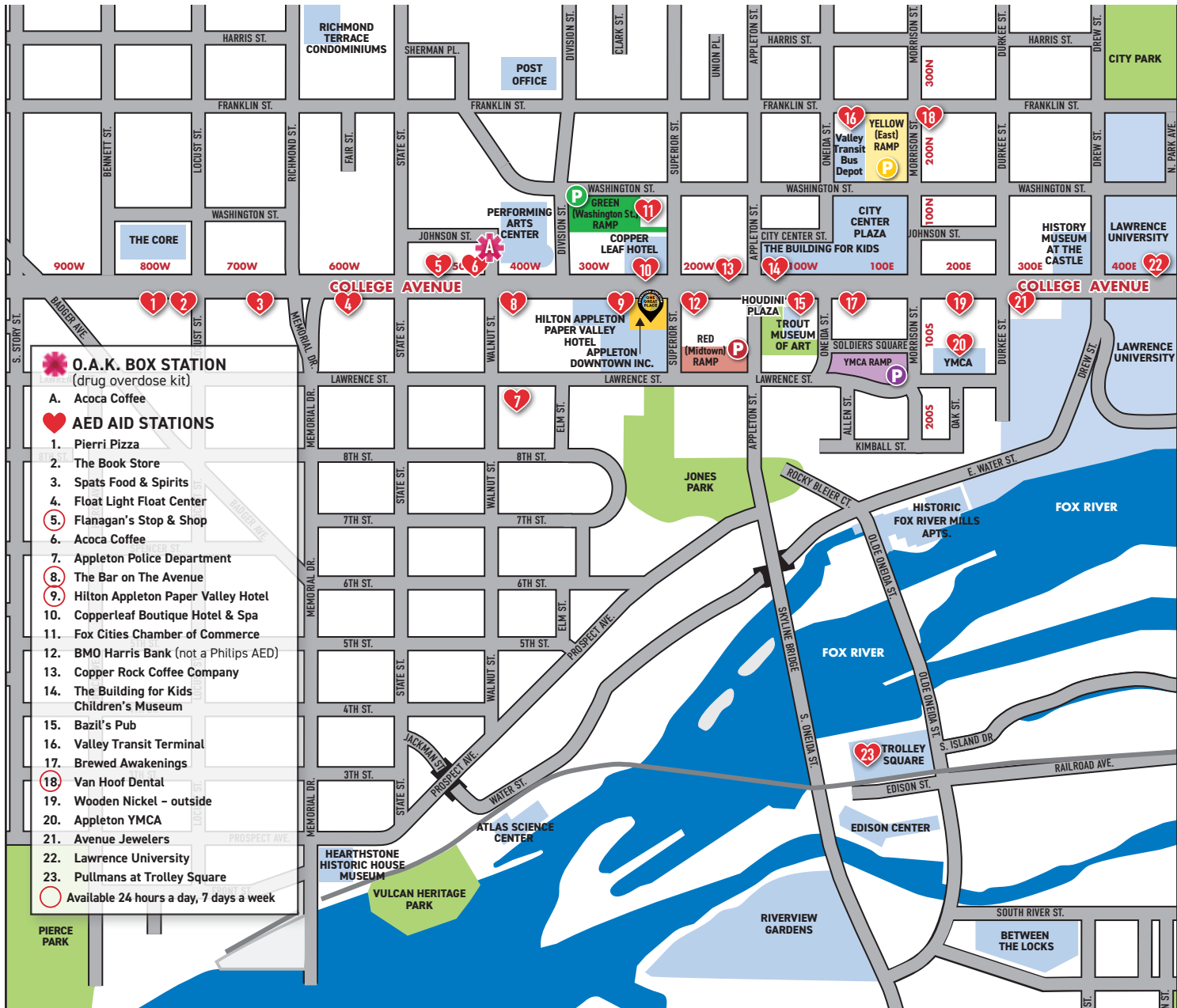
BUSINESS	PAGE	BUSINESS	PAGE
Johnson Financial Group.....	42	Nicolet National Bank.....	42
Josef's Gyros Kabob.....	11	Northright Financial.....	42
Joseph's Shoes & Accessories.....	24	Number One Marketing.....	40
Kagen Allergy Clinic.....	44	OB's Brau Haus.....	7, 11
Kagen Dermatology Clinic.....	44	Olde Town Tavern.....	7
Katsu-Ya of Japan.....	16	Olive & Rose Boutique.....	24
Kevin D. Musolf, Attorney.....	46	Oneida Heights.....	47
Kim Thiel Photography.....	33	One Law Group.....	46
Knuth Financial Life Planning.....	42	Ototo Ramen.....	11
Ködarë Salon.....	35	Outagamie County Offices.....	40
Kush Kafé.....	35	Park Central.....	47
Kwik Trip.....	36	Pierri Pizza.....	11
L'artiste Injecteur Medical Aesthetics.....	35	Pillars, Inc.....	44
Lamers Trolley.....	49	Pinot's Palette.....	21
LaserSave Inc.....	39	Pioneer Professional Carpet Care.....	49
Lawlss Coffee.....	15	Pixel Pro Audio.....	32
Lawrence Community Music School.....	20	Player 2 Arcade Bar.....	8, 21
Lawrence University.....	21, 22	POLLEN.....	24
League Of Women Voters Of Appleton-Fox Cities.....	39	Poplar Hall.....	13, 21
Leg Lamp Lodge.....	7	Posh Hair Salon.....	35
Legendaury Cookies 'N Creamery.....	15	Post-Crescent Media.....	49
Lil Taco.....	11	Power House Comics.....	27, 32
Lillians of Appleton.....	24	Prevent Suicide Fox Cities.....	44
Lindo Michoacan Authentic Mexican Restaurant & Mini Mart.....	11	Psychologie Clinique.....	44
Live Wellness IV.....	35	Pullmans at Trolley Square.....	11
Mai's Deli.....	11	Queen B Braiding Salon.....	35
Makaroff School of Ballet.....	21	Quick Print Center, Inc.....	40, 49
Make-A-Wish Foundation.....	44	QuotaConnect.....	40
Marley's Smoke Shop.....	36	R. A. Smith National.....	40
McFleshman's Brewing Company.....	7	Reach Counseling.....	44
McGuinness Irish Pub.....	7	Renewal By Andersen.....	32
Menlo Park Coworking Space.....	40	Richmond Resale.....	27
Mondo! Wine Bar & Retail.....	7, 36	Richmond Tanning & Training.....	35
Mosaic Family Health & Fox Valley Family Medicine Residency.....	44	Richmond Terrace Condominiums.....	47
Mr. Frogs.....	7	Rise.....	47
Mud & Prints Studio//Gallery.....	21	RiverHeath.....	47
Murphy's Family Barbershop and Salon.....	35	River Tyme Tours.....	21, 22
My Lee's Egg Roll House.....	11	Riverview Gardens.....	44
NAI Pfefferle/Pfefferle Companies.....	40	Riverwalk Place.....	48
NAMI Fox Valley.....	44	Robert Half.....	42
NEWVoices.....	21	Rondini Award Winning Entertainment.....	22
		Rookie's Sports Bar & Grill.....	8, 12, 14
		RYE Restaurant.....	13, 15, 16

BUSINESS	PAGE	BUSINESS	PAGE
Sal's Pizza.....	12	The Vintage Garden.....	27, 30
SamsonMedia.....	40	Tiffani's Bridal.....	27
Sangria's Mexican Grill.....	12	Timothy P. Geary - Disability Law.....	46
Seasons of Being.....	44	Tipsy Taco & Tequila Bar.....	12
Seh Inc.....	40	Tong Xeng Personal Home Care and Thao Enterprise.....	44
Serenity Interior Design & Decor.....	30	Topper's Pizza.....	12
Seth's Coffee Drive Thru.....	15	TotalMed Staffing.....	44
Shear Chaos Hair Parlour.....	35	TotalTek.....	40
Shear Images by Carla.....	35	Trolley Square Waterfront Banquets.....	13
Siekman Law.....	46	Trout Museum of Art.....	22, 27
Sitzmann Law Firm Ltd.....	46	Truly Hair Salon.....	35
SOAR Fox Cities.....	44	Tusler Law.....	46
Social Station.....	22	Twin Eagle: Energy Management Services.....	40
Spa BenMarNico's.....	35	U.S. Bank.....	42
Spats Fine Food & Spirits.....	12	UBER.....	49
Speakeasy Ultra Lounge.....	8	Ukiyo.....	13
Starbucks.....	15	Ulness Health Insurance/Wellness.....	42, 44
Stateview - Airbnb.....	45	Uni Uni Bubble Tea.....	15
Stateview Commons.....	40	Urban 115.....	48
Stone Arch Brewpub.....	12, 13	US Venture.....	40
Sugar Rushlow Boutique.....	24, 25	Val U Beauty Supplies.....	27
Supreme Tattoo Society.....	49	Valley Transit.....	30, 33, 49
Sushi Lover.....	12	Van Hoof Dental.....	45
Tandem Wine & Beer.....	8, 36	Victoria's Italian Cuisine.....	12
Taperz Barbershop.....	35	Vince Lombardi's Steakhouse.....	16
Telmark Sales Solutions, Inc.....	40	Violet Social Club Hair Salon.....	35
Tennie's Jewelry.....	31	Voyageurs Bakehouse.....	15
The 513.....	13	VPI's Community Outreach Center.....	45
The Bar on The Avenue.....	5, 9	Walgreens.....	33
The Bent Keg.....	5	Wells Fargo Bank.....	43
The Book Store.....	32	Wild Goose Exchange.....	24
The Building for Kids Children's Museum.....	19	Willems Marketing & Events.....	40
The Clubhouse Sports Bar & Grill.....	5	Wilson Financial, LLC.....	43
The Coop, LLC.....	15	WisconSibs.....	45
The Fire.....	19, 26	Wisconsin State Public Defender - Appleton Office.....	46
The History Museum at the Castle.....	20	Wooden Nickel Sports Bar & Grill.....	8
The Landing at Eagle Flats.....	47	Wriston Art Center Galleries.....	22
The Marigold Mile.....	21	YOGA3 Appleton.....	35
The Monkey Bar.....	7		
The Residences At Zuelke.....	47		
The Rug Company.....	30		
The Salvation Army.....	44		
The Statement Piece.....	30		



# DOWNTOWN APPLETON MAP

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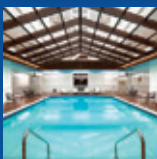
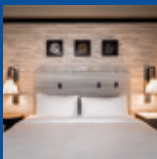
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